



INFORME

Mercado Farmacéutico Argentino

Edición Junio 2026



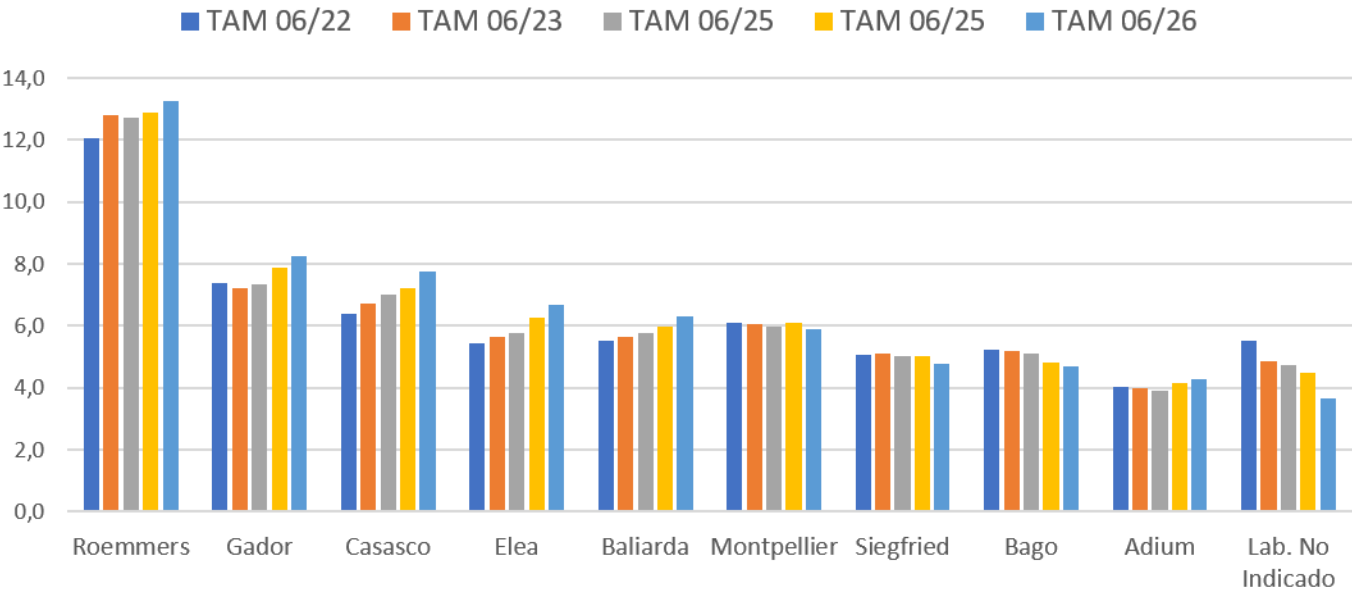
MERCADO FARMACÉUTICO ARGENTINO

PRESCRIPCIONES

RANKING TOP 10 – LABORATORIOS
Market Share - Prescripciones



Prescripciones		TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26
RNK	Recetario Total	100	100	100	100	100
1	Roemmers	12,1	12,8	12,7	12,9	13,3
2	Gador	7,4	7,2	7,3	7,9	8,3
3	Casasco	6,4	6,7	7,0	7,2	7,7
4	Elea	5,4	5,6	5,8	6,2	6,7
5	Baliarda	5,5	5,7	5,8	6,0	6,3
6	Montpellier	6,1	6,1	6,0	6,1	5,9
7	Siegfried	5,1	5,1	5,0	5,0	4,8
8	Bago	5,2	5,2	5,1	4,8	4,7
9	Adium	4,0	4,0	3,9	4,1	4,3
10	Lab. No Indicado	5,5	4,8	4,7	4,5	3,7
	Resto	37,3	36,8	36,7	35,2	34,4



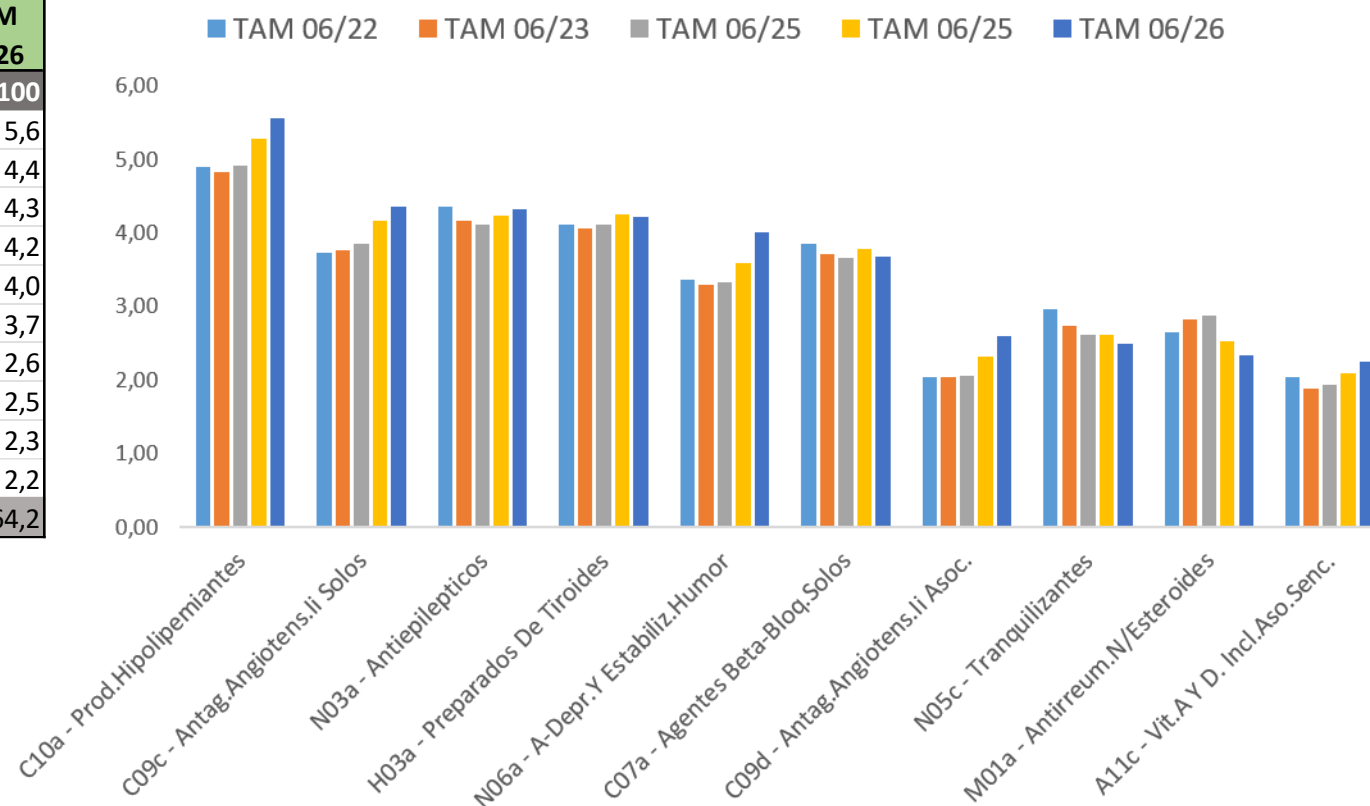
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III

Market Share - Prescripciones



	Prescripciones	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26
RNK	Recetario Total	100	100	100	100	100
1	C10a - Prod.Hipolipemiantes	4,9	4,8	4,9	5,3	5,6
2	C09c - Antag.Angiotens.II Solos	3,7	3,8	3,8	4,2	4,4
3	N03a - Antiepilepticos	4,4	4,2	4,1	4,2	4,3
4	H03a - Preparados De Tiroides	4,1	4,1	4,1	4,2	4,2
5	N06a - A-Depr.Y Estabiliz.Humor	3,4	3,3	3,3	3,6	4,0
6	C07a - Agentes Beta-Bloq.Solos	3,8	3,7	3,7	3,8	3,7
7	C09d - Antag.Angiotens.II Asoc.	2,0	2,0	2,1	2,3	2,6
8	N05c - Tranquilizantes	3,0	2,7	2,6	2,6	2,5
9	M01a - Antirreum.N/Esteroides	2,6	2,8	2,9	2,5	2,3
10	A11c - Vit.A Y D. Incl.Aso.Senc.	2,0	1,9	1,9	2,1	2,2
	Resto	66,0	66,7	66,5	65,1	64,2



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

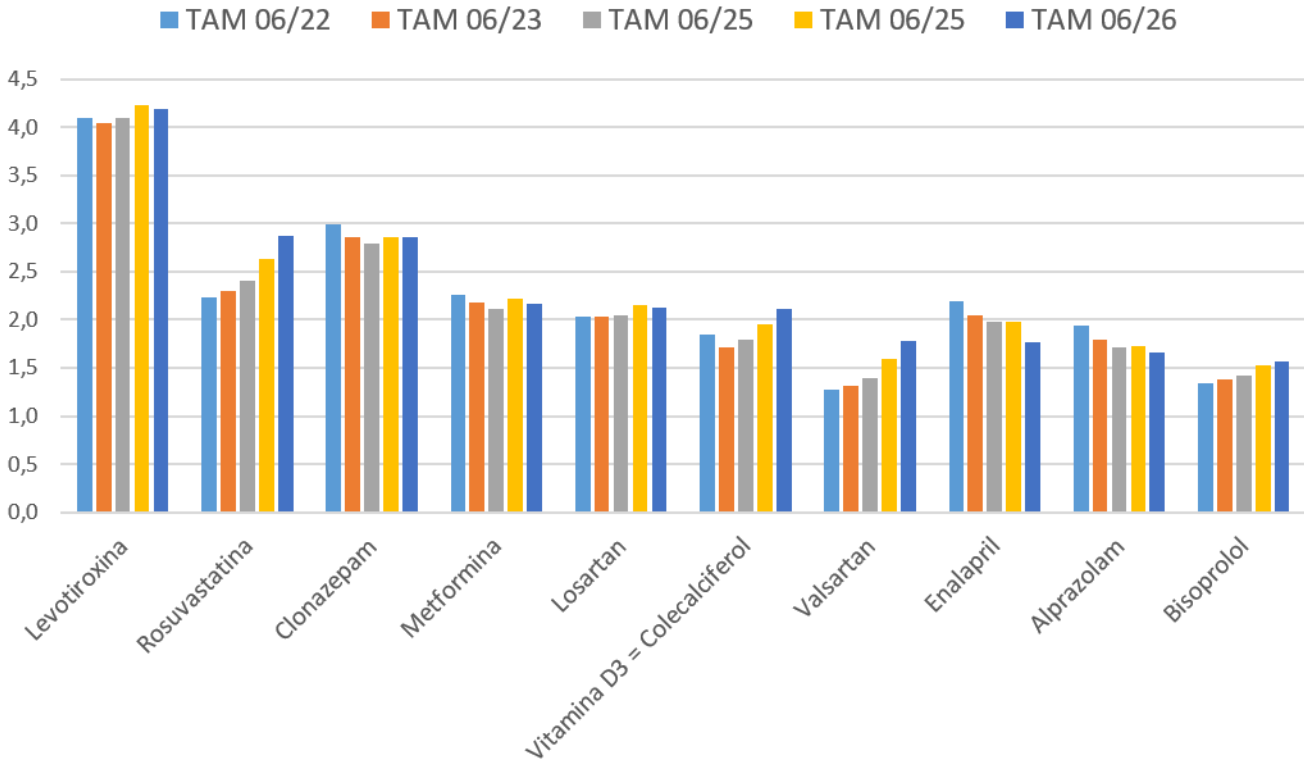


RANKING TOP 10 – MOLECULAS

Market Share - Prescripciones



	Prescripciones	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26
RNK	Recetario Total	100	100	100	100	100
1	Levotiroxina	4,1	4,0	4,1	4,2	4,2
2	Rosuvastatina	2,2	2,3	2,4	2,6	2,9
3	Clonazepam	3,0	2,9	2,8	2,9	2,9
4	Metformina	2,3	2,2	2,1	2,2	2,2
5	Losartan	2,0	2,0	2,0	2,1	2,1
6	Vitamina D3 = Colecalciferol	1,8	1,7	1,8	2,0	2,1
7	Valsartan	1,3	1,3	1,4	1,6	1,8
8	Enalapril	2,2	2,0	2,0	2,0	1,8
9	Alprazolam	1,9	1,8	1,7	1,7	1,7
10	Bisoprolol	1,3	1,4	1,4	1,5	1,6
	Resto	77,8	78,3	78,3	77,1	76,9



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

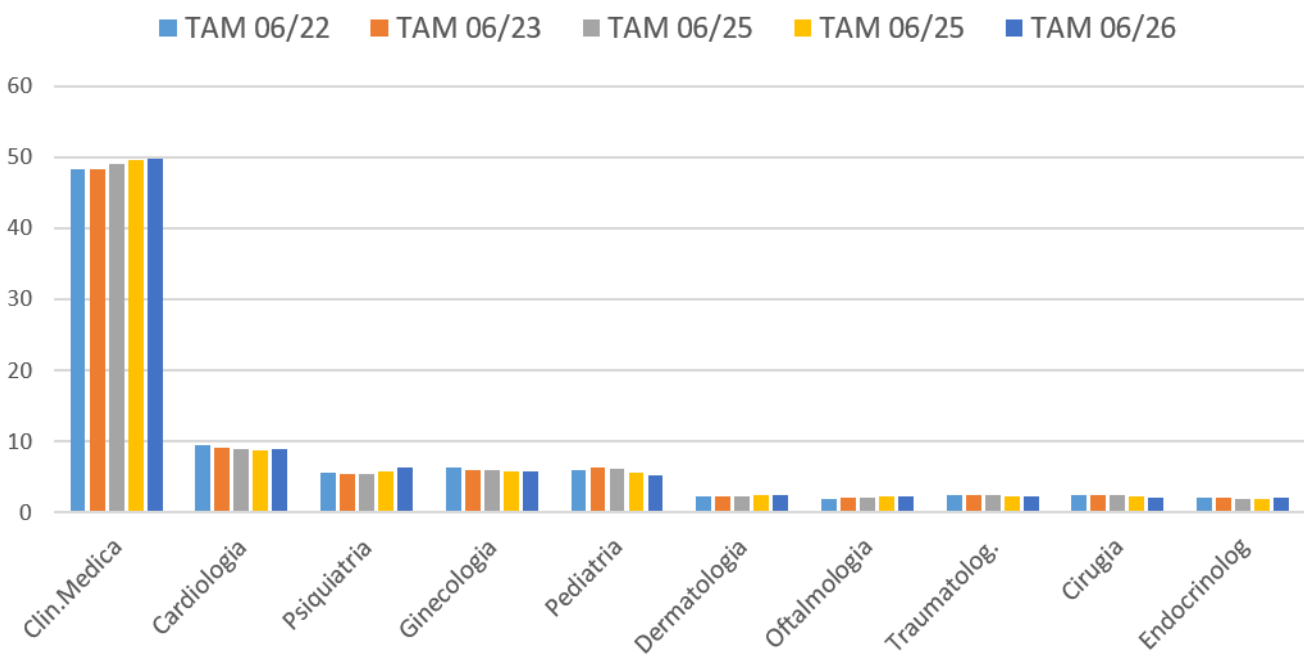


RANKING TOP 10 – ESPECIALIDADES

Market Share - Prescripciones



	Prescripciones	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26
RNK	Recetario TOTAL	100	100	100	100	100
1	Clin.Medica	48,2	48,2	49,0	49,6	49,7
2	Cardiologia	9,4	9,2	9,0	8,8	9,0
3	Psiquiatria	5,6	5,4	5,5	5,8	6,4
4	Ginecologia	6,3	6,0	5,9	5,8	5,7
5	Pediatrica	6,0	6,4	6,2	5,6	5,2
6	Dermatologia	2,3	2,3	2,3	2,4	2,4
7	Oftalmologia	1,9	2,1	2,1	2,2	2,3
8	Traumatolog.	2,4	2,5	2,4	2,3	2,2
9	Cirugia	2,4	2,5	2,4	2,3	2,1
10	Endocrinolog	2,1	2,1	2,0	2,0	2,1
	Resto	13,3	13,5	13,3	13,1	12,9



MERCADO FARMACÉUTICO ARGENTINO

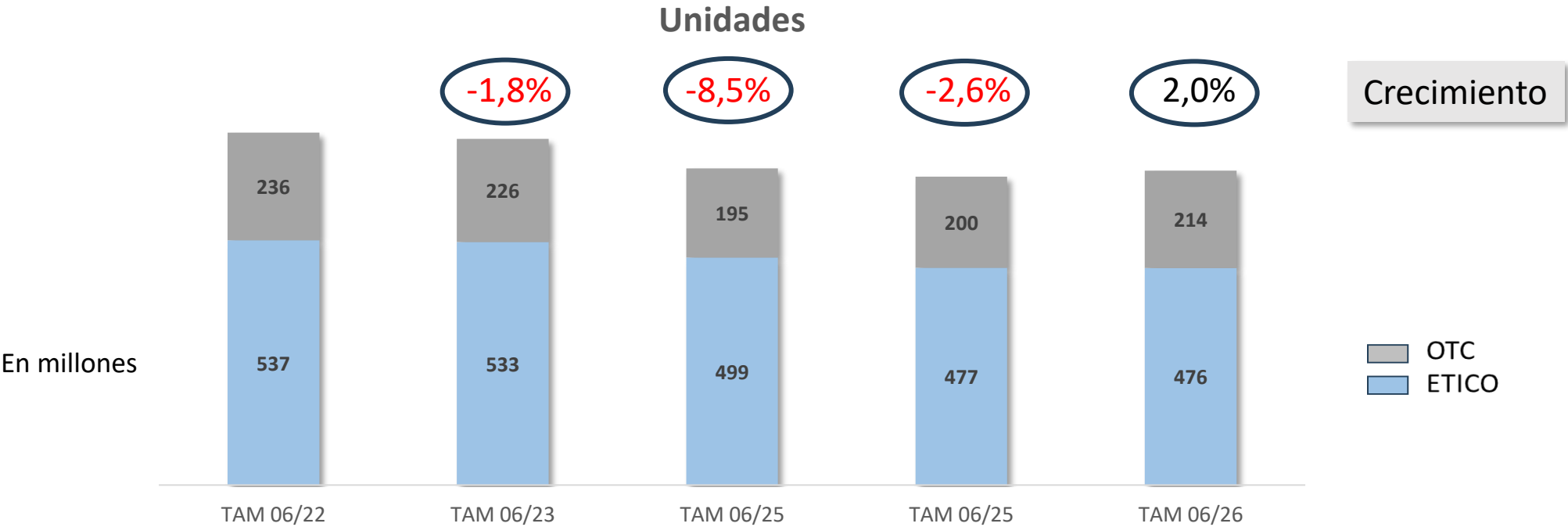
UNIDADES / VALORES

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



TOTAL MERCADO - EVOLUCION EN UNIDADES

Unidades	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26
Mercado Total	773.446.797	759.320.988	694.734.543	676.695.870	690.032.801
Eticos	537.001.610	533.384.517	499.417.634	476.522.690	476.358.958
OTC	236.445.187	225.936.471	195.316.909	200.173.180	213.673.843

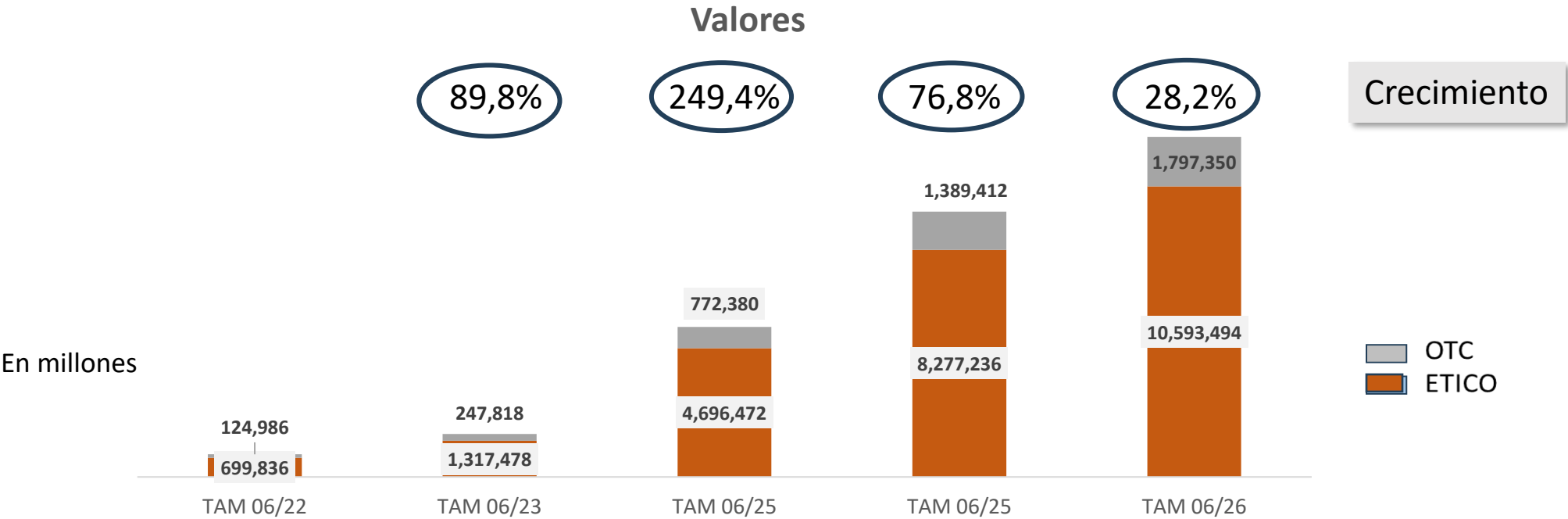


RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



TOTAL MERCADO - EVOLUCION EN VALORES (\$)

Valores	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26
Mercado Total	824.821.724.967	1.565.295.241.647	5.468.851.997.598	9.666.647.707.946	12.390.843.651.551
Eticos	699.835.938.804	1.317.477.524.752	4.696.472.067.815	8.277.235.753.164	10.593.493.814.440
OTC	124.985.786.163	247.817.716.895	772.379.929.783	1.389.411.954.782	1.797.349.837.111



MERCADO FARMACÉUTICO ARGENTINO

RANKING LABORATORIOS **UNIDADES / VALORES**

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS UNIDADES – TOTAL MERCADO



	Unidades	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	773.446.797	759.320.988	694.734.543	676.695.870	690.032.801	100,0%	2,0%	
1	Roemmers	72.983.954	73.169.687	71.685.005	72.247.224	73.196.700	10,6%	1,3%	99
2	Elea	59.839.754	58.659.612	55.608.565	61.750.406	68.492.553	9,9%	10,9%	109
3	Genomma	67.368.565	58.119.679	47.715.297	48.468.038	53.670.397	7,8%	10,7%	109
4	Gador	38.586.454	38.541.867	36.582.541	36.307.555	37.491.833	5,4%	3,3%	101
5	Montpellier	39.082.953	35.959.935	34.230.627	32.955.142	32.719.813	4,7%	-0,7%	97
6	Casasco	30.227.481	32.262.996	32.212.719	30.116.671	31.644.488	4,6%	5,1%	103
7	Baliarda	28.001.790	28.751.949	28.169.545	27.205.351	28.859.023	4,2%	6,1%	104
8	Bago	30.335.577	29.951.293	26.420.723	23.528.476	23.801.439	3,4%	1,2%	99
9	Siegfried	27.112.963	26.428.654	24.446.181	23.873.081	23.277.291	3,4%	-2,5%	96
10	Adium	23.046.284	22.659.963	21.083.903	20.718.282	20.890.002	3,0%	0,8%	99
	Resto	356.861.022	354.815.353	316.579.437	299.525.644	295.989.262	42,9%	-1,2%	97

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS UNIDADES – MERCADO ÉTICO



	Unidades	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	773.446.797	759.320.988	694.734.543	676.695.870	690.032.801	100,0%	2,0%	
	Mercado Etico	537.001.610	533.384.517	499.417.634	476.522.690	476.358.958	69,0%	0,0%	100
1	Roemmers	69.562.601	69.876.117	64.020.518	61.546.277	62.010.595	13,0%	0,8%	101
2	Gador	36.841.073	36.841.317	35.095.471	35.183.950	36.393.289	7,6%	3,4%	103
3	Elea	31.479.310	30.720.942	30.797.417	31.540.977	33.019.052	6,9%	4,7%	105
4	Montpellier	38.474.017	35.437.316	33.831.525	32.711.947	32.508.602	6,8%	-0,6%	99
5	Casasco	27.798.733	29.644.516	29.475.470	29.088.450	30.670.855	6,4%	5,4%	105
6	Baliarda	25.076.706	25.935.619	25.571.852	25.298.899	26.352.722	5,5%	4,2%	104
7	Siegfried	26.332.391	25.682.278	23.833.545	23.358.400	22.724.591	4,8%	-2,7%	97
8	Bago	21.352.409	20.950.972	19.664.012	18.416.711	18.195.652	3,8%	-1,2%	99
9	Adium	18.089.958	17.988.971	17.102.133	17.065.529	17.287.651	3,6%	1,3%	101
10	Bernabo	17.652.811	17.518.083	16.375.687	15.297.609	14.719.600	3,1%	-3,8%	96
	Resto	224.341.601	222.788.386	203.650.004	187.013.941	182.476.349	38,3%	-2,4%	98

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS UNIDADES – MERCADO OTC



	Unidades	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	773.446.797	759.320.988	694.734.543	676.695.870	690.032.801	100,0%	2,0%	
	Mercado OTC	236.445.187	225.936.471	195.316.909	200.173.180	213.673.843	31,0%	6,7%	100
1	Genomma	56.734.084	47.365.105	35.994.400	39.030.401	43.381.777	20,3%	11,1%	104
2	Elea	28.360.444	27.938.670	24.811.148	30.209.429	35.473.501	16,6%	17,4%	110
3	Andromaco	11.904.655	13.646.845	14.346.252	13.551.871	13.638.762	6,4%	0,6%	94
4	Haleon Argentina	13.721.431	14.545.335	12.597.195	12.179.463	12.309.876	5,8%	1,1%	95
5	Roemmers	3.421.353	3.293.570	7.664.487	10.700.947	11.186.105	5,2%	4,5%	98
6	Bayer Consumer	18.067.376	15.942.506	11.364.089	10.034.365	9.499.594	4,4%	-5,3%	89
7	Lab.Millet	12.105.066	11.747.085	8.844.408	9.004.006	9.070.518	4,2%	0,7%	94
8	Nutricia Bago	6.240.838	7.709.413	7.004.687	6.277.580	6.636.291	3,1%	5,7%	99
9	Ethical Nutrition	3.467.375	3.505.311	3.212.452	3.143.348	6.259.037	2,9%	99,1%	187
10	Opella Healthcare	6.689.071	6.344.654	5.561.773	5.864.208	5.785.196	2,7%	-1,3%	92
	Resto	75.733.494	73.897.977	63.916.018	60.177.562	60.433.186	28,3%	0,4%	94

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS VALORES – MERCADO TOTAL



	Valores	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	824.821.724.967	1.565.295.241.647	5.468.851.997.598	9.666.647.707.946	12.390.843.651.551	100,0%	28,2%	100
1	Elea	63.600.597.561	117.767.013.439	416.922.770.361	801.232.499.055	1.154.774.228.859	9,3%	44,1%	112
2	Roemmers	70.781.359.792	136.069.063.808	493.005.862.186	856.947.664.506	1.089.356.191.522	8,8%	27,1%	99
3	Casasco	46.371.371.238	93.068.324.050	346.926.891.225	584.520.672.261	762.829.034.507	6,2%	30,5%	102
4	Gador	43.262.846.241	83.181.013.491	283.669.088.557	500.392.881.766	662.489.556.931	5,3%	32,4%	103
5	Baliarda	38.994.427.400	75.453.880.661	280.892.146.367	483.062.331.755	644.509.556.765	5,2%	33,4%	104
6	Adium	36.785.304.841	70.224.480.983	249.044.801.983	451.588.795.071	604.860.367.391	4,9%	33,9%	104
7	Montpellier	42.662.369.279	74.391.070.647	260.441.573.929	464.941.531.327	576.890.206.191	4,7%	24,1%	97
8	Bago	38.094.760.272	71.104.471.381	245.297.378.012	388.596.556.393	476.110.803.258	3,8%	22,5%	96
9	Novo Nordisk	20.113.719.638	42.022.859.851	179.986.810.851	344.630.566.448	429.292.238.279	3,5%	24,6%	97
10	Siegfried	31.530.290.781	56.063.644.650	192.319.019.115	327.893.291.032	393.547.109.489	3,2%	20,0%	94
	Resto	392.624.677.923	745.949.418.685	2.520.345.655.012	4.462.840.918.332	5.596.184.358.359	45,2%	25,4%	98

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS VALORES – MERCADO ÉTICO



	Valores	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	824.821.724.967	1.565.295.241.647	5.468.851.997.598	9.666.647.707.946	12.390.843.651.551	100,0%	28,2%	
	Mercado Etico	699.835.938.804	1.317.477.524.752	4.696.472.067.815	8.277.235.753.164	10.593.493.814.440	85,5%	28,0%	100
1	Roemmers	67.607.390.626	130.417.762.170	461.266.873.982	797.985.395.566	1.013.609.472.072	9,6%	27,0%	99
2	Elea	51.438.523.438	93.554.667.695	338.203.223.720	628.599.004.335	907.896.493.461	8,6%	44,4%	113
3	Casasco	42.970.943.525	86.113.000.302	320.431.199.407	569.046.490.412	748.021.208.062	7,1%	31,5%	103
4	Gador	41.992.495.153	80.791.750.532	276.522.823.950	491.862.389.566	653.609.612.669	6,2%	32,9%	104
5	Baliarda	36.130.309.097	70.242.766.430	264.021.311.311	467.732.416.273	624.890.965.797	5,9%	33,6%	104
6	Adium	34.723.750.332	66.485.095.750	236.574.183.703	431.653.052.537	580.099.935.909	5,5%	34,4%	105
7	Montpellier	42.226.657.198	73.696.825.462	258.370.072.629	462.927.413.380	575.256.882.137	5,4%	24,3%	97
8	Novo Nordisk	19.787.386.809	41.415.062.212	177.830.646.405	340.822.661.112	424.745.463.807	4,0%	24,6%	97
9	Bago	29.841.896.692	56.182.788.428	204.551.876.347	337.678.650.845	415.488.214.062	3,9%	23,0%	96
10	Siegfried	30.774.066.712	54.751.713.222	188.233.370.527	323.098.963.736	388.063.750.127	3,7%	20,1%	94
	Resto	302.342.519.223	563.826.092.549	1.970.466.485.834	3.425.829.315.402	4.261.811.816.337	40,2%	24,4%	97

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS VALORES – MERCADO OTC



	Valores	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	824.821.724.967	1.565.295.241.647	5.468.851.997.598	9.666.647.707.946	12.390.843.651.551	100,0%	28,2%	
	Mercado OTC	124.985.786.163	247.817.716.895	772.379.929.783	1.389.411.954.782	1.797.349.837.111	14,5%	29,4%	100
1	Elea	12.162.074.124	24.212.345.744	78.719.546.641	172.633.494.720	246.877.735.399	13,7%	43,0%	111
2	Andromaco	11.501.287.343	27.268.983.814	96.898.539.406	175.996.479.011	201.486.100.343	11,2%	14,5%	88
3	Genomma	13.089.700.627	24.067.807.275	65.840.558.653	132.590.007.275	183.786.517.698	10,2%	38,6%	107
4	Lab.Millet	7.865.600.457	14.929.283.582	40.339.485.706	82.218.914.490	101.414.117.745	5,6%	23,3%	95
5	Haleon Argentina	5.967.653.932	14.020.548.979	39.523.595.006	72.229.271.644	90.775.088.772	5,1%	25,7%	97
6	Opella Healthcare	5.934.795.077	11.745.237.944	32.701.042.610	63.234.482.730	77.917.400.814	4,3%	23,2%	95
7	Roemmers	3.173.969.166	5.651.301.639	31.738.988.204	58.962.268.940	75.746.719.450	4,2%	28,5%	99
8	Bago	8.252.863.580	14.921.682.953	40.745.501.665	50.917.905.547	60.622.589.196	3,4%	19,1%	92
9	Bayer Consumer	4.698.317.167	8.593.859.066	24.583.466.474	40.707.760.710	48.996.743.725	2,7%	20,4%	93
10	Panalab	1.484.020.639	2.987.925.572	9.553.118.353	25.894.208.658	36.240.326.343	2,0%	40,0%	108
	Resto	50.855.504.052	99.418.740.327	311.736.087.065	514.027.161.057	673.486.497.627	37,5%	31,0%	101

MERCADO FARMACÉUTICO ARGENTINO

RANKING CLASES TERAPÉUTICAS **UNIDADES / VALORES**

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO TOTAL



	Unidades	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	773.446.797	759.320.988	694.734.543	676.695.870	690.032.801	100,0%	2,0%	100
1	N02B - Analg No Narc.Antipiret.	81.237.456	65.214.589	54.768.593	49.496.362	50.319.886	7,3%	1,7%	100
2	M01A - Antirreumat No Esteroid	36.935.688	38.308.206	32.306.214	31.738.642	35.904.976	5,2%	13,1%	111
3	G03A - Hormonas Anticoncept Sist	25.103.696	23.977.144	20.680.795	19.671.719	19.191.443	2,8%	-2,4%	96
4	V06C - Alimentos Infantiles	21.051.467	21.206.150	16.627.055	15.663.382	19.090.789	2,8%	21,9%	120
5	C09C - Angiotensin-Ii Antag Solo	18.204.285	18.393.119	18.560.071	18.420.065	18.885.673	2,7%	2,5%	101
6	C10A - Prod.Hipolipemiantes	19.031.521	19.195.260	19.200.414	18.315.688	18.531.928	2,7%	1,2%	99
7	H03A - Productos Tiroideos	19.516.171	18.655.848	18.447.904	18.045.324	18.011.987	2,6%	-0,2%	98
8	A02B - Antiulcerosos	21.356.407	20.373.523	19.287.136	16.489.262	17.482.778	2,5%	6,0%	104
9	R05A - Antigripales Exc.Antiinf.	17.412.142	21.451.567	16.474.573	17.529.390	16.992.174	2,5%	-3,1%	95
10	C07A - Agentes Beta-Bloq.Solos	18.504.311	17.940.296	17.260.028	16.155.683	15.838.186	2,3%	-2,0%	96
	Resto	495.093.653	494.605.286	461.121.760	455.170.353	459.782.981	66,6%	1,0%	99

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO ÉTICO



	Unidades	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	773.446.797	759.320.988	694.734.543	676.695.870	690.032.801	100,0%	2,0%	
	Mercado Etico	537.001.610	533.384.517	499.417.634	476.522.690	476.358.958	69,0%	0,0%	100
1	M01A - Antirreumat No Esteroid	25.509.610	26.877.882	23.187.589	20.257.411	20.486.646	4,3%	1,1%	101
2	N02B - Analg No Narc.Antipiret.	25.911.749	25.187.650	24.336.761	19.991.229	20.056.771	4,2%	0,3%	100
3	C09C - Angiotensin-Ii Antag Solo	18.204.285	18.393.119	18.560.071	18.420.065	18.885.673	4,0%	2,5%	103
4	C10A - Prod.Hipolipemiantes	19.031.521	19.195.017	19.192.378	18.305.877	18.517.900	3,9%	1,2%	101
5	H03A - Productos Tiroideos	19.516.171	18.655.848	18.447.904	18.045.324	18.011.987	3,8%	-0,2%	100
6	G03A - Hormonas Anticoncept Sist	23.409.475	22.279.523	19.283.164	18.381.281	17.910.798	3,8%	-2,6%	97
7	C07A - Agentes Beta-Bloq.Solos	18.504.311	17.940.296	17.260.028	16.155.683	15.838.186	3,3%	-2,0%	98
8	N03A - Antiepilepticos	16.901.525	16.724.732	16.042.412	15.570.415	15.770.731	3,3%	1,3%	101
9	N06A - Antidepres Y Equilibr	11.345.920	11.667.677	12.011.337	11.911.167	12.410.716	2,6%	4,2%	104
10	C09D - Angiotensin-Ii Antag Comb	10.299.064	10.762.904	10.995.796	11.185.172	12.005.526	2,5%	7,3%	107
	Resto	348.367.979	345.699.869	320.100.194	308.299.066	306.464.024	64,3%	-0,6%	99

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO OTC



	Unidades	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	773.446.797	759.320.988	694.734.543	676.695.870	690.032.801	100,0%	2,0%	
	Mercado OTC	236.445.187	225.936.471	195.316.909	200.173.180	213.673.843	31,0%	6,7%	100
1	N02B - Analg No Narc.Antipiret.	55.325.707	40.026.939	30.431.832	29.505.133	30.263.115	14,2%	2,6%	96
2	M01A - Antirreumat No Esteroid	11.426.078	11.430.324	9.118.625	11.481.231	15.418.330	7,2%	34,3%	126
3	V07A - Otros Prod No Terapeut	13.743.112	13.747.440	12.644.087	13.104.079	13.582.654	6,4%	3,7%	97
4	V06C - Alimentos Infantiles	10.115.938	11.590.825	10.619.474	9.771.924	13.479.110	6,3%	37,9%	129
5	D02A - Emolientes Y Protectores	10.686.257	12.544.160	12.484.166	13.153.870	13.305.573	6,2%	1,2%	95
6	A02B - Antiulcerosos	18.809.669	17.639.189	16.674.555	13.194.893	13.243.389	6,2%	0,4%	94
7	D11A - Otros Prod.Dermatologicos	10.089.755	10.895.117	9.811.449	10.574.974	11.301.935	5,3%	6,9%	100
8	A03D - Antiespasm./Analges. Comb	1.775.365	1.736.201	6.079.071	9.511.965	9.071.174	4,2%	-4,6%	89
9	D03A - Cicatrizantes	11.497.510	10.800.525	9.739.011	7.772.076	7.925.264	3,7%	2,0%	96
10	R05A - Antigripales Exc.Antiinf.	5.523.615	9.483.078	5.727.330	6.805.197	6.710.317	3,1%	-1,4%	92
	Resto	87.452.181	86.042.673	71.987.309	75.297.838	79.372.982	37,1%	5,4%	99

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO TOTAL



	Valores	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	824.821.724.967	1.565.295.241.647	5.468.851.997.598	9.666.647.707.946	12.390.843.651.551	100,0%	28,2%	
1	C10A - Prod.Hipolipemiantes	35.569.781.780	65.123.106.552	233.856.294.907	390.977.304.810	491.677.934.996	4,0%	25,8%	98
2	C09C - Angiotensin-li Antag Solo	31.725.242.528	59.939.514.769	221.678.945.081	385.345.351.854	482.394.868.574	3,9%	25,2%	98
3	A10C - Insulinas Humanas+Analog	27.921.681.687	51.931.838.481	200.663.838.304	346.064.984.329	440.087.059.643	3,6%	27,2%	99
4	N03A - Antiepilepticos	27.309.125.910	51.334.189.457	184.493.039.965	328.391.938.915	436.256.455.033	3,5%	32,8%	104
5	N06A - Antidepres Y Equilibr	22.414.957.552	43.675.084.344	166.749.994.735	294.479.378.326	380.140.620.382	3,1%	29,1%	101
6	C09D - Angiotensin-li Antag Comb	21.958.554.360	42.797.775.293	158.643.132.183	282.872.233.569	367.447.260.682	3,0%	29,9%	101
7	N05A - Antipsicoticos	19.914.087.264	39.688.451.974	152.877.414.613	261.964.241.017	343.946.133.635	2,8%	31,3%	102
8	A10N - Antidiabet Inhib Dpp-Iv	16.790.456.249	33.635.490.742	136.012.815.089	261.462.649.808	333.017.127.019	2,7%	27,4%	99
9	G03A - Hormonas Anticoncept Sist	24.189.598.885	43.105.330.435	140.547.367.398	256.229.248.622	320.309.757.198	2,6%	25,0%	98
10	H03A - Productos Tiroideos	18.095.953.055	33.250.538.943	120.800.038.367	222.714.175.899	293.495.237.541	2,4%	31,8%	103
	Resto	578.932.285.697	1.100.813.920.657	3.752.529.116.956	6.636.146.200.796	8.502.071.196.847	68,6%	28,1%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO ÉTICO



	Valores	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	824.821.724.967	1.565.295.241.647	5.468.851.997.598	9.666.647.707.946	12.390.843.651.551	100,0%	28,2%	
	Mercado Etico	699.835.938.804	1.317.477.524.752	4.696.472.067.815	8.277.235.753.164	10.593.493.814.440	85,5%	28,0%	100
1	C10A - Prod.Hipolipemiantes	35.569.781.780	65.122.255.796	233.789.848.922	390.797.328.088	491.316.532.366	4,6%	25,7%	98
2	C09C - Angiotensin-Ii Antag Solo	31.725.242.528	59.939.514.769	221.678.945.081	385.345.351.854	482.394.868.574	4,6%	25,2%	98
3	A10C - Insulinas Humanas+Analog	27.921.681.687	51.931.838.481	200.663.838.304	346.064.984.329	440.087.059.643	4,2%	27,2%	99
4	N03A - Antiepilepticos	27.309.125.910	51.334.189.457	184.493.039.965	328.391.938.915	436.256.455.033	4,1%	32,8%	104
5	N06A - Antidepres Y Equilibr	22.414.127.016	43.673.891.709	166.744.756.742	294.462.245.113	380.123.856.912	3,6%	29,1%	101
6	C09D - Angiotensin-Ii Antag Comb	21.958.554.360	42.797.775.293	158.643.132.183	282.872.233.569	367.447.260.682	3,5%	29,9%	101
7	N05A - Antipsicoticos	19.914.087.264	39.688.451.974	152.877.414.613	261.964.241.017	343.946.133.635	3,2%	31,3%	103
8	A10N - Antidiabet Inhib Dpp-Iv	16.790.456.249	33.635.490.742	136.012.815.089	261.462.649.808	333.017.127.019	3,1%	27,4%	100
9	G03A - Hormonas Anticoncept Sist	23.622.999.111	42.030.211.859	137.064.673.760	249.947.575.020	312.158.203.255	2,9%	24,9%	98
10	H03A - Productos Tiroideos	18.095.953.055	33.250.538.943	120.800.038.367	222.714.175.899	293.495.237.541	2,8%	31,8%	103
	Resto	454.513.929.845	854.073.365.730	2.983.703.564.789	5.253.213.029.551	6.713.251.079.780	63,4%	27,8%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO OTC



	Valores	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	824.821.724.967	1.565.295.241.647	5.468.851.997.598	9.666.647.707.946	12.390.843.651.551	100,0%	28,2%	
	Mercado OTC	124.985.786.163	247.817.716.895	772.379.929.783	1.389.411.954.782	1.797.349.837.111	14,5%	29,4%	100
1	D02A - Emolientes Y Protectores	10.373.682.606	24.988.011.120	84.195.862.557	190.050.657.485	233.063.890.291	13,0%	22,6%	95
2	D11A - Otros Prod.Dermatologicos	10.420.849.070	21.134.526.056	61.535.118.581	132.527.238.052	181.135.269.047	10,1%	36,7%	106
3	N02B - Analg No Narc.Antipiret.	10.264.253.121	17.624.983.160	49.322.837.707	84.051.019.890	107.616.519.000	6,0%	28,0%	99
4	D03A - Cicatrizantes	10.578.298.289	20.559.762.564	67.738.666.563	89.033.621.631	98.811.196.741	5,5%	11,0%	86
5	A02B - Antiulcerosos	21.597.415.162	39.689.976.592	131.590.674.992	106.520.867.894	98.265.222.478	5,5%	-7,8%	71
6	V07A - Otros Prod No Terapeut	5.514.763.148	11.711.540.068	36.521.912.344	69.592.346.065	89.563.005.217	5,0%	28,7%	99
7	A03D - Antiespasm./Analges. Comb	3.137.481.748	6.463.503.050	30.648.517.240	65.694.353.038	81.719.049.252	4,5%	24,4%	96
8	V06C - Alimentos Infantiles	3.475.723.155	7.925.862.494	22.155.585.047	43.332.908.843	61.585.333.497	3,4%	42,1%	110
9	M01A - Antirreumat No Esteroid	2.102.537.645	4.567.905.152	13.015.268.365	30.872.093.478	52.139.439.023	2,9%	68,9%	131
10	A12C - Otros Suplement.Miner.	473.393.559	1.014.254.487	4.535.987.445	29.943.117.128	48.283.875.181	2,7%	61,3%	125
	Resto	47.047.388.661	92.137.392.153	271.119.498.940	547.793.731.277	745.167.037.383	41,5%	36,0%	105

MERCADO FARMACÉUTICO ARGENTINO

RANKING MOLÉCULAS **UNIDADES / VALORES**

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO TOTAL



	Unidades	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	773.446.797	759.320.988	694.734.543	676.695.870	690.032.801	100,0%	2,0%	
1	Paracetamol	52.298.283	36.571.936	32.612.053	26.506.879	28.551.304	4,1%	7,7%	106
2	Ibuprofeno	32.678.682	33.748.278	26.737.112	25.267.608	23.472.593	3,4%	-7,1%	91
3	Levotiroxina	19.420.505	18.551.904	18.341.265	17.942.285	17.897.321	2,6%	-0,3%	98
4	Diclofenac Sódico + Paracetamol	9.308.914	9.873.897	8.027.782	10.488.408	14.880.021	2,2%	41,9%	139
5	Producto Cosmético	8.202.017	9.213.717	9.080.912	9.873.659	10.632.389	1,5%	7,7%	106
6	Clonazepam	11.026.890	10.851.437	10.337.296	9.925.331	10.048.456	1,5%	1,2%	99
7	Acetilsalicílico,Ácido	14.252.499	13.749.642	11.318.286	9.625.567	10.005.109	1,4%	3,9%	102
8	Rosuvastatin	8.750.112	9.210.205	9.465.874	9.193.510	9.606.588	1,4%	4,5%	102
9	Metformina	11.226.428	10.320.332	10.075.974	9.636.798	9.313.707	1,3%	-3,4%	95
10	Losartán	10.241.418	10.075.894	9.899.168	9.447.469	9.204.844	1,3%	-2,6%	96
	Resto	596.041.049	597.153.746	548.838.821	538.788.356	546.420.469	79,2%	1,4%	99

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO ÉTICO



	Unidades	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	773.446.797	759.320.988	694.734.543	676.695.870	690.032.801	100,0%	2,0%	
	Mercado Etico	537.001.610	533.384.517	499.417.634	476.522.690	476.358.958	69,0%	0,0%	100
1	Levotiroxina	19.420.505	18.551.904	18.341.265	17.942.285	17.897.321	3,8%	-0,3%	100
2	Ibuprofeno	20.603.749	22.530.316	18.081.632	15.360.907	14.649.640	3,1%	-4,6%	95
3	Paracetamol	15.340.653	13.734.214	15.751.829	12.071.363	12.683.375	2,7%	5,1%	105
4	Clonazepam	11.026.890	10.851.437	10.337.296	9.925.331	10.048.456	2,1%	1,2%	101
5	Rosuvastatin	8.750.112	9.210.205	9.465.874	9.193.510	9.606.588	2,0%	4,5%	105
6	Metformina	11.226.428	10.320.332	10.075.974	9.636.798	9.313.707	2,0%	-3,4%	97
7	Losartán	10.241.418	10.075.894	9.899.168	9.447.469	9.204.844	1,9%	-2,6%	97
8	Enalapril,Maleato	11.618.771	10.819.585	10.061.675	9.175.596	8.580.983	1,8%	-6,5%	94
9	Valsartan	6.321.542	6.757.874	7.097.188	7.438.810	8.142.641	1,7%	9,5%	109
10	Vitamina D3	7.320.391	7.168.186	7.170.001	7.049.674	7.399.729	1,6%	5,0%	105
	Resto	415.131.151	413.364.570	383.135.732	369.280.947	368.831.674	77,4%	-0,1%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO OTC



	Unidades	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	773.446.797	759.320.988	694.734.543	676.695.870	690.032.801	100,0%	2,0%	
	Mercado OTC	236.445.187	225.936.471	195.316.909	200.173.180	213.673.843	31,0%	6,7%	100
1	Paracetamol	36.957.630	22.837.722	16.860.224	14.435.516	15.867.929	7,4%	9,9%	103
2	Diclofenac Sódico + Paracetamol	9.239.805	9.806.190	7.973.059	10.429.532	14.437.768	6,8%	38,4%	130
3	Producto Cosmético	8.202.017	9.213.717	9.080.724	9.863.189	10.621.715	5,0%	7,7%	101
4	Ibuprofeno	12.074.933	11.217.962	8.655.480	9.906.701	8.822.953	4,1%	-10,9%	83
5	Omeprazol				7.958.341	7.795.996	3,6%	-2,0%	92
6	Lisina, Clonixinato + Propinox			4.396.862	7.778.588	7.641.348	3,6%	-1,8%	92
7	Biotina + Calcio + Carbohidratos + Carnitina	6.003.603	7.700.882	6.998.752	6.273.332	6.632.485	3,1%	5,7%	99
8	Carbohidratos + Lípidos + Minerales + Prote	3.563.289	3.890.100	3.542.995	3.374.860	6.377.207	3,0%	89,0%	177
9	Goma Karaya	4.876.486	5.315.488	5.135.256	5.362.798	5.313.645	2,5%	-0,9%	93
10	Protectores Solares	4.101.895	5.274.663	5.361.784	5.066.259	4.769.386	2,2%	-5,9%	88
	Resto	141.845.864	141.883.379	118.883.092	119.724.064	125.393.411	58,7%	4,7%	98

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS VALORES – MERCADO TOTAL



	Valores	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	824.821.724.967	1.565.295.241.647	5.468.851.997.598	9.666.647.707.946	12.390.843.651.551	100,0%	28,2%	
1	Levotiroxina	17.931.975.261	32.913.385.127	119.494.959.962	220.286.734.968	289.946.681.428	2,3%	31,6%	103
2	Semaglutida	858.812.414	6.193.335.970	36.302.733.491	89.131.708.436	228.176.868.779	1,8%	156,0%	200
3	Rosuvastatin	13.945.551.804	26.864.799.468	98.347.551.678	164.245.758.681	218.503.713.787	1,8%	33,0%	104
4	Losartán	14.810.643.028	27.624.699.329	99.293.967.653	166.683.924.653	210.133.801.430	1,7%	26,1%	98
5	Valsartan	10.616.466.760	21.350.751.500	80.659.265.433	143.301.867.589	180.758.828.447	1,5%	26,1%	98
6	Atorvastatin	14.798.619.599	25.957.820.670	93.160.124.163	152.009.103.741	175.495.746.751	1,4%	15,5%	90
7	Metformina	14.829.482.959	26.030.038.222	91.276.214.472	151.750.317.611	173.637.801.850	1,4%	14,4%	89
8	Quetiapina	10.002.142.678	20.180.148.212	77.780.484.956	125.079.230.760	168.088.519.422	1,4%	34,4%	105
9	Tiras Reactivas	9.415.746.343	18.508.568.553	90.944.156.290	167.339.524.290	166.657.250.744	1,3%	-0,4%	78
10	Ibuprofeno	12.069.411.802	25.018.167.713	80.205.170.238	122.391.084.543	142.832.991.414	1,2%	16,7%	91
	Resto	705.542.872.317	1.334.653.526.883	4.601.387.369.262	8.164.428.452.674	10.436.611.447.498	84,2%	27,8%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS VALORES – MERCADO ÉTICO



	Valores	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	824.821.724.967	1.565.295.241.647	5.468.851.997.598	9.666.647.707.946	12.390.843.651.551	100,0%	28,2%	
	Mercado Etico	699.835.938.804	1.317.477.524.752	4.696.472.067.815	8.277.235.753.164	10.593.493.814.440	85,5%	28,0%	100
1	Levotiroxina	17.931.975.261	32.913.385.127	119.494.959.962	220.286.734.968	289.946.681.428	2,7%	31,6%	103
2	Semaglutida	858.812.414	6.193.335.970	36.302.733.491	89.131.708.436	228.176.868.779	2,2%	156,0%	200
3	Rosuvastatin	13.945.551.804	26.864.799.468	98.347.551.678	164.245.758.681	218.503.713.787	2,1%	33,0%	104
4	Losartán	14.810.643.028	27.624.699.329	99.293.967.653	166.683.924.653	210.133.801.430	2,0%	26,1%	99
5	Valsartan	10.616.466.760	21.350.751.500	80.659.265.433	143.301.867.589	180.758.828.447	1,7%	26,1%	99
6	Atorvastatin	14.798.619.599	25.957.820.670	93.160.124.163	152.009.103.741	175.495.746.751	1,7%	15,5%	90
7	Metformina	14.829.482.959	26.030.038.222	91.276.214.472	151.750.317.611	173.637.801.850	1,6%	14,4%	89
8	Quetiapina	10.002.142.678	20.180.148.212	77.780.484.956	125.079.230.760	168.088.519.422	1,6%	34,4%	105
9	Tiras Reactivas	8.620.076.825	16.855.532.973	86.290.544.990	157.660.122.642	154.401.912.529	1,5%	-2,1%	77
10	Drospirenona + Etinilestradiol	13.393.036.563	22.834.650.121	69.971.421.242	118.062.020.967	137.659.109.366	1,3%	16,6%	91
	Resto	580.029.130.912	1.090.672.363.159	3.843.894.799.775	6.789.024.963.116	8.656.690.830.651	81,7%	27,5%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS VALORES – MERCADO OTC



	Valores	TAM 06/22	TAM 06/23	TAM 06/25	TAM 06/25	TAM 06/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	824.821.724.967	1.565.295.241.647	5.468.851.997.598	9.666.647.707.946	12.390.843.651.551	100,0%	28,2%	
	Mercado OTC	124.985.786.163	247.817.716.895	772.379.929.783	1.389.411.954.782	1.797.349.837.111	14,5%	29,4%	100
1	Producto Cosmético	5.956.778.065	13.121.123.171	43.347.293.077	92.735.208.688	137.657.297.482	7,7%	48,4%	115
2	Protectores Solares	4.050.626.724	10.298.346.073	38.247.526.350	88.395.989.564	90.998.593.456	5,1%	2,9%	80
3	Diclofenac Sódico + Paracetamol	1.882.985.390	4.182.562.760	11.867.212.462	29.464.423.071	50.146.224.225	2,8%	70,2%	132
4	Alantoína + Vitamina A + Vitamin	6.673.344.278	14.222.145.130	48.318.902.414	53.564.484.552	49.550.095.784	2,8%	-7,5%	72
5	Paracetamol				35.155.287.064	46.699.811.833	2,6%	32,8%	103
6	Lisina, Clonixinato + Propinox			13.295.399.751	34.322.758.748	44.603.432.501	2,5%	30,0%	100
7	Hioscina, N-Butilbromuro + Parac	3.137.118.454	6.463.482.960	17.353.117.489	31.371.594.291	37.115.616.751	2,1%	18,3%	91
8	Omeprazol	9.113.030.107	17.316.138.903	59.724.253.370	40.644.128.501	35.829.787.700	2,0%	-11,8%	68
9	Goma Karaya	1.690.566.268	4.667.321.494	14.174.686.590	27.150.612.544	34.824.214.897	1,9%	28,3%	99
10	Biotina + Calcio + Carbohidratos	2.363.740.942	5.425.922.747	13.869.953.464	26.231.860.341	32.174.416.818	1,8%	22,7%	95
	Resto	84.771.721.640	163.836.708.662	489.548.876.995	930.375.607.419	1.237.750.345.665	68,9%	33,0%	103