



INFORME

Mercado Farmacéutico Argentino

Edición Abril 2026



MERCADO FARMACÉUTICO ARGENTINO

PRESCRIPCIONES

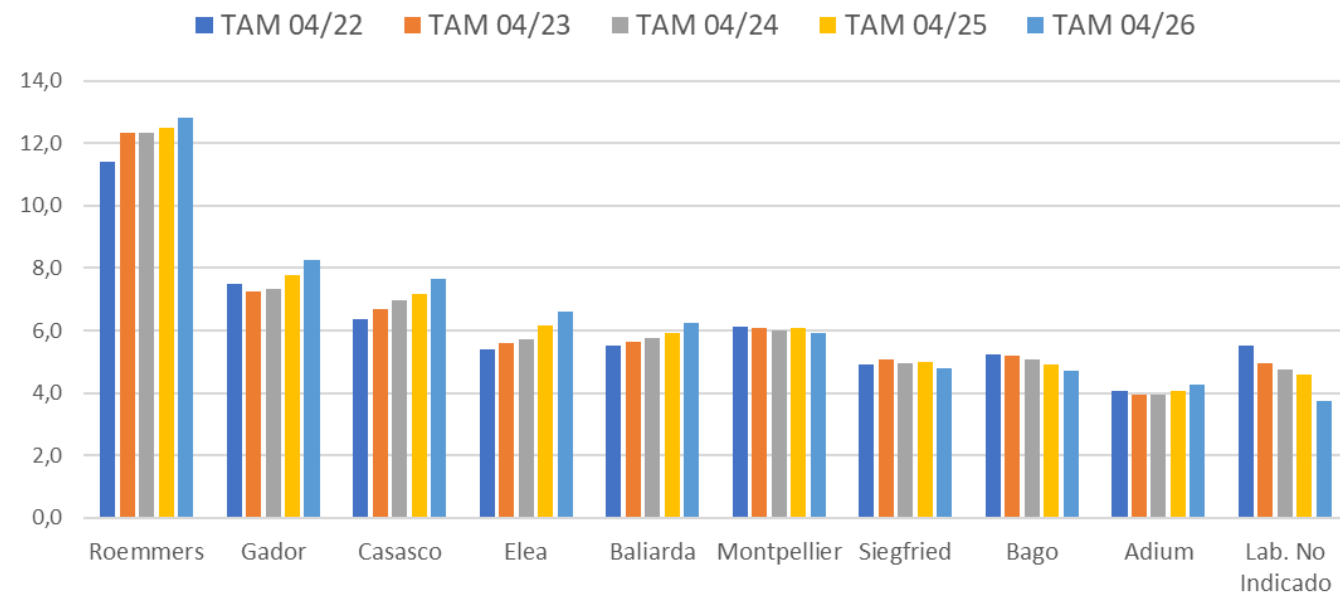
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS

Market Share - Prescripciones



Prescripciones		TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26
RNK	Recetario Total	100	100	100	100	100
1	Roemmers	11,4	12,3	12,3	12,5	12,8
2	Gador	7,5	7,3	7,3	7,8	8,3
3	Casasco	6,4	6,7	7,0	7,2	7,7
4	Elea	5,4	5,6	5,7	6,2	6,6
5	Baliarda	5,5	5,6	5,8	5,9	6,2
6	Montpellier	6,1	6,1	6,0	6,1	5,9
7	Siegfried	4,9	5,1	4,9	5,0	4,8
8	Bago	5,3	5,2	5,1	4,9	4,7
9	Adium	4,1	4,0	3,9	4,1	4,3
10	Lab. No Indicado	5,5	5,0	4,7	4,6	3,8
	Resto	37,9	37,3	37,2	35,8	34,9



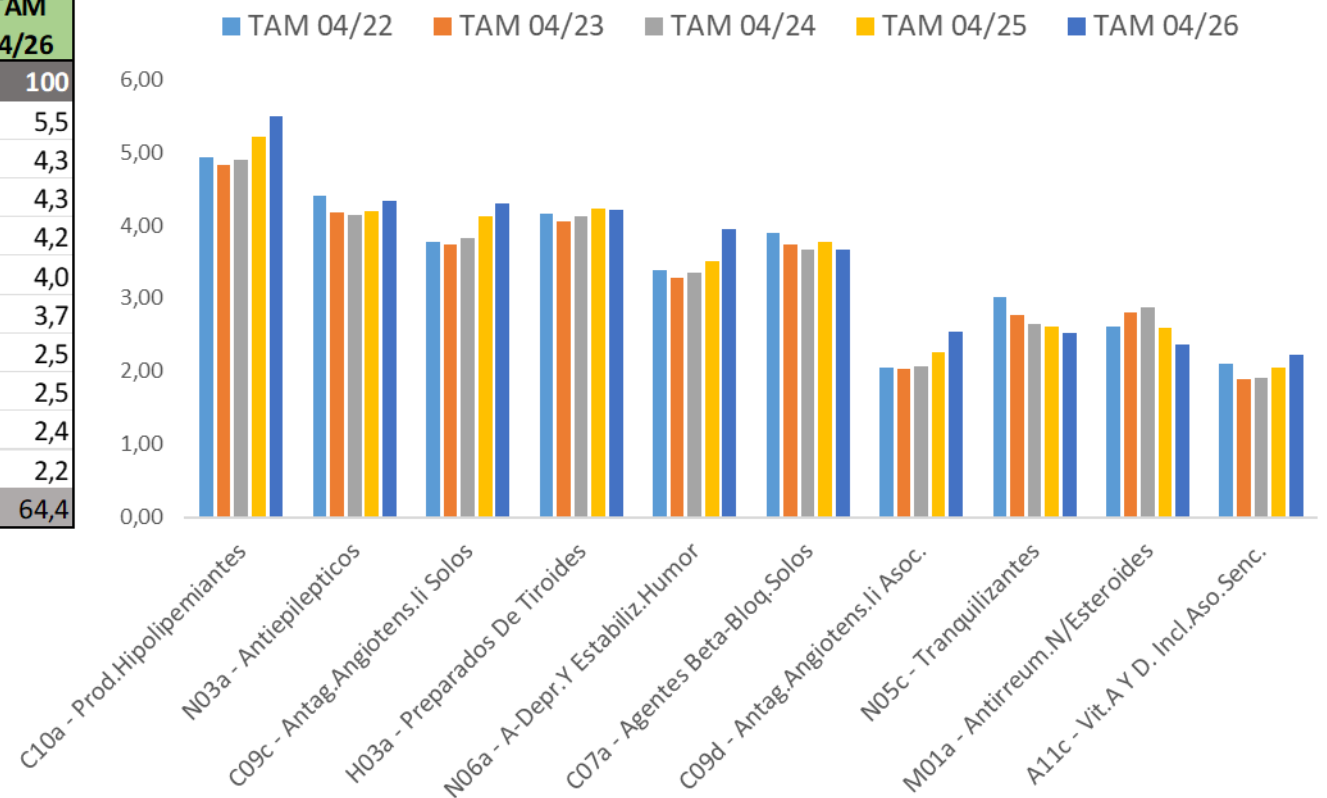
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III Market Share - Prescripciones



	Prescripciones	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26
	Recetario Total	100	100	100	100	100
1	C10a - Prod.Hipolipemiantes	4,9	4,8	4,9	5,2	5,5
2	N03a - Antiepilepticos	4,4	4,2	4,1	4,2	4,3
3	C09c - Antag.Angiotens.li Solos	3,8	3,7	3,8	4,1	4,3
4	H03a - Preparados De Tiroides	4,2	4,1	4,1	4,2	4,2
5	N06a - A-Depr.Y Estabiliz.Humor	3,4	3,3	3,3	3,5	4,0
6	C07a - Agentes Beta-Bloq.Solos	3,9	3,7	3,7	3,8	3,7
7	C09d - Antag.Angiotens.li Asoc.	2,1	2,0	2,1	2,3	2,5
8	N05c - Tranquilizantes	3,0	2,8	2,6	2,6	2,5
9	M01a - Antirreum.N/Esteroides	2,6	2,8	2,9	2,6	2,4
10	A11c - Vit.A Y D. Incl.Aso.Senc.	2,1	1,9	1,9	2,1	2,2
	Resto	65,7	66,7	66,5	65,5	64,4



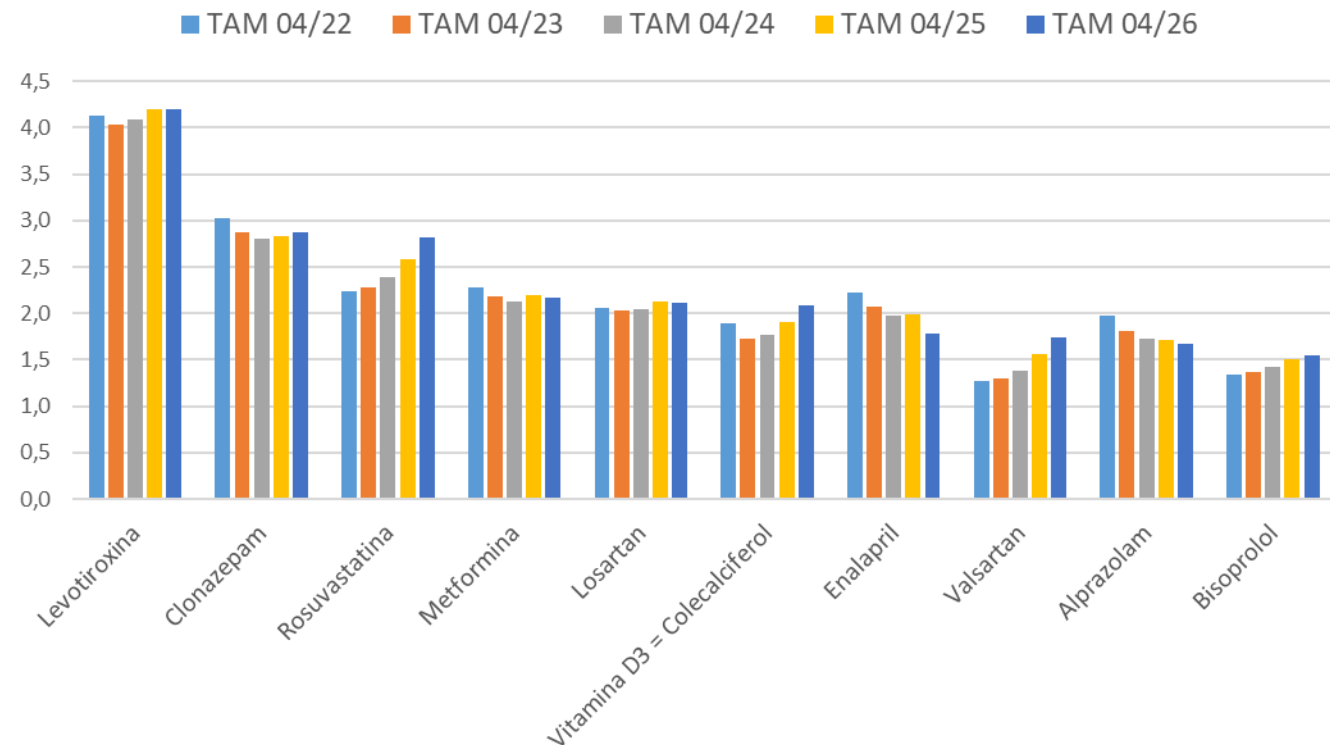
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS

Market Share - Prescripciones



	Prescripciones	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26
RNK	Recetario Total	100	100	100	100	100
1	Levotiroxina	4,1	4,0	4,1	4,2	4,2
2	Clonazepam	3,0	2,9	2,8	2,8	2,9
3	Rosuvastatina	2,2	2,3	2,4	2,6	2,8
4	Metformina	2,3	2,2	2,1	2,2	2,2
5	Losartan	2,1	2,0	2,0	2,1	2,1
6	Vitamina D3 = Colecalciferol	1,9	1,7	1,8	1,9	2,1
7	Enalapril	2,2	2,1	2,0	2,0	1,8
8	Valsartan	1,3	1,3	1,4	1,6	1,7
9	Alprazolam	2,0	1,8	1,7	1,7	1,7
10	Bisoprolol	1,3	1,4	1,4	1,5	1,5
	Resto	77,6	78,3	78,3	77,4	77,0



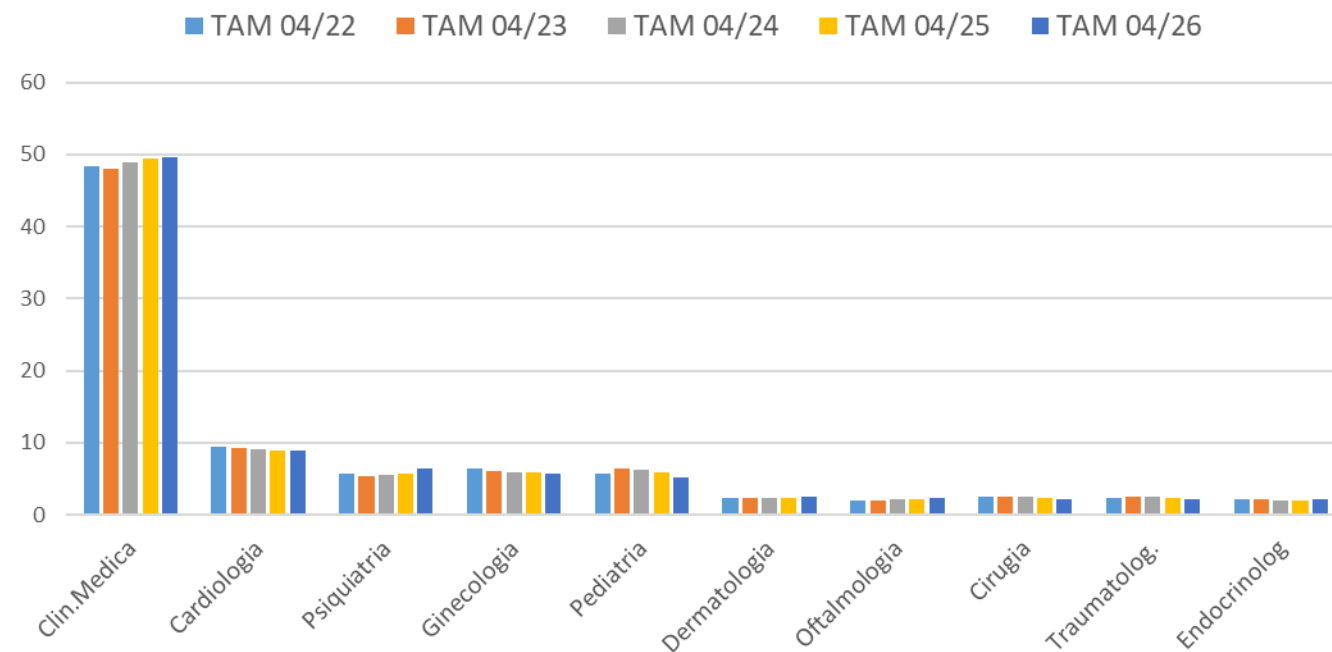
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – ESPECIALIDADES

Market Share - Prescripciones



	Prescripciones	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26
RNK	Recetario TOTAL	100	100	100	100	100
1	Clin.Medica	48,3	48,0	48,9	49,5	49,6
2	Cardiologia	9,5	9,2	9,0	8,8	8,9
3	Psiquiatria	5,6	5,4	5,4	5,7	6,3
4	Ginecologia	6,4	6,0	5,9	5,8	5,8
5	Pediatria	5,7	6,4	6,1	5,8	5,2
6	Dermatologia	2,3	2,3	2,2	2,4	2,5
7	Oftalmologia	1,9	2,0	2,1	2,1	2,3
8	Cirugia	2,5	2,5	2,5	2,4	2,2
9	Traumatolog.	2,4	2,4	2,4	2,3	2,2
10	Endocrinolog	2,2	2,1	2,0	2,0	2,1
	Resto	13,2	13,6	13,3	13,2	12,9



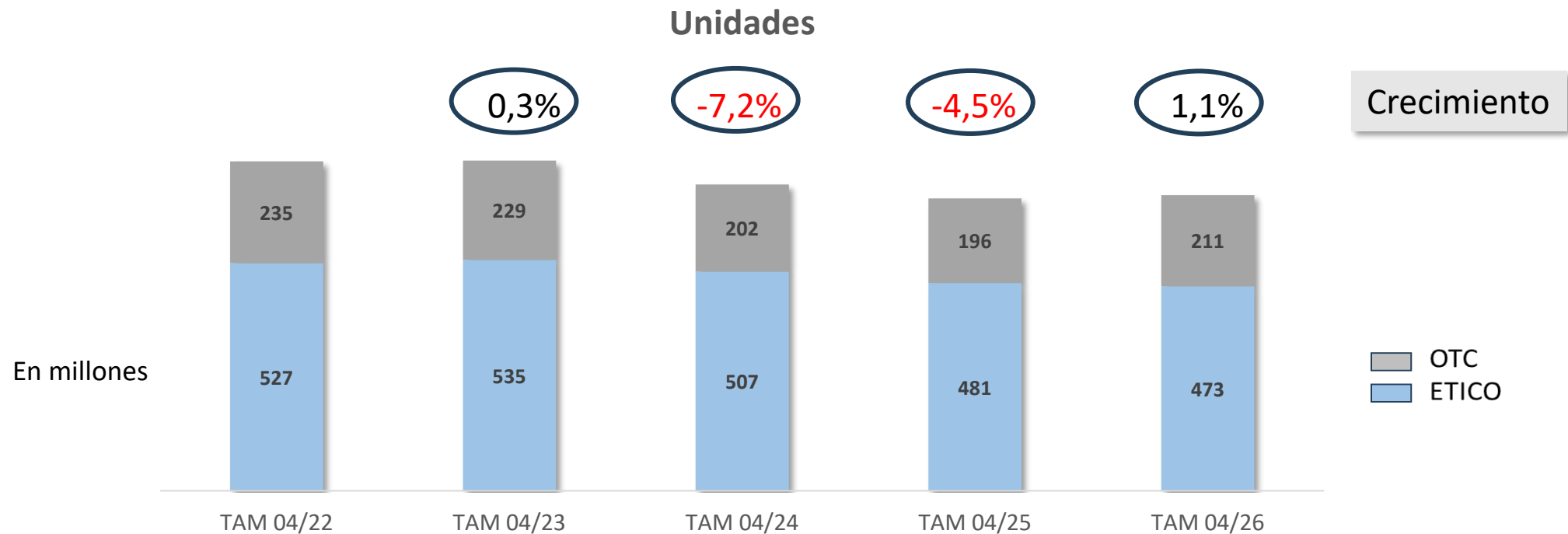
MERCADO FARMACÉUTICO ARGENTINO

UNIDADES / VALORES

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

TOTAL MERCADO - EVOLUCION EN UNIDADES

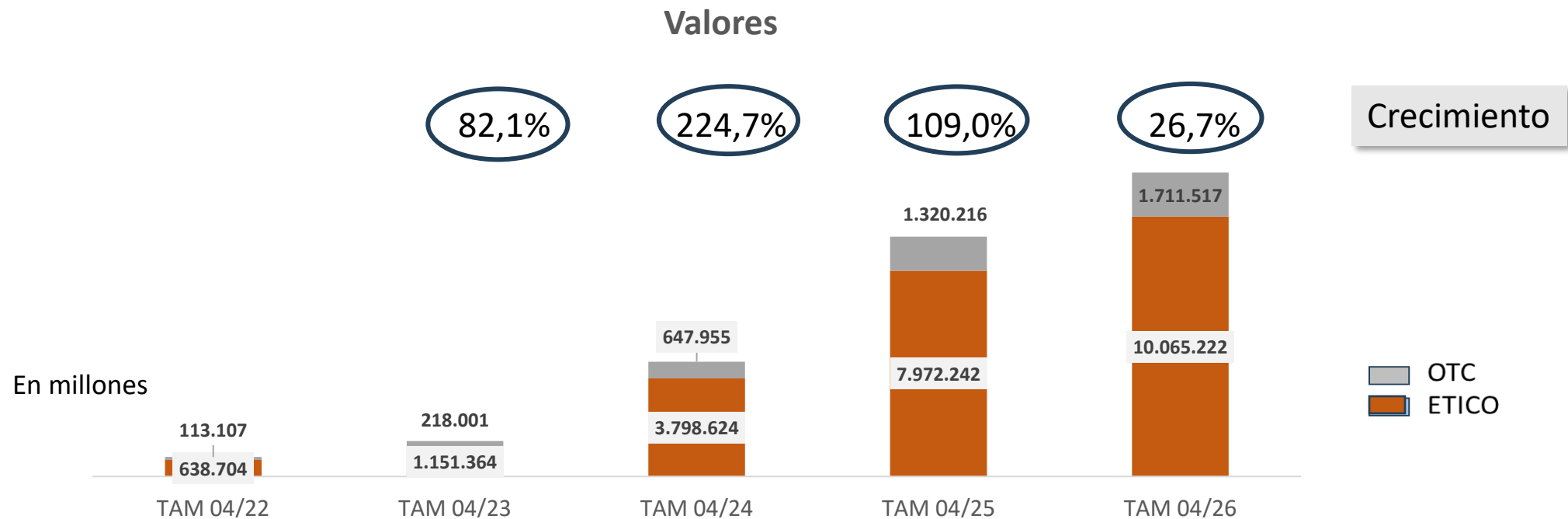
Unidades	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26
Mercado Total	762.047.382	763.967.035	708.873.371	676.793.872	684.296.035
Eticos	526.902.440	534.502.389	507.042.830	480.643.288	473.297.629
OTC	235.144.942	229.464.646	201.830.541	196.150.584	210.998.406



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

TOTAL MERCADO - EVOLUCION EN VALORES (\$)

Valores	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26
Mercado Total	751.810.921.970	1.369.365.703.147	4.446.579.680.663	9.292.457.208.104	11.776.738.999.223
Eticos	638.703.636.157	1.151.364.373.741	3.798.624.320.857	7.972.241.705.228	10.065.222.216.559
OTC	113.107.285.812	218.001.329.406	647.955.359.806	1.320.215.502.876	1.711.516.782.664



MERCADO FARMACÉUTICO ARGENTINO

RANKING LABORATORIOS UNIDADES / VALORES

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS UNIDADES – TOTAL MERCADO



	Unidades	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	762.047.382	763.967.035	708.873.371	676.793.872	684.296.035	100,0%	1,1%	
1	Roemmers	68.270.136	71.839.902	70.876.567	71.100.174	71.570.478	10,5%	0,7%	100
2	Elea	59.878.473	58.356.562	55.921.484	60.038.317	68.182.301	10,0%	13,6%	112
3	Genomma	67.509.348	60.543.432	49.022.476	48.436.110	51.324.554	7,5%	6,0%	105
4	Gador	38.444.461	38.616.472	37.082.899	36.479.505	37.157.999	5,4%	1,9%	101
5	Montpellier	37.984.961	36.422.233	34.545.248	33.419.974	32.367.629	4,7%	-3,1%	96
6	Casasco	29.393.945	32.027.199	32.374.594	30.390.324	31.370.532	4,6%	3,2%	102
7	Baliarda	27.672.016	28.672.078	28.617.492	27.031.548	28.518.066	4,2%	5,5%	104
8	Bago	29.901.441	30.251.319	27.391.374	23.529.028	23.554.682	3,4%	0,1%	99
9	Siegfried	25.674.845	26.335.749	24.359.773	23.716.884	22.998.623	3,4%	-3,0%	96
10	Adium	22.900.820	22.677.076	21.346.141	20.753.219	20.915.341	3,1%	0,8%	100
	Resto	354.416.936	358.225.013	327.335.323	301.898.789	296.335.830	43,3%	-1,8%	97

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS UNIDADES – MERCADO ÉTICO



	Unidades	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	762.047.382	763.967.035	708.873.371	676.793.872	684.296.035	100,0%	1,1%	
	Mercado Etico	526.902.440	534.502.389	507.042.830	480.643.288	473.297.629	69,2%	-1,5%	100
1	Roemmers	64.882.791	68.565.661	64.170.227	60.677.813	60.354.897	12,8%	-0,5%	101
2	Gador	36.681.604	36.931.472	35.539.991	35.295.787	36.075.736	7,6%	2,2%	104
3	Elea	31.348.175	30.678.743	30.538.378	31.663.917	32.705.041	6,9%	3,3%	105
4	Montpellier	37.401.552	35.864.007	34.136.495	33.148.680	32.159.961	6,8%	-3,0%	99
5	Casasco	26.974.136	29.456.758	29.640.968	29.045.763	30.420.740	6,4%	4,7%	106
6	Baliarda	24.768.230	25.842.800	25.912.462	25.135.892	26.097.849	5,5%	3,8%	105
7	Siegfried	24.957.713	25.565.322	23.727.272	23.188.674	22.458.484	4,7%	-3,1%	98
8	Bago	21.183.383	21.050.251	20.117.703	18.510.973	18.120.070	3,8%	-2,1%	99
9	Adium	17.933.411	17.989.022	17.283.251	17.069.857	17.311.298	3,7%	1,4%	103
10	Bernabo	16.512.494	17.790.084	16.452.225	15.766.856	14.483.615	3,1%	-8,1%	93
	Resto	224.258.951	224.768.269	209.523.858	191.139.076	183.109.938	38,7%	-4,2%	97

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS UNIDADES – MERCADO OTC



	Unidades	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	762.047.382	763.967.035	708.873.371	676.793.872	684.296.035	100,0%	1,1%	
	Mercado OTC	235.144.942	229.464.646	201.830.541	196.150.584	210.998.406	30,8%	7,6%	100
1	Genomma	57.058.687	49.926.497	37.583.129	38.382.287	41.851.445	19,8%	9,0%	101
2	Elea	28.530.298	27.677.819	25.383.106	28.374.400	35.477.260	16,8%	25,0%	116
3	Andromaco	11.701.326	13.523.628	14.255.469	13.644.363	13.533.755	6,4%	-0,8%	92
4	Haleon Argentina	13.514.330	14.351.298	13.199.770	12.070.408	12.136.842	5,8%	0,6%	93
5	Roemmers	3.387.345	3.274.241	6.706.340	10.422.361	11.215.581	5,3%	7,6%	100
6	Bayer Consumer	18.544.293	16.380.073	12.154.669	10.169.387	9.441.639	4,5%	-7,2%	86
7	Lab.Millet	11.783.789	11.875.666	9.417.573	8.878.134	9.131.994	4,3%	2,9%	96
8	Nutricia Bago	6.341.263	7.584.576	7.339.996	6.070.151	6.677.674	3,2%	10,0%	102
9	Opella Healthcare	6.422.434	6.512.167	5.809.437	5.787.787	5.660.734	2,7%	-2,2%	91
10	Bago	8.718.058	9.201.068	7.273.671	5.018.055	5.434.612	2,6%	8,3%	101
	Resto	69.143.119	69.157.613	62.707.381	57.333.251	60.436.870	28,6%	5,4%	98

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS VALORES – MERCADO TOTAL



	Valores	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	751.810.921.970	1.369.365.703.147	4.446.579.680.663	9.292.457.208.104	11.776.738.999.223	100,0%	26,7%	100
1	Elea	57.917.145.933	103.070.139.213	335.559.245.559	755.613.763.087	1.079.808.011.217	9,2%	42,9%	113
2	Roemmers	61.175.983.315	113.726.690.028	384.294.003.807	796.887.621.465	998.743.070.852	8,5%	25,3%	99
3	Casasco	42.388.859.745	79.539.163.050	279.139.619.972	563.118.659.888	725.599.623.842	6,2%	28,9%	102
4	Gador	40.446.445.612	74.302.796.377	238.769.713.014	493.352.360.852	641.064.372.340	5,4%	29,9%	103
5	Baliarda	35.517.669.186	65.745.353.043	231.475.204.155	462.002.063.161	609.335.459.247	5,2%	31,9%	104
6	Adium	33.860.381.323	60.561.894.392	201.207.214.343	433.285.640.733	567.754.898.542	4,8%	31,0%	103
7	Montpellier	38.776.381.974	65.268.458.890	208.550.467.185	450.627.012.085	548.794.422.677	4,7%	21,8%	96
8	Bago	34.970.758.688	62.054.203.327	204.307.707.445	377.862.129.651	457.138.946.676	3,9%	21,0%	95
9	Novo Nordisk	18.260.260.215	36.117.846.588	145.741.514.511	331.523.186.874	401.468.364.128	3,4%	21,1%	96
10	Siegfried	28.029.011.568	48.795.218.767	152.091.750.166	312.449.670.634	372.686.285.504	3,2%	19,3%	94
	Resto	360.468.024.410	660.183.939.472	2.065.443.240.506	4.315.735.099.675	5.374.345.544.199	45,6%	24,5%	98

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



RANKING TOP 10 – LABORATORIOS VALORES – MERCADO ÉTICO



	Valores	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	751.810.921.970	1.369.365.703.147	4.446.579.680.663	9.292.457.208.104	11.776.738.999.223	100,0%	26,7%	
	Mercado Etico	638.703.636.157	1.151.364.373.741	3.798.624.320.857	7.972.241.705.228	10.065.222.216.559	85,5%	26,3%	100
1	Roemmers	58.229.439.151	108.762.772.185	359.348.403.379	740.868.254.988	926.319.469.027	9,2%	25,0%	99
2	Elea	46.969.672.653	81.750.401.678	269.944.797.676	598.780.934.346	843.521.470.610	8,4%	40,9%	112
3	Casasco	39.259.541.761	73.565.401.730	257.604.041.937	542.936.420.737	711.333.429.654	7,1%	31,0%	104
4	Gador	39.257.273.876	72.231.726.210	232.723.301.846	484.460.970.745	632.490.829.442	6,3%	30,6%	103
5	Baliarda	32.902.306.641	61.158.999.313	217.009.585.667	445.650.815.383	591.247.453.728	5,9%	32,7%	105
6	Montpellier	38.383.873.208	64.626.666.870	206.845.155.743	448.388.377.476	547.205.504.709	5,4%	22,0%	97
7	Adium	31.970.018.392	57.309.722.142	191.112.033.801	413.903.814.433	544.037.878.538	5,4%	31,4%	104
8	Bago	27.373.363.322	48.605.048.226	167.900.167.626	327.539.025.993	399.122.085.394	4,0%	21,9%	97
9	Novo Nordisk	17.960.376.282	35.570.574.898	143.946.925.684	327.803.968.655	397.159.826.131	3,9%	21,2%	96
10	Siegfried	27.364.535.171	47.629.616.379	148.735.951.181	307.485.048.967	367.377.663.830	3,6%	19,5%	95
	Resto	279.033.235.700	500.153.444.111	1.603.453.956.318	3.334.424.073.506	4.105.406.605.498	40,8%	23,1%	98

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS VALORES – MERCADO OTC



	Valores	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	751.810.921.970	1.369.365.703.147	4.446.579.680.663	9.292.457.208.104	11.776.738.999.223	100,0%	26,7%	
	Mercado OTC	113.107.285.812	218.001.329.406	647.955.359.806	1.320.215.502.876	1.711.516.782.664	14,5%	29,6%	100
1	Elea	10.947.473.280	21.319.737.536	65.614.447.883	156.832.828.741	236.286.540.607	13,8%	50,7%	116
2	Andromaco	10.551.535.301	24.179.750.365	83.958.489.387	171.794.549.298	194.862.605.070	11,4%	13,4%	87
3	Genomma	11.335.614.764	21.925.324.645	54.477.800.023	125.461.887.714	169.406.922.010	9,9%	35,0%	104
4	Lab.Millet	7.151.715.485	12.938.562.230	34.027.213.239	76.640.421.990	99.207.035.943	5,8%	29,4%	100
5	Haleon Argentina	5.438.263.380	12.038.302.171	33.600.701.594	68.259.271.118	86.653.359.564	5,1%	26,9%	98
6	Opella Healthcare	5.220.998.477	10.206.727.513	27.881.014.206	59.653.100.279	73.418.321.038	4,3%	23,1%	95
7	Roemmers	2.946.544.163	4.963.917.843	24.945.600.428	56.019.366.477	72.423.601.825	4,2%	29,3%	100
8	Bago	7.597.395.366	13.449.155.101	36.407.539.819	50.323.103.657	58.016.861.283	3,4%	15,3%	89
9	Bayer Consumer	4.337.315.782	7.493.153.640	20.017.030.233	39.343.359.981	46.486.451.299	2,7%	18,2%	91
10	Panalab	1.313.251.973	2.603.205.574	7.744.270.964	23.613.965.152	33.515.772.581	2,0%	41,9%	109
	Resto	46.267.177.842	86.883.492.788	259.281.252.031	492.273.648.469	641.239.311.443	37,5%	30,3%	100

MERCADO FARMACÉUTICO ARGENTINO

RANKING CLASES TERAPÉUTICAS **UNIDADES / VALORES**

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO TOTAL



	Unidades	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	762.047.382	763.967.035	708.873.371	676.793.872	684.296.035	100,0%	1,1%	100
1	N02B - Analg No Narc.Antipiret.	82.496.425	67.974.053	56.084.850	49.806.909	49.165.008	7,2%	-1,3%	98
2	M01A - Antirreumat No Esteroid	36.861.049	38.048.718	33.845.928	30.908.529	35.211.826	5,1%	13,9%	113
3	G03A - Hormonas Anticoncept Sist	24.780.971	24.246.263	21.434.721	19.620.980	19.316.978	2,8%	-1,5%	97
4	C09C - Angiotensin-Ii Antag Solo	18.085.068	18.340.544	18.631.209	18.456.577	18.706.974	2,7%	1,4%	100
5	C10A - Prod.Hipolipemiantes	18.902.908	19.149.732	19.293.794	18.506.588	18.356.575	2,7%	-0,8%	98
6	V06C - Alimentos Infantiles	21.659.329	21.310.921	17.614.667	15.238.671	18.239.188	2,7%	19,7%	118
7	H03A - Productos Tiroideos	19.413.786	18.815.427	18.406.426	18.305.871	17.831.702	2,6%	-2,6%	96
8	A02B - Antiulcerosos	21.599.519	20.475.642	19.700.039	16.704.883	17.190.275	2,5%	2,9%	102
9	R05A - Antigripales Exc.Antiinf.	14.775.906	21.087.617	16.916.026	17.857.283	16.814.718	2,5%	-5,8%	93
10	C07A - Agentes Beta-Bloq.Solos	18.506.069	18.001.415	17.496.961	16.313.309	15.783.053	2,3%	-3,3%	96
	Resto	484.966.352	496.516.703	469.448.750	455.074.272	457.679.738	66,9%	0,6%	99

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO ÉTICO



	Unidades	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	762.047.382	763.967.035	708.873.371	676.793.872	684.296.035	100,0%	1,1%	
	Mercado Etico	526.902.440	534.502.389	507.042.830	480.643.288	473.297.629	69,2%	-1,5%	100
1	M01A - Antirreumat No Esteroid	25.317.759	26.607.646	24.241.210	20.266.934	20.460.532	4,3%	1,0%	103
2	N02B - Analg No Narc.Antipiret.	25.417.002	25.098.075	24.002.006	21.104.571	19.157.475	4,0%	-9,2%	92
3	C09C - Angiotensin-Ii Antag Solo	18.085.068	18.340.544	18.631.209	18.456.577	18.706.974	4,0%	1,4%	103
4	C10A - Prod.Hipolipemiantes	18.902.908	19.149.732	19.286.338	18.497.838	18.342.896	3,9%	-0,8%	101
5	G03A - Hormonas Anticoncept Sist	23.142.038	22.555.751	19.980.438	18.317.981	18.031.019	3,8%	-1,6%	100
6	H03A - Productos Tiroideos	19.413.786	18.815.427	18.406.426	18.305.871	17.831.702	3,8%	-2,6%	99
7	C07A - Agentes Beta-Bloq.Solos	18.506.069	18.001.415	17.496.961	16.313.309	15.783.053	3,3%	-3,3%	98
8	N03A - Antiepilepticos	16.923.795	16.740.226	16.267.061	15.530.344	15.740.157	3,3%	1,4%	103
9	N06A - Antidepres Y Equilib	11.235.244	11.624.122	12.019.071	11.884.706	12.290.297	2,6%	3,4%	105
10	C09D - Angiotensin-Ii Antag Comb	10.180.098	10.661.400	11.037.687	11.115.301	11.815.118	2,5%	6,3%	108
	Resto	339.778.673	346.908.051	325.674.423	310.849.856	305.138.406	64,5%	-1,8%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO OTC



	Unidades	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	762.047.382	763.967.035	708.873.371	676.793.872	684.296.035	100,0%	1,1%	
	Mercado OTC	235.144.942	229.464.646	201.830.541	196.150.584	210.998.406	30,8%	7,6%	100
1	N02B - Analg No Narc.Antipiret.	57.079.423	42.875.978	32.082.844	28.702.338	30.007.533	14,2%	4,5%	97
2	M01A - Antirreumat No Esteroid	11.543.290	11.441.072	9.604.718	10.641.595	14.751.294	7,0%	38,6%	129
3	V07A - Otros Prod No Terapeut	13.609.420	13.690.090	12.979.563	12.927.052	13.394.849	6,3%	3,6%	96
4	D02A - Emolientes Y Protectores	10.500.978	12.451.877	12.493.591	12.971.984	13.200.297	6,3%	1,8%	95
5	A02B - Antiulcerosos	19.104.889	17.761.008	17.045.698	13.655.735	13.039.078	6,2%	-4,5%	89
6	V06C - Alimentos Infantiles	10.354.042	11.528.033	11.084.395	9.397.420	12.580.783	6,0%	33,9%	124
7	D11A - Otros Prod.Dermatologicos	9.557.932	10.896.819	10.067.733	10.429.914	11.106.727	5,3%	6,5%	99
8	A03D - Antiespasm./Analges. Comb	1.769.668	1.717.600	5.125.608	9.240.984	9.152.799	4,3%	-1,0%	92
9	D03A - Cicatrizantes	11.507.720	11.040.265	9.797.972	8.077.976	7.877.189	3,7%	-2,5%	91
10	R05A - Antigripales Exc.Antiinf.	4.632.757	8.942.200	6.255.791	6.754.773	6.884.423	3,3%	1,9%	95
	Resto	85.484.823	87.119.704	75.292.628	73.350.813	79.003.434	37,4%	7,7%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO TOTAL



	Valores	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	751.810.921.970	1.369.365.703.147	4.446.579.680.663	9.292.457.208.104	11.776.738.999.223	100,0%	26,7%	
1	C10A - Prod.Hipolipemiantes	32.862.340.664	56.980.924.471	191.410.606.247	379.558.886.984	468.647.577.856	4,0%	23,5%	97
2	C09C - Angiotensin-Ii Antag Solo	29.171.045.640	52.257.716.452	180.672.656.676	371.937.474.223	460.833.798.281	3,9%	23,9%	98
3	A10C - Insulinas Humanas+Analog	26.042.857.084	45.197.267.463	160.786.076.638	337.344.090.987	420.917.638.245	3,6%	24,8%	98
4	N03A - Antiepilepticos	25.280.690.201	45.071.991.910	150.538.699.866	314.387.182.068	412.736.854.374	3,5%	31,3%	104
5	N06A - Antidepres Y Equilibr	20.500.922.728	38.038.950.781	135.468.992.069	282.780.192.564	361.503.017.411	3,1%	27,8%	101
6	C09D - Angiotensin-Ii Antag Comb	20.109.656.078	37.132.293.809	129.772.691.709	270.660.522.064	349.645.084.574	3,0%	29,2%	102
7	N05A - Antipsicoticos	18.251.689.183	34.302.105.492	124.039.507.342	252.443.425.871	326.395.426.942	2,8%	29,3%	102
8	A10N - Antidiabet Inhib Dpp-Iv	15.482.746.330	28.917.310.944	109.230.885.957	249.073.384.482	318.927.562.286	2,7%	28,0%	101
9	G03A - Hormonas Anticoncept Sist	22.090.681.093	38.117.830.564	115.885.786.329	244.171.479.924	308.004.064.901	2,6%	26,1%	100
10	H03A - Productos Tiroideos	16.395.804.982	29.402.981.233	96.232.779.368	214.581.073.930	276.553.392.977	2,3%	28,9%	102
	Resto	525.622.487.987	963.946.330.030	3.052.540.998.463	6.375.519.495.007	8.072.574.581.375	68,5%	26,6%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO ÉTICO



	Valores	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	751.810.921.970	1.369.365.703.147	4.446.579.680.663	9.292.457.208.104	11.776.738.999.223	100,0%	26,7%	
	Mercado Etico	638.703.636.157	1.151.364.373.741	3.798.624.320.857	7.972.241.705.228	10.065.222.216.559	85,5%	26,3%	100
1	C10A - Prod.Hipolipemiantes	32.862.340.664	56.980.924.471	191.354.873.068	379.405.838.854	468.313.385.523	4,7%	23,4%	98
2	C09C - Angiotensin-Ii Antag Solo	29.171.045.640	52.257.716.452	180.672.656.676	371.937.474.223	460.833.798.281	4,6%	23,9%	98
3	A10C - Insulinas Humanas+Analog	26.042.857.084	45.197.267.463	160.786.076.638	337.344.090.987	420.917.638.245	4,2%	24,8%	99
4	N03A - Antiepilepticos	25.280.690.201	45.071.991.910	150.538.699.866	314.387.182.068	412.736.854.374	4,1%	31,3%	104
5	N06A - Antidepres Y Equilib	20.500.136.813	38.037.882.331	135.464.364.141	282.764.983.443	361.485.848.295	3,6%	27,8%	101
6	C09D - Angiotensin-Ii Antag Comb	20.109.656.078	37.132.293.809	129.772.691.709	270.660.522.064	349.645.084.574	3,5%	29,2%	102
7	N05A - Antipsicoticos	18.251.689.183	34.302.105.492	124.039.507.342	252.443.425.871	326.395.426.942	3,2%	29,3%	102
8	A10N - Antidiabet Inhib Dpp-Iv	15.482.746.330	28.917.310.944	109.230.885.957	249.073.384.482	318.927.562.286	3,2%	28,0%	101
9	G03A - Hormonas Anticoncept Sist	21.582.630.909	37.200.497.059	113.061.281.992	238.172.773.421	300.216.557.257	3,0%	26,0%	100
10	H03A - Productos Tiroideos	16.395.804.982	29.402.981.233	96.232.779.368	214.581.073.930	276.553.392.977	2,7%	28,9%	102
	Resto	413.024.038.274	746.863.402.578	2.407.470.504.101	5.061.470.955.883	6.369.196.667.804	63,3%	25,8%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO OTC



	Valores	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	751.810.921.970	1.369.365.703.147	4.446.579.680.663	9.292.457.208.104	11.776.738.999.223	100,0%	26,7%	
	Mercado OTC	113.107.285.812	218.001.329.406	647.955.359.806	1.320.215.502.876	1.711.516.782.664	14,5%	29,6%	100
1	D02A - Emolientes Y Protectores	9.702.063.215	22.558.018.820	75.379.663.113	181.550.414.223	224.256.475.805	13,1%	23,5%	95
2	D11A - Otros Prod.Dermatologicos	9.157.540.932	18.514.924.161	51.187.614.940	122.114.751.176	171.298.731.096	10,0%	40,3%	108
3	N02B - Analg No Narc.Antipiret.	9.273.321.476	15.799.257.398	40.869.411.057	79.720.445.672	99.869.542.442	5,8%	25,3%	97
4	D03A - Cicatrizantes	9.715.145.001	18.282.729.563	56.297.011.613	90.277.302.487	95.501.741.367	5,6%	5,8%	82
5	A02B - Antiulcerosos	19.951.205.671	34.815.419.379	111.010.881.989	121.444.607.568	95.295.695.188	5,6%	-21,5%	61
6	V07A - Otros Prod No Terapeut	5.118.974.180	10.106.381.585	30.128.230.245	65.739.346.097	85.602.070.701	5,0%	30,2%	100
7	A03D - Antiespasm./Analg. Comb	2.837.869.889	5.554.034.982	24.640.244.196	61.904.066.107	77.419.769.387	4,5%	25,1%	96
8	V06C - Alimentos Infantiles	3.030.271.614	7.162.365.331	18.717.806.898	39.687.008.089	58.126.873.087	3,4%	46,5%	113
9	M01A - Antirreumat No Esteroid	1.858.741.570	4.022.936.073	10.868.248.104	27.376.064.001	47.663.875.494	2,8%	74,1%	134
10	A12C - Otros Suplement.Miner.	448.785.418	835.674.581	3.741.176.606	24.775.651.483	45.366.494.249	2,7%	83,1%	141
	Resto	42.013.366.848	80.349.587.533	225.115.071.045	505.625.845.974	711.115.513.848	41,5%	40,6%	108

MERCADO FARMACÉUTICO ARGENTINO

RANKING MOLÉCULAS **UNIDADES / VALORES**

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO TOTAL



	Unidades	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	762.047.382	763.967.035	708.873.371	676.793.872	684.296.035	100,0%	1,1%	
1	Paracetamol	54.582.080	38.889.004	32.728.027	27.298.280	27.406.925	4,0%	0,4%	99
2	Ibuprofeno	31.919.085	33.790.549	28.322.493	24.943.246	23.706.299	3,5%	-5,0%	94
3	Levotiroxina	19.318.491	18.712.765	18.298.963	18.204.068	17.718.546	2,6%	-2,7%	96
4	Diclofenac Sódico + Paracetamol	9.323.786	9.800.555	8.403.632	9.680.672	14.166.763	2,1%	46,3%	145
5	Producto Cosmético	7.647.431	9.266.695	9.162.354	9.801.791	10.508.476	1,5%	7,2%	106
6	Clonazepam	11.058.639	10.876.193	10.505.162	9.886.882	10.050.711	1,5%	1,7%	101
7	Acetilsalicílico,Ácido	14.491.384	13.750.424	11.935.774	9.925.147	9.869.536	1,4%	-0,6%	98
8	Rosuvastatin	8.632.325	9.143.751	9.467.446	9.269.720	9.442.077	1,4%	1,9%	101
9	Metformina	11.273.833	10.337.082	10.149.311	9.769.119	9.314.977	1,4%	-4,6%	94
10	Losartán	10.215.639	10.106.098	9.963.689	9.548.563	9.192.025	1,3%	-3,7%	95
	Resto	583.584.689	599.293.919	559.936.520	538.466.384	542.919.700	79,3%	0,8%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO ÉTICO



	Unidades	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	762.047.382	763.967.035	708.873.371	676.793.872	684.296.035	100,0%	1,1%	
	Mercado Etico	526.902.440	534.502.389	507.042.830	480.643.288	473.297.629	69,2%	-1,5%	100
1	Levotiroxina	19.318.491	18.712.765	18.298.963	18.204.068	17.718.546	3,7%	-2,7%	99
2	Ibuprofeno	19.915.063	22.314.096	18.998.388	15.508.653	14.599.895	3,1%	-5,9%	96
3	Paracetamol	15.663.495	13.622.379	15.087.308	13.067.247	11.898.375	2,5%	-8,9%	92
4	Clonazepam	11.058.639	10.876.193	10.505.162	9.886.882	10.050.711	2,1%	1,7%	103
5	Rosuvastatin	8.632.325	9.143.751	9.467.446	9.269.720	9.442.077	2,0%	1,9%	103
6	Metformina	11.273.833	10.337.082	10.149.311	9.769.119	9.314.977	2,0%	-4,6%	97
7	Losartán	10.215.639	10.106.098	9.963.689	9.548.563	9.192.025	1,9%	-3,7%	98
8	Enalapril, Maleato	11.686.889	10.934.417	10.251.901	9.315.106	8.646.959	1,8%	-7,2%	94
9	Valsartan	6.219.224	6.671.163	7.091.989	7.373.752	7.980.057	1,7%	8,2%	110
10	Vitamina D3	7.506.605	7.199.209	7.154.433	7.043.283	7.305.357	1,5%	3,7%	105
	Resto	405.412.237	414.585.236	390.074.240	371.656.895	367.148.650	77,6%	-1,2%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO OTC



	Unidades	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	762.047.382	763.967.035	708.873.371	676.793.872	684.296.035	100,0%	1,1%	
	Mercado OTC	235.144.942	229.464.646	201.830.541	196.150.584	210.998.406	30,8%	7,6%	100
1	Paracetamol	38.918.585	25.266.625	17.640.719	14.231.033	15.508.550	7,4%	9,0%	101
2	Diclofenac Sódico + Paracetamol	9.258.327	9.730.578	8.345.993	9.623.641	13.796.869	6,5%	43,4%	133
3	Producto Cosmético	7.647.431	9.266.695	9.162.354	9.793.980	10.496.082	5,0%	7,2%	100
4	Ibuprofeno	12.004.022	11.476.453	9.324.105	9.434.593	9.106.404	4,3%	-3,5%	90
5	Lisina, Clonixinato + Propinox				7.497.985	7.768.215	3,7%	3,6%	96
6	Omeprazol			8.585.314	8.000.385	7.712.518	3,7%	-3,6%	90
7	Biotina + Calcio + Carbohidratos + Carnitina	6.074.629	7.571.501	7.333.974	6.066.102	6.673.739	3,2%	10,0%	102
8	Carbohidratos + Lípidos + Minerales + Prote	3.597.278	3.947.504	3.701.786	3.210.183	5.566.588	2,6%	73,4%	161
9	Goma Karaya	4.800.119	5.295.688	5.162.596	5.285.469	5.244.600	2,5%	-0,8%	92
10	Protectores Solares	4.044.361	5.208.843	5.427.854	5.034.685	4.717.271	2,2%	-6,3%	87
	Resto	138.916.320	142.814.606	123.773.085	117.972.528	124.407.570	59,0%	5,5%	98

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS VALORES – MERCADO TOTAL



	Valores	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	751.810.921.970	1.369.365.703.147	4.446.579.680.663	9.292.457.208.104	11.776.738.999.223	100,0%	26,7%	
1	Levotiroxina	16.247.216.879	29.109.639.744	95.182.451.185	212.290.017.597	273.228.235.649	2,3%	28,7%	102
2	Rosuvastatin	12.772.397.806	23.335.221.753	80.527.780.412	159.317.605.115	205.262.783.814	1,7%	28,8%	102
3	Losartán	13.666.806.890	24.167.875.331	81.430.095.714	161.282.249.272	200.036.705.272	1,7%	24,0%	98
4	Semaglutida	622.691.840	4.640.847.826	30.017.422.691	81.870.065.075	184.796.578.199	1,6%	125,7%	178
5	Valsartan	9.646.990.293	18.447.325.416	65.669.315.327	138.099.294.126	172.307.472.396	1,5%	24,8%	98
6	Atorvastatin	13.734.472.184	22.849.826.533	76.293.870.615	148.527.322.688	170.785.208.955	1,5%	15,0%	91
7	Tiras Reactivas	8.754.779.931	16.425.273.474	71.089.117.355	164.327.201.636	168.652.495.304	1,4%	2,6%	81
8	Metformina	13.769.653.030	22.894.779.618	74.194.496.660	149.159.141.360	168.327.509.533	1,4%	12,9%	89
9	Quetiapina	9.171.189.675	17.327.192.490	63.479.522.702	121.180.363.719	159.211.055.322	1,4%	31,4%	104
10	Ibuprofeno	10.714.323.818	21.703.299.233	64.601.005.752	119.593.056.563	136.049.950.409	1,2%	13,8%	90
	Resto	642.710.399.623	1.168.464.421.729	3.744.094.602.250	7.836.810.890.952	9.938.081.004.370	84,4%	26,8%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS VALORES – MERCADO ÉTICO



	Valores	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	751.810.921.970	1.369.365.703.147	4.446.579.680.663	9.292.457.208.104	11.776.738.999.223	100,0%	26,7%	
	Mercado Etico	638.703.636.157	1.151.364.373.741	3.798.624.320.857	7.972.241.705.228	10.065.222.216.559	85,5%	26,3%	100
1	Levotiroxina	16.247.216.879	29.109.639.744	95.182.451.185	212.290.017.597	273.228.235.649	2,7%	28,7%	102
2	Rosuvastatin	12.772.397.806	23.335.221.753	80.527.780.412	159.317.605.115	205.262.783.814	2,0%	28,8%	102
3	Losartán	13.666.806.890	24.167.875.331	81.430.095.714	161.282.249.272	200.036.705.272	2,0%	24,0%	98
4	Semaglutida	622.691.840	4.640.847.826	30.017.422.691	81.870.065.075	184.796.578.199	1,8%	125,7%	179
5	Valsartan	9.646.990.293	18.447.325.416	65.669.315.327	138.099.294.126	172.307.472.396	1,7%	24,8%	99
6	Atorvastatin	13.734.472.184	22.849.826.533	76.293.870.615	148.527.322.688	170.785.208.955	1,7%	15,0%	91
7	Metformina	13.769.653.030	22.894.779.618	74.194.496.660	149.159.141.360	168.327.509.533	1,7%	12,9%	89
8	Quetiapina	9.171.189.675	17.327.192.490	63.479.522.702	121.180.363.719	159.211.055.322	1,6%	31,4%	104
9	Tiras Reactivas	8.037.674.935	14.948.590.200	67.166.703.471	155.548.236.577	156.466.213.788	1,6%	0,6%	80
10	Drospirenona + Etinilestradiol	12.339.382.731	20.343.357.959	58.433.794.452	114.102.903.591	133.583.781.854	1,3%	17,1%	93
	Resto	528.695.159.893	953.299.716.871	3.106.228.867.627	6.530.864.506.107	8.241.216.671.779	81,9%	26,2%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



RANKING TOP 10 – MOLECULAS VALORES – MERCADO OTC



	Valores	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	TAM 04/26	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	751.810.921.970	1.369.365.703.147	4.446.579.680.663	9.292.457.208.104	11.776.738.999.223	100,0%	26,7%	
	Mercado OTC	113.107.285.812	218.001.329.406	647.955.359.806	1.320.215.502.876	1.711.516.782.664	14,5%	29,6%	100
1	Producto Cosmético	5.185.560.579	11.600.537.710	35.740.886.873	87.238.312.063	131.570.491.038	7,7%	50,8%	116
2	Protectores Solares	3.923.949.234	9.764.043.422	37.140.015.515	86.911.160.038	89.209.319.924	5,2%	2,6%	79
3	Alantoína + Vitamina A + Vitamin	6.093.797.838	12.502.979.059	40.657.167.321	56.621.307.296	48.210.408.770	2,8%	-14,9%	66
4	Diclofenac Sódico + Paracetamol	1.651.437.718	3.691.295.544	9.861.435.051	26.033.821.943	45.917.331.175	2,7%	76,4%	136
5	Paracetamol				33.400.690.644	43.087.580.598	2,5%	29,0%	100
6	Lisina,Clonixinato + Propinox			9.453.159.976	31.819.757.143	42.846.730.100	2,5%	34,7%	104
7	Hioscina,N-Butilbromuro + Parac	2.837.503.962	5.553.975.254	15.187.084.220	30.084.308.963	34.573.039.287	2,0%	14,9%	89
8	Omeprazol	8.396.514.837	15.097.630.924	50.352.970.907	48.929.887.662	34.546.207.732	2,0%	-29,4%	54
9	Goma Karaya	1.571.681.623	3.966.803.757	11.738.042.144	25.353.773.656	33.202.176.777	1,9%	31,0%	101
10	Biotina + Calcio + Carbohidratos	2.015.212.916	4.966.758.374	11.767.351.771	24.529.535.546	31.226.098.776	1,8%	27,3%	98
	Resto	76.592.701.172	143.343.897.385	407.716.416.036	869.292.947.921	1.177.127.398.487	68,8%	35,4%	104