

INFORME
Mercado Farmacéutico
Argentino

Edición Febrero 2024



MERCADO FARMACÉUTICO ARGENTINO

PRESCRIPCIONES

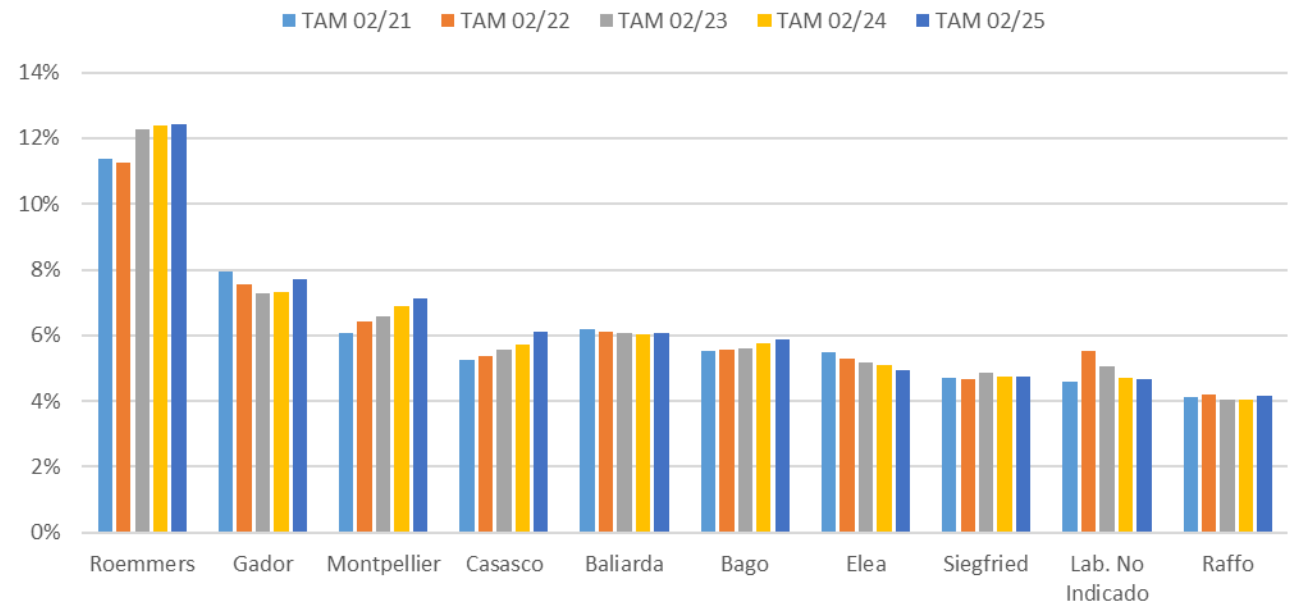
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS

Market Share - Prescripciones



Prescripciones		TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25
RNK	Recetario Total	100	100	100	100	100
1	Roemmers	11,4	11,2	12,3	12,4	12,4
2	Gador	7,9	7,6	7,3	7,3	7,7
3	Montpellier	6,1	6,4	6,6	6,9	7,1
4	Casasco	5,2	5,4	5,6	5,7	6,1
5	Baliarda	6,2	6,1	6,1	6,0	6,1
6	Bago	5,5	5,5	5,6	5,7	5,9
7	Elea	5,5	5,3	5,2	5,1	5,0
8	Siegfried	4,7	4,7	4,8	4,7	4,7
9	Lab. No Indicado	4,6	5,5	5,1	4,7	4,7
10	Raffo	4,1	4,2	4,1	4,0	4,1
	Resto	38,7	38,1	37,5	37,3	36,2



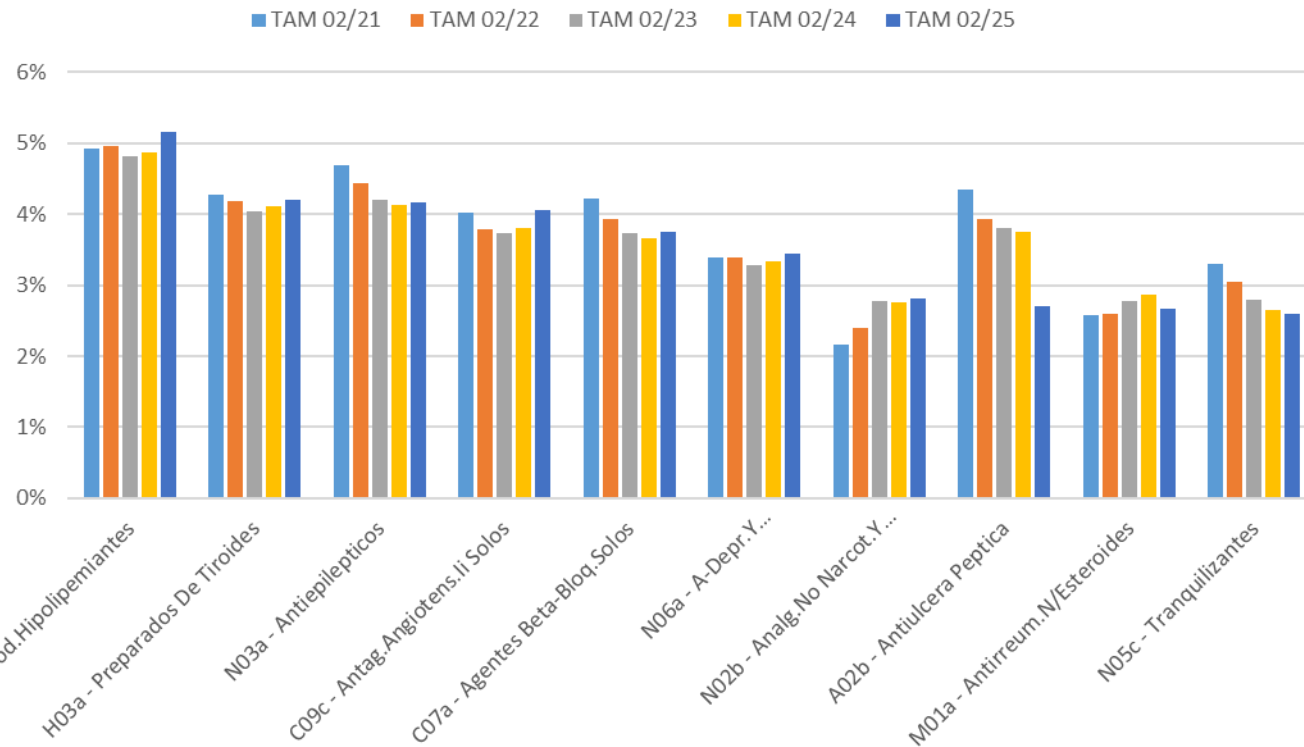
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III

Market Share - Prescripciones



	Prescripciones	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25
RNK	Recetario Total	100	100	100	100	100
1	C10a - Prod.Hipolipemiantes	4,92	4,95	4,82	4,88	5,15
2	H03a - Preparados De Tiroides	4,28	4,19	4,03	4,11	4,21
3	N03a - Antiepilepticos	4,68	4,43	4,20	4,14	4,16
4	C09c - Antag.Angiotens.II Solos	4,02	3,79	3,73	3,81	4,06
5	C07a - Agentes Beta-Bloq.Solos	4,22	3,94	3,74	3,67	3,75
6	N06a - A-Depr.Y Estabiliz.Humor	3,40	3,39	3,28	3,34	3,45
7	N02b - Analg.No Narcot.Y Antipir	2,16	2,40	2,78	2,76	2,81
8	A02b - Antiulcera Peptica	4,34	3,94	3,81	3,75	2,70
9	M01a - Antirreum.N/Esteroides	2,58	2,60	2,78	2,87	2,67
10	N05c - Tranquilizantes	3,30	3,05	2,79	2,65	2,61
	Resto	62,11	63,33	64,03	64,03	64,43



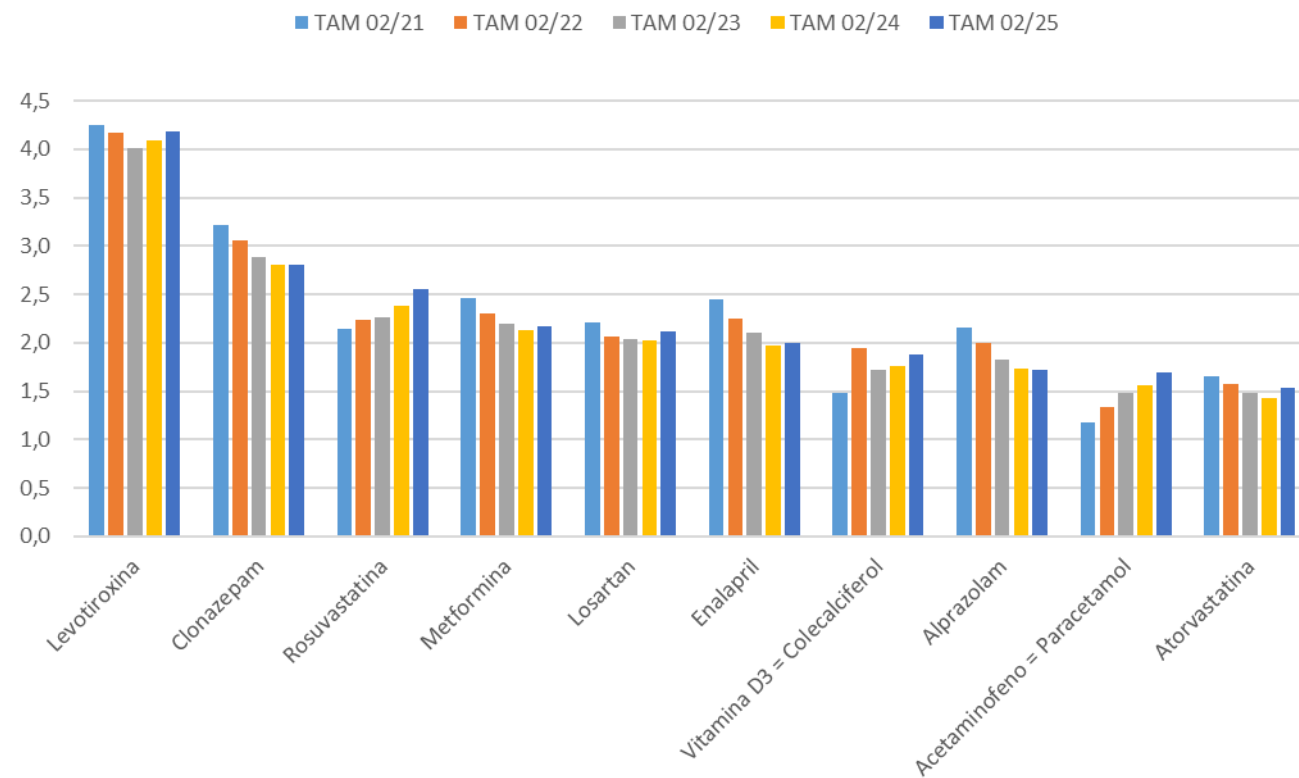
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS

Market Share - Prescripciones



	Prescripciones	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25
RNK	Recetario Total	100	100	100	100	100
1	Levotiroxina	4,25	4,16	4,01	4,08	4,19
2	Clonazepam	3,21	3,05	2,88	2,81	2,81
3	Rosuvastatina	2,14	2,24	2,26	2,38	2,55
4	Metformina	2,46	2,31	2,20	2,13	2,18
5	Losartan	2,21	2,07	2,03	2,03	2,12
6	Enalapril	2,45	2,25	2,10	1,97	2,00
7	Vitamina D3 = Colecalciferol	1,48	1,94	1,72	1,76	1,87
8	Alprazolam	2,16	1,99	1,83	1,74	1,71
9	Acetaminofeno = Paracetamol	1,17	1,34	1,47	1,56	1,69
10	Atorvastatina	1,65	1,58	1,48	1,43	1,53
	Resto	76,8	77,1	78,0	78,1	77,4



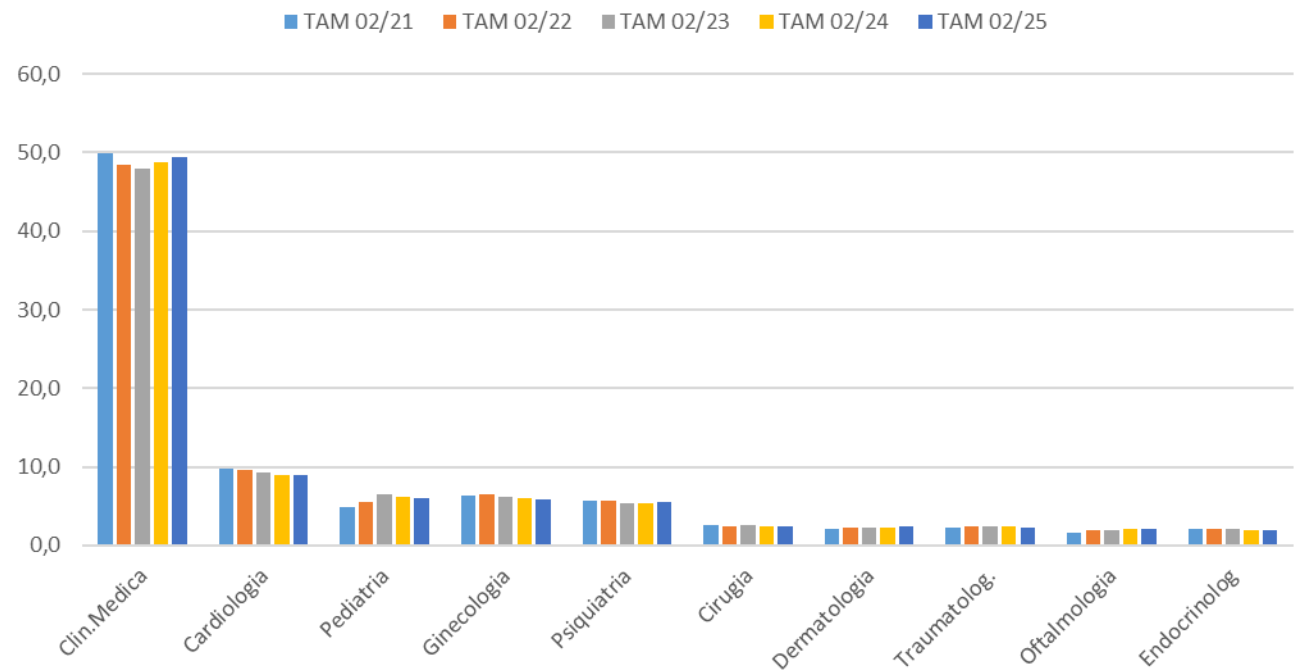
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – ESPECIALIDADES

Market Share - Prescripciones



	Prescripciones	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25
RNK	Recetario TOTAL	100	100	100	100	100
1	Clin.Médica	49,9	48,5	47,9	48,8	49,4
2	Cardiología	9,8	9,6	9,2	9,0	8,9
3	Pediatría	4,8	5,5	6,5	6,2	5,9
4	Ginecología	6,4	6,5	6,1	5,9	5,9
5	Psiquiatría	5,6	5,6	5,4	5,4	5,6
6	Cirugía	2,6	2,5	2,5	2,5	2,4
7	Dermatología	2,1	2,3	2,2	2,2	2,3
8	Traumatolog.	2,2	2,4	2,4	2,4	2,3
9	Oftalmología	1,7	1,9	2,0	2,1	2,1
10	Endocrinolog	2,0	2,2	2,1	2,0	2,0
	Resto	12,9	13,2	13,6	13,3	13,2



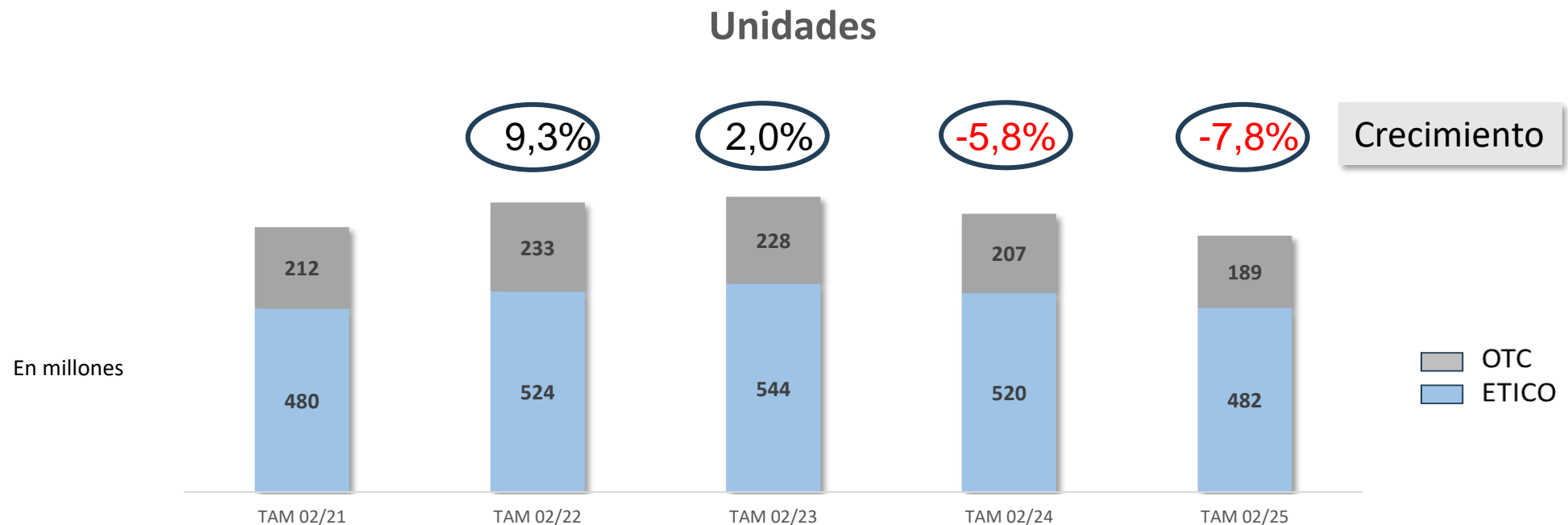
MERCADO FARMACÉUTICO ARGENTINO

UNIDADES / VALORES

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

TOTAL MERCADO - EVOLUCION EN UNIDADES

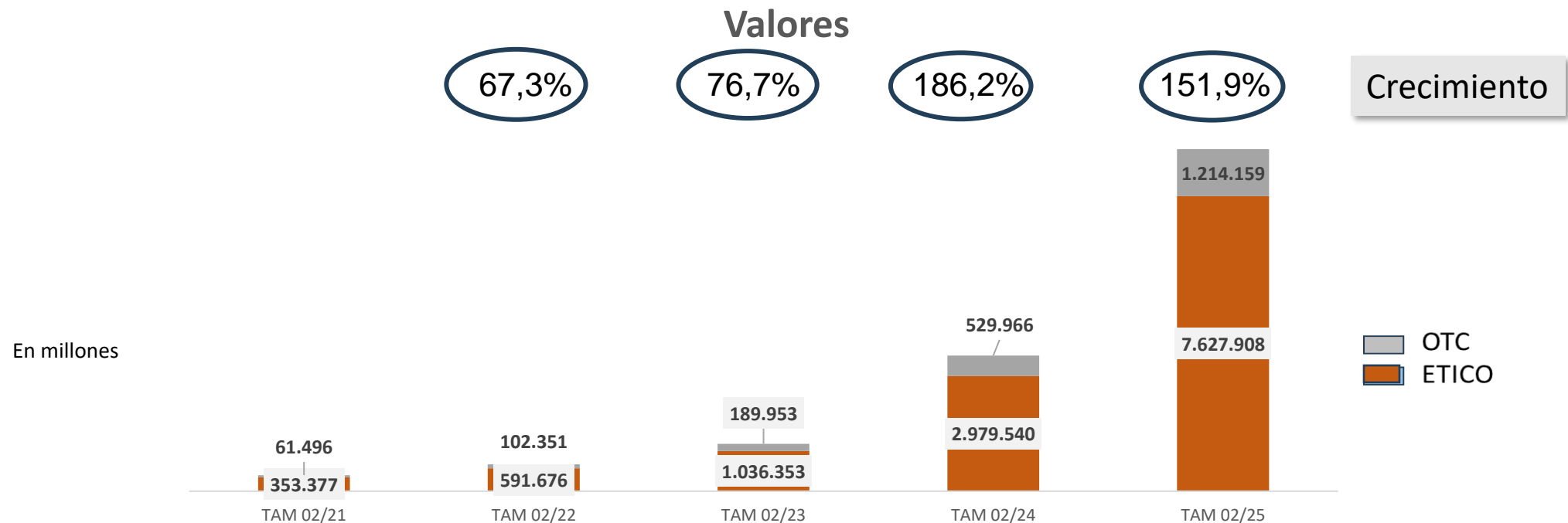
Unidades	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25
Mercado Total	691.927.861	756.549.262	771.851.204	727.342.363	670.277.040
Eticos	479.534.935	523.852.893	543.820.962	520.015.731	481.717.033
OTC	212.392.926	232.696.369	228.030.242	207.326.632	188.560.007



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

TOTAL MERCADO - EVOLUCION EN VALORES (\$)

Valores	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25
Mercado Total	414.872.322.295	694.026.598.925	1.226.305.475.310	3.509.505.698.559	8.842.066.354.383
Eticos	353.376.577.931	591.675.734.368	1.036.352.969.138	2.979.539.731.587	7.627.907.818.597
OTC	61.495.744.364	102.350.864.557	189.952.506.172	529.965.966.972	1.214.158.535.785



MERCADO FARMACÉUTICO ARGENTINO

RANKING LABORATORIOS UNIDADES / VALORES

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



RANKING TOP 10 – LABORATORIOS UNIDADES – TOTAL MERCADO



	Unidades	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	691.927.861	756.549.262	771.851.204	727.342.363	670.277.040	100,0%	-7,8%	
1	Roemmers	58.063.383	65.167.268	72.544.120	71.002.101	69.924.553	10,4%	-1,5%	107
2	Elea	45.625.243	58.834.906	58.439.289	56.370.658	57.592.466	8,6%	2,2%	111
3	Genomma Lab.	57.086.848	68.480.714	60.926.618	50.522.921	48.419.792	7,2%	-4,2%	104
4	Gador	36.365.371	38.481.780	38.821.671	37.606.499	36.400.477	5,4%	-3,2%	105
5	Montpellier	32.483.424	37.038.880	37.765.697	35.270.646	33.175.110	4,9%	-5,9%	102
6	Casasco	25.520.453	29.128.448	31.748.103	32.934.388	30.196.661	4,5%	-8,3%	99
7	Baliarda	25.446.175	27.387.653	28.743.449	28.932.901	26.911.694	4,0%	-7,0%	101
8	Bago	27.871.074	29.660.604	30.604.101	28.291.283	23.562.986	3,5%	-16,7%	90
9	Siegfried	21.117.261	22.743.516	24.430.023	22.862.523	21.598.998	3,2%	-5,5%	103
10	Raffo	22.104.194	23.337.917	23.295.131	22.264.707	21.023.709	3,1%	-5,6%	102
	Resto	340.244.435	356.287.576	364.533.002	341.283.736	301.470.594	45,0%	-11,7%	96

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS UNIDADES – MERCADO ETICO



	Unidades	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	691.927.861	756.549.262	771.851.204	727.342.363	670.277.040	100,0%	-7,8%	
	Mercado Etico	479.534.935	523.852.893	543.820.962	520.015.731	481.717.033	71,9%	-7,4%	100
1	Roemmers	55.048.325	62.026.302	69.269.508	65.271.741	59.714.895	12,4%	-8,5%	99
2	Gador	34.666.850	36.711.044	37.140.627	35.984.878	35.165.087	7,3%	-2,3%	105
3	Montpellier	32.013.114	36.451.259	37.192.661	34.849.122	32.878.580	6,8%	-5,7%	102
4	Elea	25.412.946	30.781.927	30.985.979	30.510.903	31.558.882	6,6%	3,4%	112
5	Casasco	23.579.254	26.720.522	29.231.040	30.187.555	28.540.075	5,9%	-5,5%	102
6	Baliarda	22.777.870	24.483.780	25.905.602	26.160.041	24.925.274	5,2%	-4,7%	103
7	Siegfried	20.691.373	22.222.498	23.788.674	22.262.107	21.077.736	4,4%	-5,3%	102
8	Bago	20.841.581	21.078.089	21.237.917	20.571.063	18.490.025	3,8%	-10,1%	97
9	Raffo	17.144.177	18.375.358	18.474.826	18.041.221	17.405.249	3,6%	-3,5%	104
10	Bernabo	12.856.566	15.997.754	18.140.434	16.918.603	15.389.007	3,2%	-9,0%	98
	Resto	214.502.879	229.004.360	232.453.694	219.258.497	196.572.223	40,8%	-10,3%	97

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS UNIDADES – MERCADO OTC



	Unidades	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	691.927.861	756.549.262	771.851.204	727.342.363	670.277.040	100,0%	-7,8%	
	Mercado OTC	212.392.926	232.696.369	228.030.242	207.326.632	188.560.007	28,1%	-9,1%	100
1	Genomma Lab.	50.902.525	58.458.028	50.331.136	39.726.596	37.302.871	19,8%	-6,1%	103
2	Elea	20.212.297	28.052.979	27.453.310	25.859.755	26.033.584	13,8%	0,7%	111
3	Andromaco	9.849.545	11.507.803	13.339.660	14.401.107	13.002.035	6,9%	-9,7%	99
4	Haleon Argentina	12.784.174	13.349.003	14.017.680	14.075.718	11.898.129	6,3%	-15,5%	93
5	Roemmers	3.015.058	3.140.966	3.274.612	5.730.360	10.209.658	5,4%	78,2%	196
6	Bayer Consumer	20.293.090	18.872.332	16.860.393	13.377.182	9.995.261	5,3%	-25,3%	82
7	Lab. Gramon	9.838.225	9.762.145	9.897.286	8.627.791	7.488.500	4,0%	-13,2%	95
8	Nutricia Bago	8.345.860	6.527.667	7.351.292	7.455.248	5.837.967	3,1%	-21,7%	86
9	Opella Healthcare	5.898.834	6.459.305	6.893.609	6.375.752	5.815.025	3,1%	-8,8%	100
10	Bago	7.029.493	8.582.515	9.366.184	7.720.220	5.072.961	2,7%	-34,3%	72
	Resto	64.223.825	67.983.626	69.245.080	63.976.903	55.904.016	29,6%	-12,6%	96

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS VALORES – MERCADO TOTAL



	Valores	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	414.872.322.295	694.026.598.925	1.226.305.475.310	3.509.505.698.559	8.842.066.354.383	100,0%	151,9%	100
1	Roemmers	32.092.486.890	54.311.088.940	100.994.888.514	295.701.091.561	750.308.018.675	8,5%	153,7%	101
2	Elea	30.211.846.664	53.264.380.680	92.530.462.867	260.888.774.616	706.406.078.233	8,0%	170,8%	107
3	Casasco	22.873.685.078	39.547.448.164	69.767.138.174	219.660.585.809	537.131.344.962	6,1%	144,5%	90
4	Gador	22.570.947.017	37.752.946.255	66.758.122.755	189.688.619.850	471.731.000.403	5,3%	148,7%	102
5	Baliarda	18.893.340.167	32.613.806.071	58.910.115.935	180.862.086.303	440.934.894.480	5,0%	143,8%	98
6	Montpellier	19.846.249.029	35.279.269.491	59.695.528.571	162.406.124.725	430.930.632.527	4,9%	165,3%	109
7	Raffo	21.131.929.058	32.579.056.870	56.273.121.943	164.517.126.956	424.346.525.448	4,8%	157,9%	97
8	Bago	19.374.742.606	32.458.595.290	55.982.090.167	161.045.904.994	369.127.696.866	4,2%	129,2%	89
9	Novo Nordisk	10.173.751.782	16.713.205.345	31.456.315.634	113.188.500.140	309.889.236.246	3,5%	173,8%	119
10	Siegfried	13.661.596.050	23.183.627.440	39.670.691.443	109.942.681.803	273.570.619.398	3,1%	148,8%	91
	Resto	204.041.747.955	336.323.174.380	594.266.999.306	1.651.604.201.802	4.127.690.307.143	46,7%	149,9%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS VALORES – MERCADO ETICO



	Valores	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	414.872.322.295	694.026.598.925	1.226.305.475.310	3.509.505.698.559	8.842.066.354.383	100,0%	151,9%	
	Mercado Etico	353.376.577.931	591.675.734.368	1.036.352.969.138	2.979.539.731.587	7.627.907.818.597	86,3%	156,0%	100
1	Roemmers	30.323.096.171	51.618.096.983	96.490.404.559	277.450.723.640	696.291.489.432	9,1%	151,0%	98
2	Elea	25.109.339.710	43.425.485.852	73.697.001.523	208.881.908.790	567.607.330.730	7,4%	171,7%	106
3	Casasco	21.368.587.193	36.643.001.285	64.555.219.473	202.800.517.380	512.733.601.506	6,7%	152,8%	99
4	Gador	21.901.221.633	36.648.354.967	64.908.109.120	184.731.739.949	462.636.050.630	6,1%	150,4%	98
5	Montpellier	19.630.829.464	34.911.995.651	59.105.557.891	161.074.940.686	428.513.760.588	5,6%	166,0%	104
6	Baliarda	17.487.865.763	30.184.022.542	54.792.536.995	169.179.803.497	423.037.985.600	5,5%	150,1%	98
7	Raffo	19.941.063.052	30.839.121.432	53.315.757.517	156.521.949.210	406.002.316.737	5,3%	159,4%	101
8	Bago	15.332.820.844	25.310.044.607	43.629.695.459	130.334.183.305	317.238.216.213	4,2%	143,4%	95
9	Novo Nordisk	9.988.266.878	16.433.966.180	30.968.342.780	111.747.855.322	306.329.926.524	4,0%	174,1%	107
10	Siegfried	13.388.838.474	22.663.612.283	38.732.630.499	107.424.069.414	268.567.152.426	3,5%	150,0%	98
	Resto	158.904.648.749	262.998.032.586	456.157.713.323	1.269.392.040.394	3.238.949.988.213	42,5%	155,2%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS VALORES – MERCADO OTC



	Valores	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	414.872.322.295	694.026.598.925	1.226.305.475.310	3.509.505.698.559	8.842.066.354.383	100,0%	151,9%	
	Mercado OTC	61.495.744.364	102.350.864.557	189.952.506.172	529.965.966.972	1.214.158.535.785	13,7%	129,1%	100
1	Andromaco	5.609.589.845	9.827.789.358	21.669.893.969	72.770.492.111	157.169.447.683	12,9%	116,0%	94
2	Elea	5.102.506.955	9.838.894.828	18.833.461.344	52.006.865.826	138.798.747.504	11,4%	166,9%	116
3	Genomma Lab.	6.548.231.462	10.491.683.938	19.352.975.686	44.519.789.475	115.853.355.331	9,5%	160,2%	114
4	Haleon Argentina	3.135.630.027	5.026.644.364	10.158.143.606	28.661.589.605	63.706.097.871	5,2%	122,3%	97
5	Lab. Gramon	3.363.218.250	5.361.112.969	9.090.966.603	23.719.857.375	58.145.224.737	4,8%	145,1%	107
6	Opella Healthcare	2.740.946.255	4.835.971.377	9.329.748.341	24.557.200.893	56.262.676.671	4,6%	129,1%	100
7	Roemmers	1.769.390.719	2.692.991.957	4.504.483.955	18.250.367.920	54.016.529.244	4,4%	196,0%	129
8	Bago	4.041.921.762	7.148.550.683	12.352.394.708	30.711.721.689	51.889.480.654	4,3%	69,0%	74
9	Bayer Consumer	2.765.633.092	4.014.580.672	6.589.805.284	16.518.230.625	37.244.541.117	3,1%	125,5%	98
10	Bernabo	1.711.456.153	3.083.016.321	5.664.694.270	17.384.768.839	33.861.307.611	2,8%	94,8%	85
	Resto	24.707.219.845	40.029.628.088	72.405.938.405	200.865.082.613	447.211.127.363	36,8%	122,6%	97

MERCADO FARMACÉUTICO ARGENTINO

RANKING CLASES TERAPÉUTICAS **UNIDADES / VALORES**

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO TOTAL



	Unidades	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	691.927.861	756.549.262	771.851.204	727.342.363	670.277.040	100,0%	-7,8%	100
1	N02B - Analg No Narc.Antipiret.	66.499.047	82.882.123	70.453.513	57.000.079	51.404.376	7,7%	-9,8%	98
2	M01A - Antirreumat No Esteroid	33.274.474	36.812.921	37.875.295	35.800.590	30.049.080	4,5%	-16,1%	91
3	G03A - Hormonas Anticoncept Sist	24.498.612	24.671.697	24.745.289	22.123.077	19.435.018	2,9%	-12,2%	95
4	C10A - Prod.Hipolipemiantes	17.034.708	18.786.764	19.192.839	19.399.482	18.658.894	2,8%	-3,8%	104
5	C09C - Angiotensin-li Antag Solo	17.302.928	18.038.486	18.363.121	18.703.186	18.457.123	2,8%	-1,3%	107
6	H03A - Productos Tiroideos	19.127.826	19.422.999	19.122.329	18.568.557	18.388.473	2,7%	-1,0%	107
7	A02B - Antiulcerosos	21.842.686	21.617.367	20.672.229	19.990.641	17.166.119	2,6%	-14,1%	93
8	C07A - Agentes Beta-Bloq.Solos	18.366.904	18.548.817	18.093.496	17.745.396	16.449.369	2,5%	-7,3%	101
9	R05A - Antigripales Exc.Antiinf.	8.472.525	13.356.141	20.592.470	18.375.602	16.040.512	2,4%	-12,7%	95
10	N03A - Antiepilepticos	16.901.310	16.923.596	16.793.598	16.483.075	15.532.586	2,3%	-5,8%	102
	Resto	448.606.841	485.488.351	505.947.025	483.152.678	448.695.490	66,9%	-7,1%	101

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO ETICO



	Unidades	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	691.927.861	756.549.262	771.851.204	727.342.363	670.277.040	100,0%	-7,8%	
	Mercado Etico	479.534.935	523.852.893	543.820.962	520.015.731	481.717.033	71,9%	-7,4%	100
1	N02B - Analg No Narc.Antipiret.	15.736.175	24.640.292	25.724.114	23.446.245	22.756.319	4,7%	-2,9%	105
2	M01A - Antirreumat No Esteroid	23.747.141	25.234.576	26.562.493	25.421.207	20.175.786	4,2%	-20,6%	86
3	C10A - Prod.Hipolipemiantes	17.034.708	18.786.764	19.192.839	19.392.718	18.652.024	3,9%	-3,8%	104
4	C09C - Angiotensin-li Antag Solo	17.302.928	18.038.486	18.363.121	18.703.186	18.457.123	3,8%	-1,3%	107
5	H03A - Productos Tiroideos	19.127.826	19.422.999	19.122.329	18.568.557	18.388.473	3,8%	-1,0%	107
6	G03A - Hormonas Anticoncept Sist	23.099.051	23.040.974	23.021.001	20.612.336	18.144.873	3,8%	-12,0%	95
7	C07A - Agentes Beta-Bloq.Solos	18.366.904	18.548.817	18.093.496	17.745.396	16.449.369	3,4%	-7,3%	100
8	N03A - Antiepilepticos	16.901.310	16.923.596	16.793.598	16.483.075	15.532.586	3,2%	-5,8%	102
9	N06A - Antidepres Y Equilib	10.418.244	11.125.737	11.626.113	12.039.313	11.832.360	2,5%	-1,7%	106
10	C09D - Angiotensin-li Antag Comb	9.359.428	10.070.700	10.610.562	11.084.486	11.013.232	2,3%	-0,6%	107
	Resto	308.441.220	338.019.952	354.711.296	336.519.212	310.314.888	64,4%	-7,8%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO OTC



	Unidades	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	691.927.861	756.549.262	771.851.204	727.342.363	670.277.040	100,0%	-7,8%	
	Mercado OTC	212.392.926	232.696.369	228.030.242	207.326.632	188.560.007	28,1%	-9,1%	100
1	N02B - Analg No Narc.Antipiret.	50.762.872	58.241.831	44.729.399	33.553.834	28.648.057	15,2%	-14,6%	94
2	A02B - Antiulcerosos	17.218.835	19.197.063	17.950.819	17.294.760	14.303.882	7,6%	-17,3%	91
3	D02A - Emolientes Y Protectores	9.066.045	10.581.334	12.359.635	12.863.092	12.166.846	6,5%	-5,4%	104
4	D11A - Otros Prod.Dermatologicos	9.438.156	9.260.470	10.691.184	10.686.589	9.979.625	5,3%	-6,6%	103
5	M01A - Antirreumat No Esteroid	9.527.333	11.578.345	11.312.802	10.379.383	9.873.294	5,2%	-4,9%	105
6	V06C - Alimentos Infantiles	12.610.657	10.711.038	11.347.482	11.108.954	9.229.519	4,9%	-16,9%	91
7	A03D - Antiespasm./Analges. Com	1.931.884	1.842.128	2.068.416	4.455.659	9.220.617	4,9%	106,9%	228
8	D03A - Cicatrizantes	9.223.687	11.229.224	10.951.276	9.837.982	8.109.769	4,3%	-17,6%	91
9	V07A - Otros Prod No Terapeut	6.858.669	7.053.655	7.245.143	7.482.731	7.301.194	3,9%	-2,4%	107
10	A01A - Estomatologicos	8.055.713	8.114.539	7.959.307	7.374.650	6.646.767	3,5%	-9,9%	99
	Resto	77.699.075	84.886.742	91.414.779	82.288.998	73.080.437	38,8%	-11,2%	98

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO TOTAL



	Valores	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	414.872.322.295	694.026.598.925	1.226.305.475.310	3.509.505.698.559	8.842.066.354.383	100,0%	151,9%	
1	C10A - Prod.Hipolipemiantes	18.230.725.164	30.550.493.970	51.258.579.408	150.086.843.287	367.193.923.211	4,2%	144,7%	97
2	C09C - Angiotensin-Ii Antag Solo	17.068.524.040	27.132.800.705	46.875.703.388	140.203.618.533	357.868.688.604	4,0%	155,2%	101
3	A10C - Insulinas Humanas+Analog	17.401.795.385	24.494.247.311	40.299.780.372	124.938.555.169	326.982.285.219	3,7%	161,7%	104
4	N03A - Antiepilepticos	14.853.467.752	23.593.084.033	40.275.094.340	117.646.349.792	299.340.992.385	3,4%	154,4%	101
5	N06A - Antidepres Y Equilibr	11.307.443.553	18.913.230.077	33.975.564.392	104.929.344.553	269.748.145.008	3,1%	157,1%	102
6	C09D - Angiotensin-Ii Antag Comb	11.283.841.210	18.611.963.464	33.154.549.812	101.245.208.767	258.118.958.702	2,9%	154,9%	101
7	N05A - Antipsicoticos	10.258.841.135	16.961.780.252	30.394.043.082	96.140.014.660	242.807.924.349	2,7%	152,6%	100
8	A10N - Antidiabet Inhib Dpp-Iv	8.594.972.248	14.363.404.735	25.493.891.403	82.279.644.687	236.561.135.936	2,7%	187,5%	114
9	G03A - Hormonas Anticoncept Sist	12.256.494.109	20.338.192.507	34.804.798.729	92.020.569.315	230.060.004.517	2,6%	150,0%	99
10	N02B - Analg No Narc.Antipiret.	9.171.575.362	18.865.435.703	35.068.092.072	88.338.722.599	216.581.584.017	2,4%	145,2%	97
	Resto	284.444.642.337	480.201.966.168	854.705.378.314	2.411.676.827.195	6.036.802.712.435	68,3%	150,3%	99

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO ETICO



	Valores	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	414.872.322.295	694.026.598.925	1.226.305.475.310	3.509.505.698.559	8.842.066.354.383	100,0%	151,9%	
	Mercado Etico	353.376.577.931	591.675.734.368	1.036.352.969.138	2.979.539.731.587	7.627.907.818.597	86,3%	156,0%	100
1	C10A - Prod.Hipolipemiantes	18.230.725.164	30.550.493.970	51.258.579.408	150.040.417.040	367.082.384.014	4,8%	144,7%	96
2	C09C - Angiotensin-Ii Antag Solo	17.068.524.040	27.132.800.705	46.875.703.388	140.203.618.533	357.868.688.604	4,7%	155,2%	100
3	A10C - Insulinas Humanas+Analog	17.401.795.385	24.494.247.311	40.299.780.372	124.938.555.169	326.982.285.219	4,3%	161,7%	102
4	N03A - Antiepilepticos	14.853.467.752	23.593.084.033	40.275.094.340	117.646.349.792	299.340.992.385	3,9%	154,4%	99
5	N06A - Antidepres Y Equibr	11.306.946.560	18.912.497.226	33.974.578.938	104.925.219.938	269.735.133.981	3,5%	157,1%	100
6	C09D - Angiotensin-Ii Antag Comb	11.283.841.210	18.611.963.464	33.154.549.812	101.245.208.767	258.118.958.702	3,4%	154,9%	100
7	N05A - Antipsicoticos	10.258.841.135	16.961.780.252	30.394.043.082	96.140.014.660	242.807.924.349	3,2%	152,6%	99
8	A10N - Antidiabet Inhib Dpp-Iv	8.594.972.248	14.363.404.735	25.493.891.403	82.279.644.687	236.561.135.936	3,1%	187,5%	112
9	G03A - Hormonas Anticoncept Sist	11.997.908.030	19.870.305.219	33.963.787.351	89.766.775.389	224.444.994.656	2,9%	150,0%	98
10	H03A - Productos Tiroideos	8.864.906.049	14.974.842.882	26.590.997.775	74.438.173.824	203.474.780.802	2,7%	173,3%	107
	Resto	223.514.650.359	382.210.314.570	674.071.963.269	1.897.915.753.787	4.841.490.539.950	63,5%	155,1%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO OTC



	Valores	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	414.872.322.295	694.026.598.925	1.226.305.475.310	3.509.505.698.559	8.842.066.354.383	100,0%	151,9%	
	Mercado OTC	61.495.744.364	102.350.864.557	189.952.506.172	529.965.966.972	1.214.158.535.785	13,7%	129,1%	100
1	D02A - Emolientes Y Protectores	5.521.012.970	9.421.678.020	20.821.303.322	70.212.023.225	163.479.194.046	13,5%	132,8%	102
2	A02B - Antiulcerosos	11.025.990.505	18.533.587.568	31.311.276.781	87.430.043.617	138.124.334.912	11,4%	58,0%	69
3	D11A - Otros Prod.Dermatologicos	5.293.793.819	8.282.704.347	16.115.036.539	44.658.936.194	110.385.255.367	9,1%	147,2%	108
4	D03A - Cicatrizantes	5.057.383.361	8.814.268.974	15.972.492.576	44.514.477.422	88.575.532.955	7,3%	99,0%	87
5	N02B - Analg No Narc.Antipiret.	4.927.997.428	8.677.693.151	13.899.702.695	33.526.618.511	76.118.838.910	6,3%	127,0%	99
6	A03D - Antiespasm./Analg. Com	1.566.959.740	2.637.945.791	5.234.059.763	19.814.788.288	59.158.496.142	4,9%	198,6%	130
7	V06C - Alimentos Infantiles	1.994.192.440	2.750.546.874	6.318.977.329	15.309.979.636	36.094.630.112	3,0%	135,8%	103
8	V07A - Otros Prod No Terapeut	1.738.504.824	2.590.293.917	4.932.277.507	14.373.576.647	36.026.397.631	3,0%	150,6%	109
9	A01A - Estomatologicos	1.967.480.429	2.892.268.694	4.887.285.403	12.992.102.279	32.852.463.267	2,7%	152,9%	110
10	M05X - Otr.Prd.Musculo-Esquelet	1.197.486.315	2.340.931.219	4.406.174.390	13.076.824.034	28.865.704.794	2,4%	120,7%	96
	Resto	21.204.942.532	35.408.946.004	66.053.919.867	174.056.597.120	444.477.687.648	36,6%	155,4%	111

MERCADO FARMACÉUTICO ARGENTINO

RANKING MOLÉCULAS **UNIDADES / VALORES**

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO TOTAL



	Unidades	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	691.927.861	756.549.262	771.851.204	727.342.363	670.277.040	100,0%	-7,8%	
1	Paracetamol	41.536.160	55.687.444	40.576.842	32.342.262	29.684.866	4,4%	-8,2%	100
2	Ibuprofeno	28.261.140	31.170.458	34.301.490	29.966.873	24.405.157	3,6%	-18,6%	88
3	Levotiroxina	19.038.950	19.331.028	19.020.808	18.460.324	18.284.551	2,7%	-1,0%	107
4	Acetilsalicílico,Ácido	15.250.295	14.726.088	14.182.877	12.288.404	9.982.658	1,5%	-18,8%	88
5	Clonazepam	11.043.749	11.051.969	10.918.609	10.658.526	9.915.366	1,5%	-7,0%	101
6	Metformina	10.688.234	11.264.761	10.554.905	10.254.564	9.817.796	1,5%	-4,3%	104
7	Producto Cosmético	8.391.970	7.783.925	9.612.208	9.780.067	9.687.116	1,4%	-1,0%	107
8	Enalapril, Maleato	12.101.248	11.775.905	11.099.346	10.423.061	9.453.615	1,4%	-9,3%	98
9	Rosuvastatin	7.505.898	8.539.043	9.098.178	9.465.030	9.342.667	1,4%	-1,3%	107
10	Losartán	9.104.541	9.436.783	9.471.024	9.539.407	9.285.019	1,4%	-2,7%	106
	Resto	529.005.676	575.781.858	603.014.917	574.163.845	530.418.229	79,1%	-7,6%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO ETICO



	Unidades	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	691.927.861	756.549.262	771.851.204	727.342.363	670.277.040	100,0%	-7,8%	
	Mercado Etico	479.534.935	523.852.893	543.820.962	520.015.731	481.717.033	71,9%	-7,4%	100
1	Levotiroxina	19.038.950	19.331.028	19.020.808	18.460.324	18.284.551	3,8%	-1,0%	107
2	Ibuprofeno	16.554.181	19.394.873	22.836.600	20.341.245	15.479.068	3,2%	-23,9%	82
3	Paracetamol	8.890.028	15.498.884	13.688.517	13.978.739	14.810.057	3,1%	5,9%	114
4	Clonazepam	11.043.749	11.051.969	10.918.609	10.658.526	9.915.366	2,1%	-7,0%	100
5	Metformina	10.688.234	11.264.761	10.554.905	10.254.564	9.817.796	2,0%	-4,3%	103
6	Enalapril, Maleato	12.101.248	11.775.905	11.099.346	10.423.061	9.453.615	2,0%	-9,3%	98
7	Rosuvastatin	7.505.898	8.539.043	9.098.178	9.465.030	9.342.667	1,9%	-1,3%	107
8	Losartán	9.104.541	9.436.783	9.471.024	9.539.407	9.285.019	1,9%	-2,7%	105
9	Valsartan	5.530.102	6.171.349	6.605.423	7.085.006	7.294.713	1,5%	3,0%	111
10	Drospirenona + Etinilestradiol	9.918.927	10.094.620	9.641.528	8.454.325	7.098.772	1,5%	-16,0%	91
	Resto	369.159.077	401.293.678	420.886.024	401.355.504	370.935.409	77,0%	-7,6%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO OTC



	Unidades	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	691.927.861	756.549.262	771.851.204	727.342.363	670.277.040	100,0%	-7,8%	
	Mercado OTC	212.392.926	232.696.369	228.030.242	207.326.632	188.560.007	28,1%	-9,1%	100
1	Paracetamol	32.646.132	40.188.560	26.888.325	18.363.523	14.874.809	7,9%	-19,0%	89
2	Producto Cosmético	8.389.781	7.780.943	9.607.436	9.774.354	9.676.625	5,1%	-1,0%	109
3	Ibuprofeno	11.706.959	11.775.585	11.464.890	9.625.628	8.926.089	4,7%	-7,3%	102
4	Diclofenac Sódico + Paracetamol	6.471.585	9.200.090	9.502.243	8.998.573	8.886.896	4,7%	-1,2%	109
5	Omeprazol	8.551.924	9.978.209	8.971.749	8.685.184	8.124.008	4,3%	-6,5%	103
6	Lisina,Clonixinato + Propinox	0	0	0	2.400.150	7.255.645	3,8%	202,3%	332
7	Biotina + Calcio + Carbohidratos + Carni	7.881.018	6.239.093	7.298.642	7.449.892	5.833.502	3,1%	-21,7%	86
8	Goma Karaya	4.461.035	4.741.880	5.235.244	5.268.853	5.220.753	2,8%	-0,9%	109
9	Alantoína + Vitamina A + Vitamina E	5.063.212	5.324.951	5.558.192	5.496.229	4.318.387	2,3%	-21,4%	86
10	Protectores Solares	2.493.239	3.502.166	4.565.918	5.093.901	3.968.748	2,1%	-22,1%	86
	Resto	124.728.041	133.964.892	138.937.603	126.170.345	111.474.545	59,1%	-11,6%	97

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



RANKING TOP 10 – MOLECULAS VALORES – MERCADO TOTAL



	Valores	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	414.872.322.295	694.026.598.925	1.226.305.475.310	3.509.505.698.559	8.842.066.354.383	100,0%	151,9%	
1	Levotiroxina	8.794.859.274	14.841.054.747	26.330.726.715	73.640.749.389	201.267.017.880	2,3%	173,3%	108
2	Rosuvastatin	7.028.470.749	11.821.642.092	20.834.814.046	62.665.285.452	154.494.740.686	1,7%	146,5%	98
3	Losartán	7.879.868.008	12.307.514.810	20.958.766.921	61.105.237.717	151.390.313.390	1,7%	147,8%	98
4	Tiras Reactivas	4.482.118.278	7.463.470.020	13.473.759.674	49.265.279.982	151.133.502.361	1,7%	206,8%	122
5	Metformina	7.288.262.159	12.759.552.801	20.777.834.179	58.190.964.560	144.654.990.580	1,6%	148,6%	99
6	Atorvastatin	7.790.088.935	12.829.403.219	20.686.030.477	60.062.222.325	144.031.901.844	1,6%	139,8%	95
7	Valsartan	5.149.977.311	8.911.507.552	16.350.661.771	50.993.884.505	132.344.984.870	1,5%	159,5%	103
8	Paracetamol	4.597.157.312	10.683.918.375	18.739.683.576	49.410.070.051	123.059.393.251	1,4%	149,1%	99
9	Quetiapina	5.101.107.147	8.483.853.426	15.318.904.087	49.105.701.974	117.603.898.272	1,3%	139,5%	95
10	Ibuprofeno	5.172.133.353	9.586.495.839	19.470.374.885	52.143.761.786	115.863.000.538	1,3%	122,2%	88
	Resto	351.588.279.769	584.338.186.045	1.033.363.918.980	2.942.922.540.818	7.406.222.610.712	83,8%	151,7%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



RANKING TOP 10 – MOLECULAS VALORES – MERCADO ETICO



	Valores	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	414.872.322.295	694.026.598.925	1.226.305.475.310	3.509.505.698.559	8.842.066.354.383	100,0%	151,9%	
	Mercado Etico	353.376.577.931	591.675.734.368	1.036.352.969.138	2.979.539.731.587	7.627.907.818.597	86,3%	156,0%	100
1	Levotiroxina	8.794.859.274	14.841.054.747	26.330.726.715	73.640.749.389	201.267.017.880	2,6%	173,3%	107
2	Rosuvastatin	7.028.470.749	11.821.642.092	20.834.814.046	62.665.285.452	154.494.740.686	2,0%	146,5%	96
3	Losartán	7.879.868.008	12.307.514.810	20.958.766.921	61.105.237.717	151.390.313.390	2,0%	147,8%	97
4	Metformina	7.288.262.159	12.759.552.801	20.777.834.179	58.190.964.560	144.654.990.580	1,9%	148,6%	97
5	Atorvastatin	7.790.088.935	12.829.403.219	20.686.030.477	60.062.222.325	144.031.901.844	1,9%	139,8%	94
6	Tiras Reactivas	4.054.600.278	6.802.616.529	12.182.856.689	45.830.766.503	143.280.109.878	1,9%	212,6%	122
7	Valsartan	5.149.977.311	8.911.507.552	16.350.661.771	50.993.884.505	132.344.984.870	1,7%	159,5%	101
8	Quetiapina	5.101.107.147	8.483.853.426	15.318.904.087	49.105.701.974	117.603.898.272	1,5%	139,5%	94
9	Drospirenona + Etinilestradiol	7.074.425.712	11.474.103.550	18.729.164.412	46.906.629.176	108.983.259.515	1,4%	132,3%	91
10	Ibuprofeno	4.046.763.551	7.799.507.154	16.300.484.571	43.885.824.149	96.302.850.033	1,3%	119,4%	86
	Resto	289.168.154.806	483.644.978.488	847.882.725.271	2.427.152.465.836	6.233.553.751.650	81,7%	156,8%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS VALORES – MERCADO OTC



	Valores	TAM 02/21	TAM 02/22	TAM 02/23	TAM 02/24	TAM 02/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	414.872.322.295	694.026.598.925	1.226.305.475.310	3.509.505.698.559	8.842.066.354.383	100,0%	151,9%	
	Mercado OTC	61.495.744.364	102.350.864.557	189.952.506.172	529.965.966.972	1.214.158.535.785	12,3%	129,1%	100
1	Producto Cosmético	3.501.755.219	4.949.188.991	10.746.687.964	31.889.450.067	82.920.488.544	6,8%	160,0%	113
2	Protectores Solares	1.586.525.252	3.285.698.307	8.223.275.258	32.761.288.325	67.317.917.728	5,5%	105,5%	90
3	Alantoína + Vitamina A + Vitamina E	3.379.401.600	5.589.728.396	10.932.167.955	33.043.593.020	59.558.097.480	4,9%	80,2%	79
4	Omeprazol	4.374.996.461	7.768.967.678	13.459.790.611	39.089.228.358	58.603.720.942	4,8%	49,9%	65
5	Pantoprazol	2.862.022.446	4.693.308.331	7.869.196.680	21.917.511.352	34.998.109.510	2,9%	59,7%	70
6	Paracetamol	2.394.005.548	4.571.684.493	6.578.721.526	14.271.718.207	32.912.399.367	2,7%	130,6%	101
7	Esomeprazol	2.561.950.094	4.240.647.429	7.069.891.755	18.202.307.873	30.039.423.472	2,5%	65,0%	72
8	Lisina,Clonixinato + Propinox	0	0	0	6.016.376.414	29.624.789.530	2,4%	392,4%	215
9	Hioscina,N-Butilbromuro + Paracetamol	1.566.786.321	2.637.616.544	5.233.922.206	13.798.411.603	29.533.706.613	2,4%	114,0%	93
10	Goma Karaya	945.469.350	1.474.772.928	3.367.198.880	9.742.708.189	23.569.803.493	1,9%	141,9%	106
	Resto	38.322.832.072	63.139.251.460	116.471.653.338	309.233.373.565	765.080.079.107	63,0%	147,4%	108