

INFORME

# Mercado Farmacéutico Argentino

Edición Octubre 2024

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# MERCADO FARMACÉUTICO ARGENTINO

## PRESCRIPCIONES

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

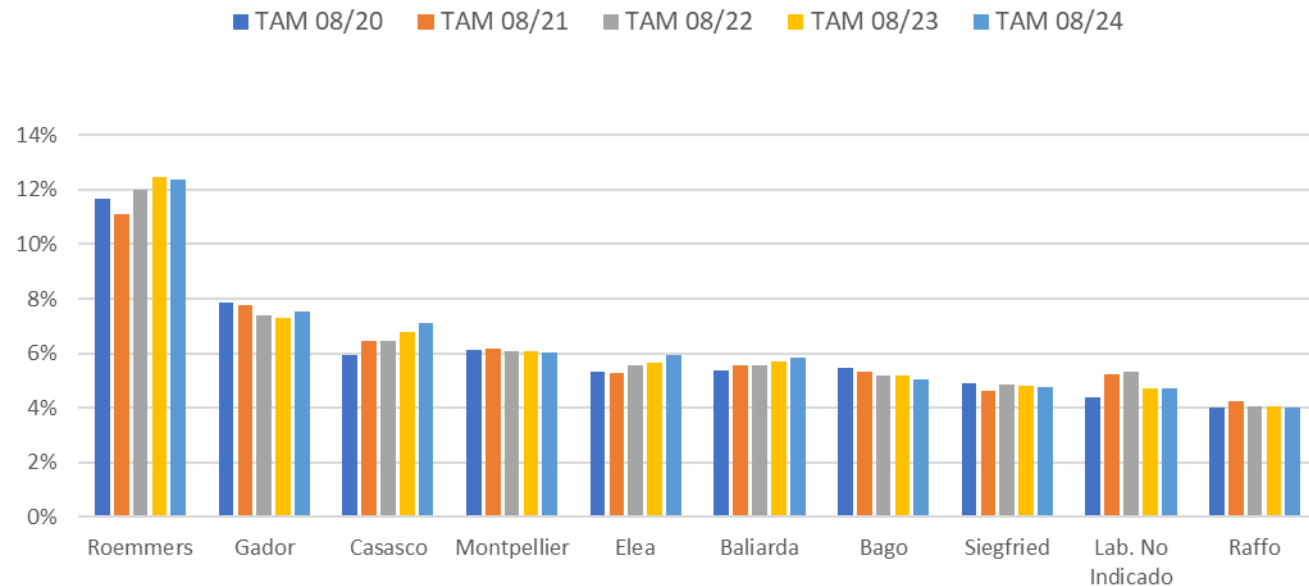


## RANKING TOP 10 – LABORATORIOS

### Prescripciones - Market Share



Prescripciones		TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24
<b>RNK</b>	<b>Recetario Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>
1	Roemmers	11,7	11,1	12,0	12,5	12,4
2	Gador	7,9	7,8	7,4	7,3	7,5
3	Casasco	5,9	6,5	6,4	6,8	7,1
4	Montpellier	6,1	6,2	6,1	6,1	6,0
5	Elea	5,3	5,3	5,5	5,7	5,9
6	Baliarda	5,4	5,6	5,5	5,7	5,8
7	Bago	5,4	5,3	5,2	5,2	5,0
8	Siegfried	4,9	4,6	4,9	4,8	4,7
9	Lab. No Indicado	4,4	5,2	5,3	4,7	4,7
10	Raffo	4,0	4,2	4,1	4,1	4,0
	Resto	39,1	38,3	37,6	37,3	36,7



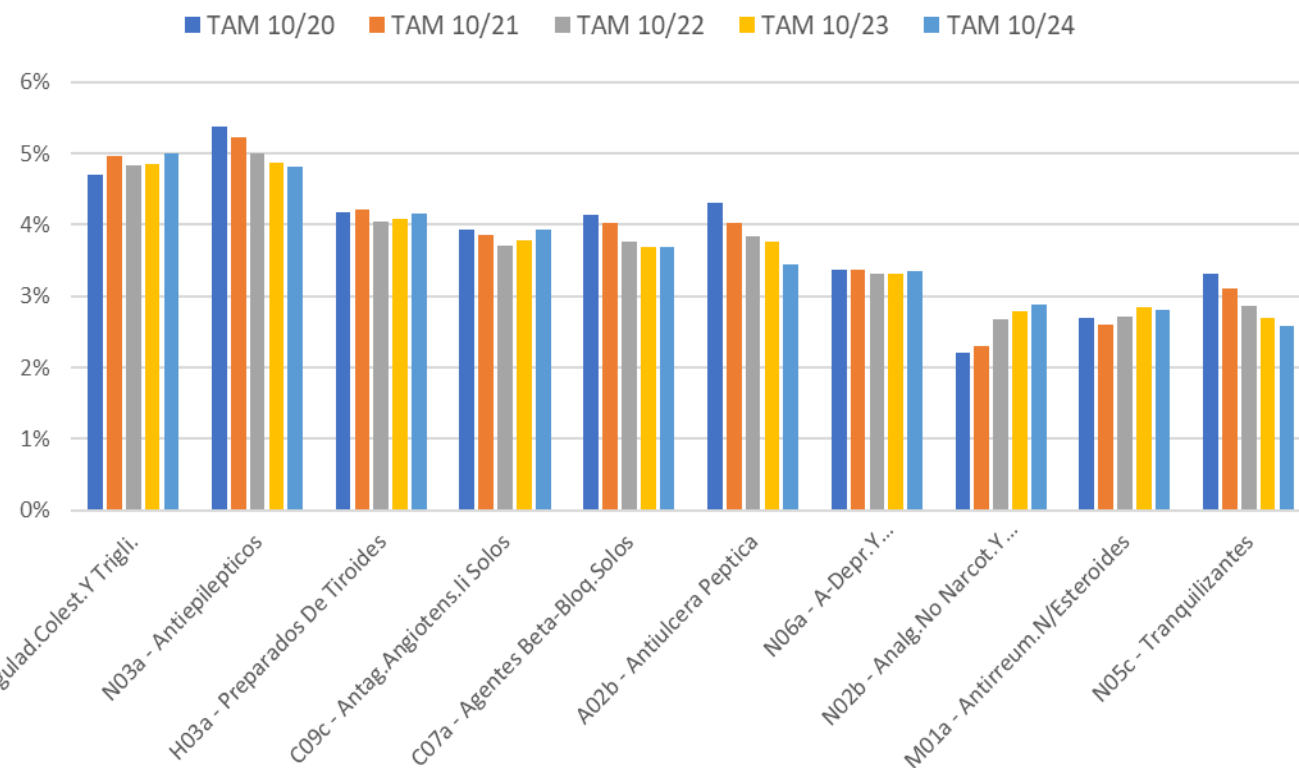
# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III

### Market Share - Prescripciones



	Prescripciones	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24
<b>RNK</b>	<b>Recetario Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>
1	C10a - Regulad.Colest.Y Trigli.	4,71	4,97	4,84	4,84	5,00
2	N03a - Antiepilepticos	5,38	5,23	5,00	4,86	4,82
3	H03a - Preparados De Tiroides	4,17	4,22	4,05	4,08	4,15
4	C09c - Antag.Angiotens.II Solos	3,93	3,85	3,71	3,78	3,93
5	C07a - Agentes Beta-Bloq.Solos	4,14	4,04	3,77	3,68	3,69
6	A02b - Antiulcera Peptica	4,31	4,03	3,83	3,76	3,44
7	N06a - A-Depr.Y Estabiliz.Humor	3,37	3,36	3,32	3,32	3,35
8	N02b - Analg.No Narcot.Y Antipir	2,20	2,31	2,67	2,78	2,89
9	M01a - Antirreum.N/Esteroides	2,70	2,59	2,71	2,85	2,80
10	N05c - Tranquilizantes	3,31	3,10	2,87	2,70	2,59
	Resto	61,79	62,31	63,22	63,35	63,34

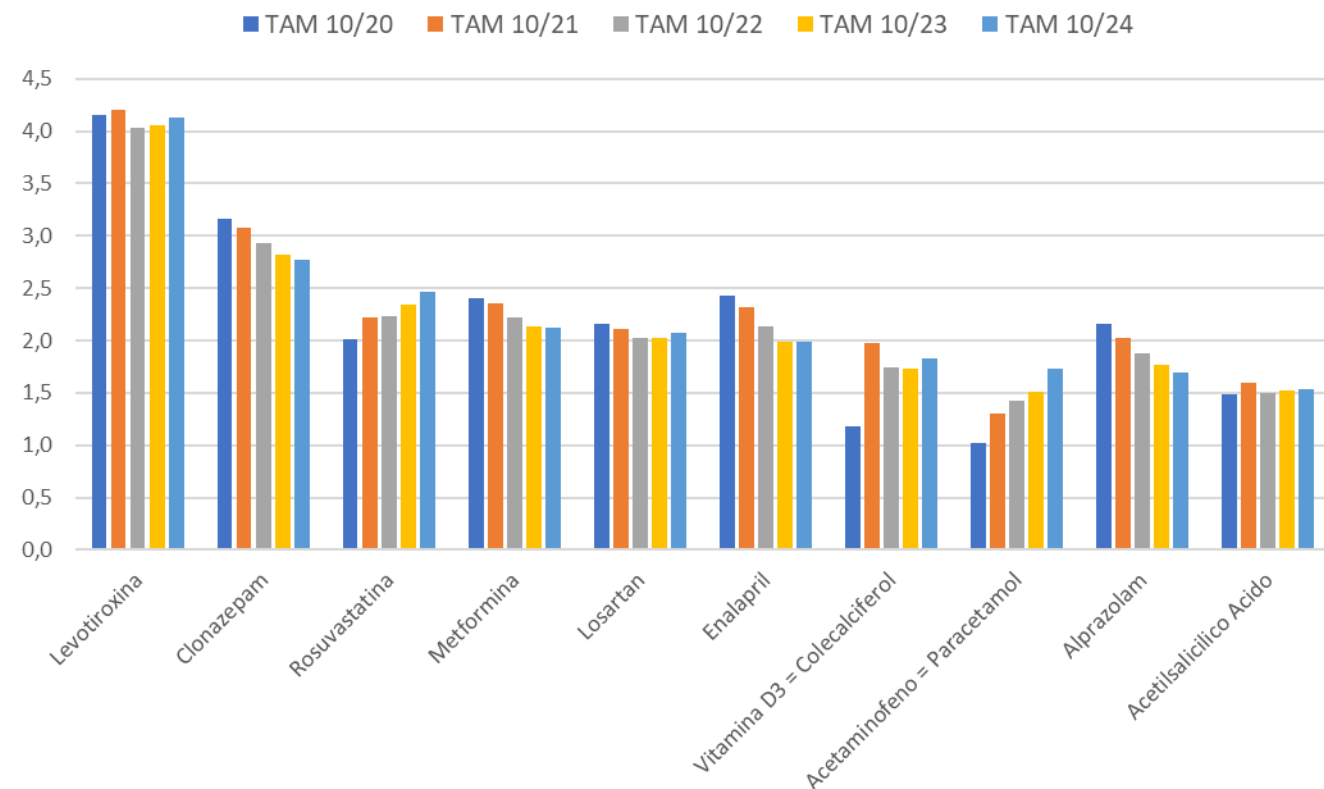


# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – MOLECULAS Market Share - Prescripciones



	Prescripciones	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24
<b>RNK</b>	<b>Recetario Total</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>
1	Levotiroxina	4,15	4,20	4,03	4,06	4,13
2	Clonazepam	3,17	3,08	2,93	2,82	2,77
3	Rosuvastatina	2,01	2,22	2,23	2,34	2,46
4	Metformina	2,40	2,36	2,23	2,14	2,13
5	Losartan	2,16	2,11	2,02	2,02	2,07
6	Enalapril	2,43	2,31	2,13	1,99	1,99
7	Vitamina D3 = Colecalciferol	1,18	1,97	1,75	1,73	1,83
8	Acetaminofeno = Paracetamol	1,02	1,30	1,43	1,51	1,73
9	Alprazolam	2,16	2,03	1,88	1,77	1,70
10	Acetilsalicilico Acido	1,49	1,59	1,50	1,53	1,54
	<b>Resto</b>	<b>77,8</b>	<b>76,8</b>	<b>77,9</b>	<b>78,1</b>	<b>77,7</b>



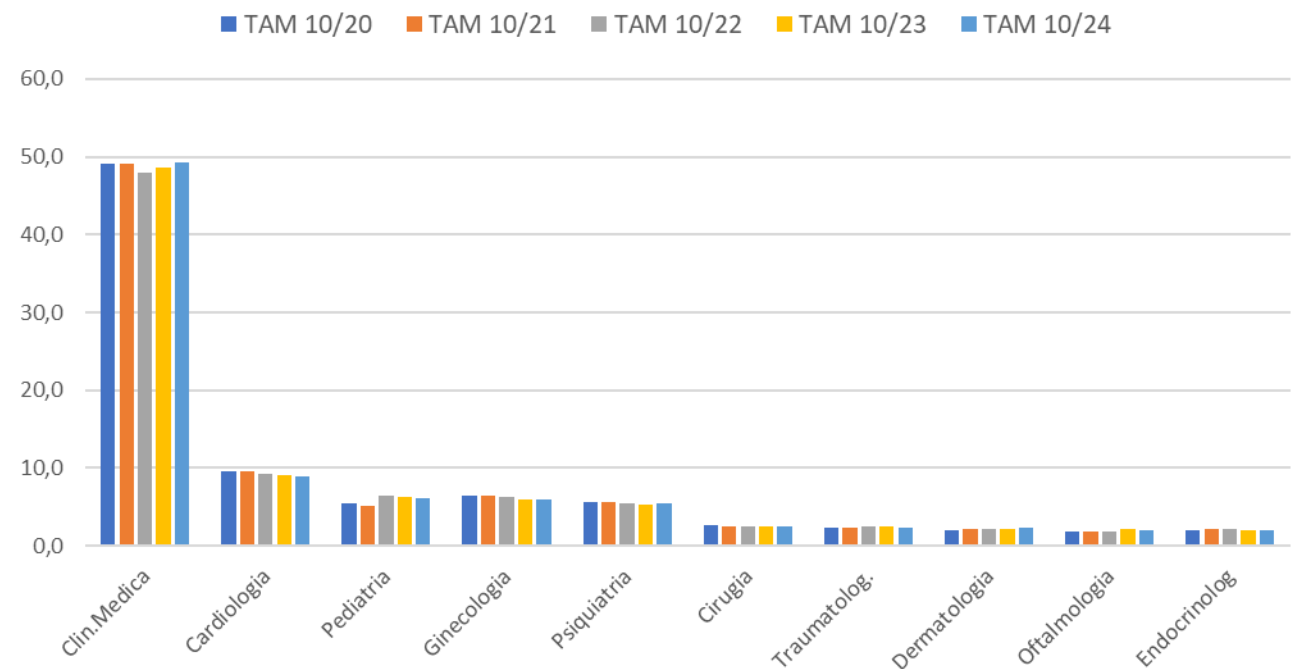
# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – ESPECIALIDADES

### Market Share - Prescripciones



	Prescripciones	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24
<b>RNK</b>	<b>Recetario TOTAL</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>	<b>100</b>
1	CLIN.MEDICA	49,2	49,0	48,0	48,6	49,3
2	CARDIOLOGIA	9,6	9,6	9,3	9,1	8,9
3	PEDIATRIA	5,4	5,1	6,4	6,3	6,1
4	GINECOLOGIA	6,4	6,5	6,2	6,0	5,9
5	PSIQUIATRIA	5,6	5,6	5,5	5,3	5,5
6	CIRUGIA	2,6	2,5	2,5	2,5	2,5
7	TRAUMATOLOG.	2,3	2,4	2,4	2,4	2,4
8	DERMATOLOGIA	2,1	2,2	2,2	2,2	2,3
9	OFTALMOLOGIA	1,8	1,8	1,9	2,1	2,1
10	ENDOCRINOLOG	2,0	2,2	2,1	2,1	1,9
	<b>Resto</b>	<b>13,0</b>	<b>13,0</b>	<b>13,4</b>	<b>13,4</b>	<b>13,2</b>



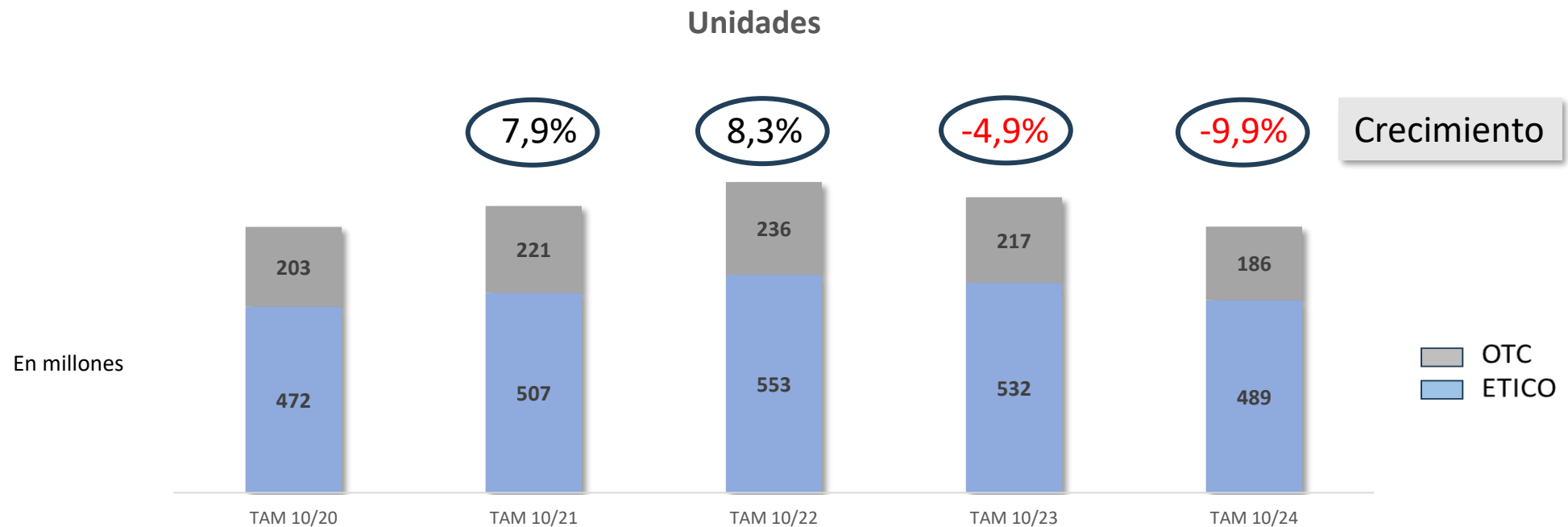
# MERCADO FARMACÉUTICO ARGENTINO

**UNIDADES / VALORES**

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## TOTAL MERCADO - EVOLUCION EN UNIDADES

Unidades	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24
Mercado Total	674.527.811	727.589.190	788.263.140	749.783.583	675.235.599
Eticos	471.908.782	506.614.520	552.747.016	532.419.094	488.754.459
OTC	202.619.029	220.974.670	235.516.124	217.364.489	186.481.140



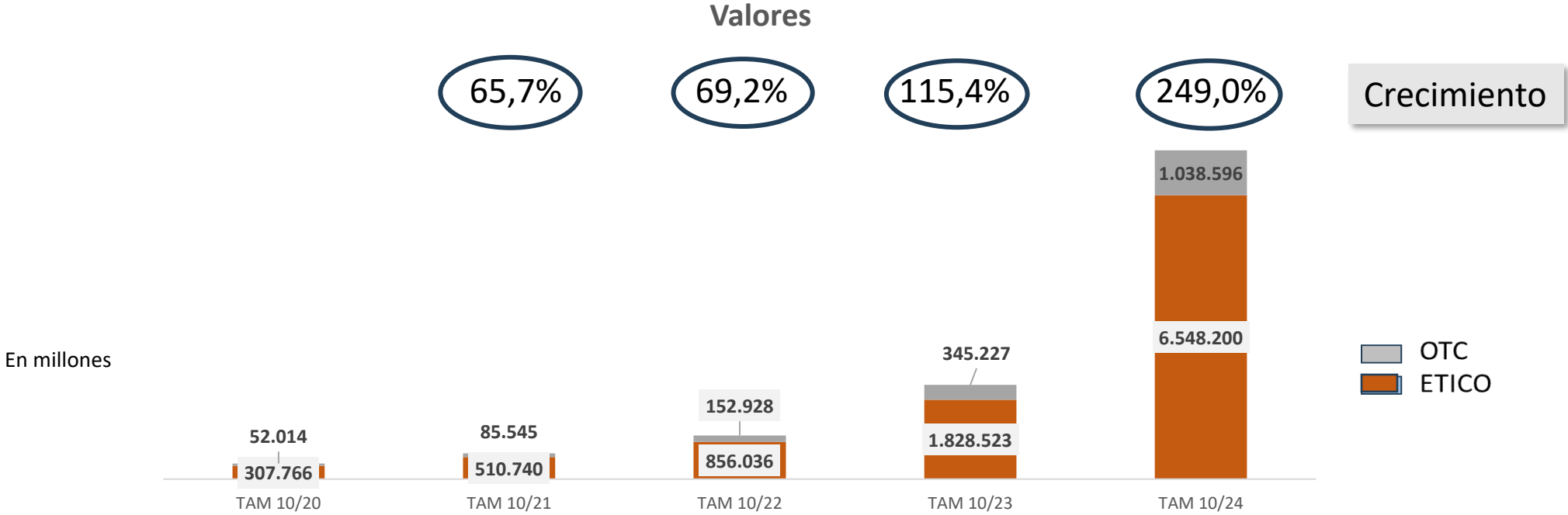


# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



## TOTAL MERCADO - EVOLUCION EN VALORES (\$)

Valores	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24
Mercado Total	359.779.959.202	596.284.842.984	1.008.964.220.977	2.173.750.183.624	7.586.795.295.691
Eticos	307.765.721.819	510.739.856.398	856.036.297.268	1.828.523.330.208	6.548.199.516.961
OTC	52.014.237.383	85.544.986.586	152.927.923.709	345.226.853.417	1.038.595.778.730



# MERCADO FARMACÉUTICO ARGENTINO

## **RANKING LABORATORIOS** **UNIDADES / VALORES**

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – LABORATORIOS UNIDADES – TOTAL MERCADO



	Unidades	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>674.527.811</b>	<b>727.589.190</b>	<b>788.263.140</b>	<b>749.783.583</b>	<b>675.235.599</b>	<b>100,0%</b>	<b>-9,9%</b>	
1	Roemmers	58.151.754	61.498.314	73.256.543	70.871.998	69.784.385	10,3%	-1,5%	109
2	Elea	41.826.181	55.170.231	60.144.138	57.890.947	55.511.943	8,2%	-4,1%	106
3	Genomma Lab.	52.291.671	62.355.447	66.319.638	55.352.463	46.592.787	6,9%	-15,8%	93
4	Gador	35.639.209	37.756.500	39.269.479	38.373.168	36.744.697	5,4%	-4,2%	106
5	Montpellier	31.981.697	35.008.075	39.780.878	35.330.211	33.682.811	5,0%	-4,7%	106
6	Casasco	24.396.123	28.497.979	31.222.827	32.864.372	31.130.475	4,6%	-5,3%	105
7	Baliarda	24.527.130	26.785.755	28.893.304	28.742.188	27.508.196	4,1%	-4,3%	106
8	Bago	27.340.437	28.590.361	30.954.740	29.526.436	24.814.051	3,7%	-16,0%	93
9	Siegfried	21.411.009	21.861.778	25.009.628	23.424.536	21.817.074	3,2%	-6,9%	103
10	Raffo	21.430.319	22.878.057	23.906.931	22.508.995	20.966.700	3,1%	-6,9%	103
	Resto	335.532.281	347.186.693	369.505.034	354.898.269	306.682.480	45,4%	-13,6%	96

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – LABORATORIOS UNIDADES – MERCADO ETICO



	Unidades	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>674.527.811</b>	<b>727.589.190</b>	<b>788.263.140</b>	<b>749.783.583</b>	<b>675.235.599</b>	<b>100,0%</b>	<b>-9,9%</b>	
	<b>Mercado Etico</b>	<b>471.908.782</b>	<b>506.614.520</b>	<b>552.747.016</b>	<b>532.419.094</b>	<b>488.754.459</b>	<b>72,4%</b>	<b>-8,2%</b>	<b>100</b>
1	Roemmers	55.153.336	58.512.002	69.917.074	67.361.483	59.993.919	12,3%	-10,9%	97
2	Gador	33.975.191	36.018.869	37.542.318	36.698.866	35.353.779	7,2%	-3,7%	105
3	Montpellier	31.503.116	34.484.503	39.177.749	34.862.934	33.320.856	6,8%	-4,4%	104
4	Elea	24.485.913	29.213.685	32.057.559	30.716.765	31.187.663	6,4%	1,5%	111
5	Casasco	22.669.793	26.161.883	28.766.419	30.180.690	28.794.263	5,9%	-4,6%	104
6	Baliarda	22.001.234	23.937.941	25.967.049	25.972.201	25.165.514	5,1%	-3,1%	106
7	Siegfried	21.027.882	21.451.062	24.536.665	22.965.935	21.386.517	4,4%	-6,9%	101
8	Bago	20.732.581	20.895.489	21.542.734	20.764.546	19.085.477	3,9%	-8,1%	100
9	Raffo	16.601.462	17.921.412	18.842.813	18.218.455	17.213.919	3,5%	-5,5%	103
10	Bernabo	12.811.462	14.808.742	18.692.154	17.379.661	15.728.772	3,2%	-9,5%	99
	Resto	210.946.812	223.208.932	235.704.482	227.297.558	201.523.780	41,2%	-11,3%	97

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – LABORATORIOS UNIDADES – MERCADO OTC



	Unidades	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	674.527.811	727.589.190	788.263.140	749.783.583	675.235.599	100,0%	-9,9%	
	Mercado OTC	202.619.029	220.974.670	235.516.124	217.364.489	186.481.140	27,6%	-14,2%	100
1	Genomma Lab.	46.830.434	54.102.053	55.543.861	44.334.321	34.832.990	18,7%	-21,4%	92
2	Elea	17.340.268	25.956.546	28.086.579	27.174.182	24.324.280	13,0%	-10,5%	104
3	Andromaco	9.625.521	10.459.246	13.154.055	14.583.901	13.667.287	7,3%	-6,3%	109
4	Haleon Argentina	12.957.854	12.764.800	13.963.504	14.708.053	12.059.026	6,5%	-18,0%	96
5	Bayer Consumer	19.774.443	18.979.699	17.713.928	15.011.177	10.285.302	5,5%	-31,5%	80
6	Roemmers	2.998.418	2.986.312	3.339.469	3.510.515	9.790.466	5,3%	178,9%	325
7	Lab. Gramon	9.483.296	9.428.103	10.235.404	9.359.395	7.246.746	3,9%	-22,6%	90
8	Nutricia Bago	8.526.182	7.060.936	6.992.989	7.640.928	6.058.861	3,2%	-20,7%	92
9	Opella Healthcare	5.924.432	6.146.665	7.030.555	6.528.833	5.800.401	3,1%	-11,2%	104
10	Bago	6.607.856	7.694.872	9.412.006	8.761.890	5.728.574	3,1%	-34,6%	76
	Resto	62.550.325	65.395.438	70.043.774	65.751.294	56.687.207	30,4%	-13,8%	100

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – LABORATORIOS VALORES – MERCADO TOTAL



	Valores	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>359.779.959.202</b>	<b>596.284.842.984</b>	<b>1.008.964.220.977</b>	<b>2.173.750.183.624</b>	<b>7.586.795.295.691</b>	<b>100,0%</b>	<b>249,0%</b>	<b>100</b>
1	Roemmers	28.431.921.476	46.126.139.272	83.038.537.542	179.700.516.673	650.561.516.644	8,6%	262,0%	104
2	Elea	25.770.463.187	44.984.528.335	76.964.996.967	161.950.262.420	588.088.216.289	7,8%	263,1%	100
3	Casasco	19.101.416.730	34.989.119.660	56.482.205.374	132.698.463.507	473.986.699.457	6,2%	257,2%	98
4	Gador	19.415.331.180	33.034.115.166	54.698.383.201	117.012.306.097	409.212.990.940	5,4%	249,7%	98
5	Baliarda	15.943.205.627	28.049.533.018	48.301.734.781	106.105.217.701	385.775.652.166	5,1%	263,6%	104
6	Montpellier	17.253.304.891	29.491.713.806	51.738.715.960	99.451.418.624	369.962.970.228	4,9%	272,0%	102
7	Raffo	17.978.900.835	28.101.604.408	45.783.225.953	99.615.192.726	352.823.226.103	4,7%	254,2%	95
8	Bago	16.698.303.637	27.766.421.606	46.314.021.071	98.080.455.689	331.659.339.007	4,4%	238,2%	95
9	Novo Nordisk	8.874.636.423	14.167.026.792	24.688.583.219	62.535.623.042	257.415.610.183	3,4%	311,6%	122
10	Siegfried	12.210.015.755	19.846.800.791	33.670.628.176	69.736.595.459	241.213.921.098	3,2%	245,9%	84
	Resto	178.102.459.461	289.727.840.129	487.283.188.733	1.046.864.131.686	3.526.095.153.577	46,5%	236,8%	97

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



## RANKING TOP 10 – LABORATORIOS VALORES – MERCADO ETICO



	Valores	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>359.779.959.202</b>	<b>596.284.842.984</b>	<b>1.008.964.220.977</b>	<b>2.173.750.183.624</b>	<b>7.586.795.295.691</b>	<b>100,0%</b>	<b>249,0%</b>	
	<b>Mercado Etico</b>	<b>307.765.721.819</b>	<b>510.739.856.398</b>	<b>856.036.297.268</b>	<b>1.828.523.330.208</b>	<b>6.548.199.516.961</b>	<b>86,3%</b>	<b>258,1%</b>	<b>100</b>
1	Roemmers	26.882.547.519	43.746.498.253	79.275.255.555	171.840.669.339	604.140.331.597	9,2%	251,6%	98
2	Elea	21.847.063.528	37.028.436.560	61.982.881.778	128.967.154.822	479.570.366.555	7,3%	271,9%	104
3	Casasco	17.944.456.803	32.487.165.260	52.317.237.752	122.851.252.769	443.634.898.098	6,8%	261,1%	101
4	Gador	18.848.205.778	32.072.277.520	53.159.890.681	113.851.779.807	400.056.144.596	6,1%	251,4%	98
5	Montpellier	17.047.770.305	29.193.267.687	51.222.170.525	98.602.242.610	367.368.080.249	5,6%	272,6%	104
6	Baliarda	14.781.227.507	25.944.337.635	44.837.599.917	99.051.437.390	365.860.472.224	5,6%	269,4%	103
7	Raffo	16.926.405.417	26.525.984.569	43.219.038.916	94.510.340.138	335.865.375.100	5,1%	255,4%	99
8	Bago	13.395.380.913	21.909.344.008	36.261.187.173	77.189.085.127	280.694.059.495	4,3%	263,6%	102
9	Novo Nordisk	8.712.958.696	13.929.971.735	24.307.865.742	61.727.435.735	254.530.850.277	3,9%	312,3%	115
10	Siegfried	11.981.195.699	19.455.944.862	33.004.842.801	68.375.527.554	236.962.185.891	3,6%	246,6%	97
	Resto	139.398.509.655	228.446.628.309	376.448.326.429	791.556.404.915	2.779.516.752.878	42,4%	251,1%	98

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – LABORATORIOS VALORES – MERCADO OTC



	Valores	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>359.779.959.202</b>	<b>596.284.842.984</b>	<b>1.008.964.220.977</b>	<b>2.173.750.183.624</b>	<b>7.586.795.295.691</b>	<b>100,0%</b>	<b>249,0%</b>	
	<b>Mercado OTC</b>	<b>52.014.237.383</b>	<b>85.544.986.586</b>	<b>152.927.923.709</b>	<b>345.226.853.417</b>	<b>1.038.595.778.730</b>	<b>13,7%</b>	<b>200,8%</b>	<b>100</b>
1	Andromaco	4.765.266.799	7.912.762.447	16.472.972.418	48.220.586.968	136.970.249.885	13,2%	184,0%	94
2	Elea	3.923.399.659	7.956.091.776	14.982.115.189	32.983.107.597	108.517.849.734	10,4%	229,0%	109
3	Genomma Lab.	5.528.154.163	8.873.771.735	16.107.545.128	32.033.874.909	91.932.812.660	8,9%	187,0%	95
4	Haleon Argentina	2.829.821.997	4.104.764.502	7.576.860.525	19.305.360.915	53.520.444.021	5,2%	177,2%	92
5	Bago	3.302.922.725	5.857.077.598	10.052.833.898	20.891.370.562	50.965.279.511	4,9%	144,0%	81
6	Opella Healthcare	2.369.157.787	4.024.535.972	7.462.820.740	15.927.005.011	47.699.974.181	4,6%	199,5%	100
7	Roemmers	1.549.373.957	2.379.641.019	3.763.281.987	7.859.847.334	46.421.185.047	4,5%	490,6%	196
8	Lab. Gramon	2.740.281.471	4.647.818.401	7.593.707.842	16.500.198.639	45.724.893.074	4,4%	177,1%	92
9	Bernabo	1.435.634.702	2.613.031.741	4.545.229.820	10.444.770.441	34.968.548.767	3,4%	234,8%	111
10	Bayer Consumer	2.478.247.378	3.465.012.475	5.603.810.845	11.642.663.189	32.511.048.331	3,1%	179,2%	93
	Resto	21.091.976.745	33.710.478.921	58.766.745.316	129.418.067.852	389.363.493.518	37,5%	200,9%	100



# MERCADO FARMACÉUTICO ARGENTINO

## **RANKING CLASES TERAPÉUTICAS** **UNIDADES / VALORES**

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO TOTAL



	Unidades	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>674.527.811</b>	<b>727.589.190</b>	<b>788.263.140</b>	<b>749.783.583</b>	<b>675.235.599</b>	<b>100,0%</b>	<b>-9,9%</b>	<b>100</b>
1	N02B - Analg No Narc.Antipiret.	62.919.251	74.700.180	78.890.963	61.781.589	52.037.535	7,7%	-15,8%	94
2	M01A - Antirreumat No Esteroid	31.799.426	35.666.852	37.745.048	38.504.672	29.957.108	4,4%	-22,2%	86
3	G03A - Hormonas Anticoncept Sist	24.684.705	24.239.819	25.163.403	23.276.373	19.548.233	2,9%	-16,0%	93
4	C10A - Prep.Reg.Colest/Triglic	16.085.612	18.254.631	19.300.375	19.241.934	19.087.195	2,8%	-0,8%	110
5	N03A - Antiepilepticos	19.475.685	19.907.136	20.162.127	19.865.083	18.807.829	2,8%	-5,3%	105
6	H03A - Productos Tiroideos	18.730.965	19.234.363	19.528.374	18.423.219	18.668.699	2,8%	1,3%	113
7	C09C - Angiotensin-li Antag Solo	16.642.329	17.743.752	18.454.586	18.501.492	18.562.762	2,7%	0,3%	111
8	A02B - Antiulcerosos	21.078.025	21.569.751	21.320.020	20.051.890	18.498.239	2,7%	-7,7%	102
9	C07A - Agentes Beta-Bloq.Solos	17.842.030	18.394.398	18.425.926	17.882.616	16.889.537	2,5%	-5,6%	105
10	R05A - Antigripales Exc.Antiinf.	9.226.851	10.431.419	20.326.039	20.508.037	16.074.103	2,4%	-21,6%	87
	Resto	436.042.932	467.446.889	508.946.279	491.746.678	447.104.359	66,2%	-9,1%	101

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO ETICO



	Unidades	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>674.527.811</b>	<b>727.589.190</b>	<b>788.263.140</b>	<b>749.783.583</b>	<b>675.235.599</b>	<b>100,0%</b>	<b>-9,9%</b>	
	<b>Mercado Etico</b>	<b>471.908.782</b>	<b>506.614.520</b>	<b>552.747.016</b>	<b>532.419.094</b>	<b>488.754.459</b>	<b>72,4%</b>	<b>-8,2%</b>	<b>100</b>
1	N02B - Analg No Narc.Antipiret.	14.937.494	20.932.084	26.794.639	24.731.405	23.904.320	4,9%	-3,3%	105
2	M01A - Antirreumat No Esteroid	23.489.851	24.488.772	26.465.904	27.208.824	20.915.217	4,3%	-23,1%	84
3	C10A - Prep.Reg.Colest/Triglic	16.085.612	18.254.631	19.300.375	19.236.448	19.081.706	3,9%	-0,8%	108
4	N03A - Antiepilepticos	19.475.685	19.907.136	20.162.127	19.865.083	18.807.829	3,8%	-5,3%	103
5	H03A - Productos Tiroideos	18.730.965	19.234.363	19.528.374	18.423.219	18.668.699	3,8%	1,3%	110
6	C09C - Angiotensin-li Antag Solo	16.642.329	17.743.752	18.454.586	18.501.492	18.562.762	3,8%	0,3%	109
7	G03A - Hormonas Anticoncept Sist	23.299.852	22.649.356	23.410.007	21.680.896	18.244.306	3,7%	-15,9%	92
8	C07A - Agentes Beta-Bloq.Solos	17.842.030	18.394.398	18.425.926	17.882.616	16.889.537	3,5%	-5,6%	103
9	N06A - Antidepres Y Equilib	10.242.866	10.875.758	11.530.628	11.885.982	11.916.918	2,4%	0,3%	109
10	C09D - Angiotensin-li Antag Comb	8.959.320	9.779.931	10.527.434	10.931.043	10.999.639	2,3%	0,6%	110
	Resto	302.202.778	324.354.339	358.147.016	342.072.086	310.763.526	63,6%	-9,2%	99

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO OTC



	Unidades	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>674.527.811</b>	<b>727.589.190</b>	<b>788.263.140</b>	<b>749.783.583</b>	<b>675.235.599</b>	<b>100,0%</b>	<b>-9,9%</b>	
	<b>Mercado OTC</b>	<b>202.619.029</b>	<b>220.974.670</b>	<b>235.516.124</b>	<b>217.364.489</b>	<b>186.481.140</b>	<b>27,6%</b>	<b>-14,2%</b>	<b>100</b>
1	N02B - Analg No Narc.Antipiret.	47.981.757	53.768.096	52.096.324	37.050.184	28.133.215	15,1%	-24,1%	89
2	A02B - Antiulcerosos	16.056.054	18.807.451	18.646.535	17.326.378	15.913.230	8,5%	-8,2%	107
3	D02A - Emolientes Y Protectores	8.766.357	9.604.438	12.016.589	13.374.742	12.442.980	6,7%	-7,0%	108
4	D11A - Otros Prod.Dermatologicos	9.226.270	8.915.304	10.287.617	11.355.421	9.570.566	5,1%	-15,7%	98
5	V06C - Alimentos Infantiles	12.580.013	11.273.197	10.940.822	11.187.898	9.406.038	5,0%	-15,9%	98
6	M01A - Antirreumat No Esteroid	8.309.575	11.178.080	11.279.144	11.295.848	9.041.891	4,8%	-20,0%	93
7	A03D - Antiespasm./Analges. Com	2.024.411	1.720.080	2.094.622	2.207.827	8.727.909	4,7%	295,3%	461
8	D03A - Cicatrizantes	8.495.353	10.553.824	11.198.348	10.325.551	8.725.233	4,7%	-15,5%	98
9	V07A - Otros Prod No Therapeut	6.981.776	6.987.790	7.052.569	7.674.840	7.147.467	3,8%	-6,9%	109
10	A01A - Estomatologicos	7.927.877	7.957.045	8.183.336	7.828.332	6.415.892	3,4%	-18,0%	96
	Resto	74.269.586	80.209.365	91.720.218	87.737.468	70.956.719	38,1%	-19,1%	94

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO TOTAL



	Valores	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>359.779.959.202</b>	<b>596.284.842.984</b>	<b>1.008.964.220.977</b>	<b>2.173.750.183.624</b>	<b>7.586.795.295.691</b>	<b>100,0%</b>	<b>249,0%</b>	
1	C10A - Prep.Reg.Colest/Triglic	15.374.320.332	26.465.529.752	42.680.117.481	89.680.683.144	322.972.244.267	4,3%	260,1%	103
2	N03A - Antiepilepticos	15.815.186.090	25.521.330.450	40.617.360.711	87.652.145.313	313.274.745.293	4,1%	257,4%	102
3	C09C - Angiotensin-li Antag Solo	14.796.197.843	23.707.672.114	38.558.004.568	83.280.274.090	309.031.136.185	4,1%	271,1%	106
4	A10C - Insulinas Humanas+Analog	15.229.303.254	22.167.271.396	33.020.980.886	72.874.968.478	280.778.291.601	3,7%	285,3%	110
5	N06A - Antidepres Y Equilibr	9.824.824.735	16.354.668.870	27.432.670.338	61.564.188.734	231.376.716.108	3,0%	275,8%	108
6	C09D - Angiotensin-li Antag Comb	9.691.214.789	16.074.070.302	26.912.154.820	60.053.115.094	220.971.214.204	2,9%	268,0%	105
7	N05A - Antipsicoticos	8.858.958.839	14.807.319.628	24.265.736.582	56.117.833.772	211.163.780.349	2,8%	276,3%	108
8	A10N - Antidiabet Inhib Dpp-iv	7.311.312.360	12.398.547.450	20.451.538.775	47.791.561.493	195.887.976.938	2,6%	309,9%	117
9	A02B - Antiulcerosos	12.014.492.372	19.061.439.523	31.045.106.363	64.557.279.420	195.251.036.150	2,6%	202,4%	87
10	N02B - Analg No Narc.Antipiret.	7.949.231.060	14.594.221.421	29.285.855.355	59.536.219.966	194.792.183.280	2,6%	227,2%	94
	Resto	242.914.917.527	405.132.772.078	694.694.695.100	1.490.641.914.120	5.111.295.971.316	67,4%	242,9%	98

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO ETICO



	Valores	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	359.779.959.202	596.284.842.984	1.008.964.220.977	2.173.750.183.624	7.586.795.295.691	100,0%	249,0%	
	Mercado Etico	307.765.721.819	510.739.856.398	856.036.297.268	1.828.523.330.208	6.548.199.516.961	86,3%	258,1%	100
1	C10A - Prep.Reg.Colest/Triglic	15.374.320.332	26.465.529.752	42.680.117.481	89.648.105.070	322.893.875.821	4,9%	260,2%	101
2	N03A - Antiepilepticos	15.815.186.090	25.521.330.450	40.617.360.711	87.652.145.313	313.274.745.293	4,8%	257,4%	100
3	C09C - Angiotensin-Ii Antag Solo	14.796.197.843	23.707.672.114	38.558.004.568	83.280.274.090	309.031.136.185	4,7%	271,1%	104
4	A10C - Insulinas Humanas+Analog	15.229.303.254	22.167.271.396	33.020.980.886	72.874.968.478	280.778.291.601	4,3%	285,3%	108
5	N06A - Antidepres Y Equilibr	9.824.364.708	16.354.071.729	27.431.788.854	61.561.816.650	231.367.146.693	3,5%	275,8%	105
6	C09D - Angiotensin-Ii Antag Comb	9.691.214.789	16.074.070.302	26.912.154.820	60.053.115.094	220.971.214.204	3,4%	268,0%	103
7	N05A - Antipsicoticos	8.858.958.839	14.807.319.628	24.265.736.582	56.117.833.772	211.163.780.349	3,2%	276,3%	105
8	A10N - Antidiabet Inhib Dpp-Iv	7.311.312.360	12.398.547.450	20.451.538.775	47.791.561.493	195.887.976.938	3,0%	309,9%	114
9	G03A - Hormonas Anticoncept Sist	10.552.709.673	17.077.495.620	28.311.076.377	56.881.553.884	188.303.000.692	2,9%	231,0%	92
10	H03A - Productos Tiroideos	7.765.695.434	12.737.400.727	22.149.182.092	44.402.244.949	172.805.643.717	2,6%	289,2%	109
	Resto	192.546.458.497	323.429.147.230	551.638.356.124	1.168.259.711.414	4.101.722.705.467	62,6%	251,1%	98

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



## RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO OTC



	Valores	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>359.779.959.202</b>	<b>596.284.842.984</b>	<b>1.008.964.220.977</b>	<b>2.173.750.183.624</b>	<b>7.586.795.295.691</b>	<b>100,0%</b>	<b>249,0%</b>	
	<b>Mercado OTC</b>	<b>52.014.237.383</b>	<b>85.544.986.586</b>	<b>152.927.923.709</b>	<b>345.226.853.417</b>	<b>1.038.595.778.730</b>	<b>13,7%</b>	<b>200,8%</b>	<b>100</b>
1	A02B - Antiulcerosos	9.261.862.866	16.102.899.974	26.101.220.461	53.557.751.752	157.057.955.604	15,1%	193,2%	97
2	D02A - Emolientes Y Protectores	4.713.054.863	7.391.855.135	15.827.227.496	47.044.360.674	134.026.035.160	12,9%	184,9%	95
3	D11A - Otros Prod.Dermatologicos	4.506.325.821	7.081.602.862	12.712.760.399	31.477.746.546	88.497.396.049	8,5%	181,1%	93
4	D03A - Cicatrizantes	4.162.231.219	7.478.222.933	12.767.137.477	27.754.029.543	83.002.052.082	8,0%	199,1%	99
5	N02B - Analg No Narc.Antipiret.	4.242.669.295	6.957.910.355	12.143.511.830	23.074.460.955	64.795.397.440	6,2%	180,8%	93
6	A03D - Antiespasm./Analges. Com	1.356.791.965	2.163.655.577	4.081.853.792	9.186.293.144	48.628.584.786	4,7%	429,4%	176
7	V07A - Otros Prod No Terapeut	1.468.199.187	2.348.997.124	3.498.616.581	9.501.388.436	29.430.565.250	2,8%	209,8%	103
8	V06C - Alimentos Infantiles	1.755.118.568	2.167.365.737	4.609.317.790	10.005.068.624	28.459.411.003	2,7%	184,4%	95
9	A01A - Estomatologicos	1.746.670.962	2.547.172.732	4.026.323.386	8.738.126.809	26.617.580.076	2,6%	204,6%	101
10	M05X - Otr.Prd.Musculo-Esquelet	934.070.765	1.829.848.055	3.636.682.289	8.802.386.550	24.618.381.092	2,4%	179,7%	93
	Resto	17.867.241.871	29.475.456.102	53.523.272.207	116.085.240.384	353.462.420.187	34,0%	204,5%	101

# MERCADO FARMACÉUTICO ARGENTINO

## **RANKING MOLÉCULAS** **UNIDADES / VALORES**



# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO TOTAL



	Unidades	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>674.527.811</b>	<b>727.589.190</b>	<b>788.263.140</b>	<b>749.783.583</b>	<b>675.235.599</b>	<b>100,0%</b>	<b>-9,9%</b>	
1	Paracetamol	36.707.149	49.295.763	48.635.651	34.515.499	30.825.600	4,6%	-10,7%	99
2	Ibuprofeno	29.184.604	29.422.710	34.060.685	33.318.466	24.596.328	3,6%	-26,2%	82
3	Levotiroxina	18.645.733	19.144.634	19.429.520	18.315.786	18.564.319	2,7%	1,4%	113
4	Acetilsalicílico,Ácido	14.551.023	14.761.339	14.483.675	13.163.059	10.439.796	1,5%	-20,7%	88
5	Clonazepam	10.855.554	11.048.820	11.118.589	10.695.891	10.027.179	1,5%	-6,3%	104
6	Metformina	10.438.803	10.918.829	11.136.865	10.154.596	9.980.924	1,5%	-1,7%	109
7	Enalapril,Maleato	11.870.189	11.878.257	11.386.629	10.680.152	9.724.397	1,4%	-8,9%	101
8	Rosuvastatin	6.980.981	8.211.119	9.019.710	9.302.143	9.519.623	1,4%	2,3%	114
9	Losartán	8.709.578	9.342.955	9.557.633	9.465.057	9.420.736	1,4%	-0,5%	111
10	Producto Cosmético	8.311.867	7.364.185	9.326.064	10.092.616	9.313.708	1,4%	-7,7%	102
	Resto	518.272.330	556.200.579	610.108.119	590.080.318	532.822.989	78,9%	-9,7%	100

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO ETICO



	Unidades	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>674.527.811</b>	<b>727.589.190</b>	<b>788.263.140</b>	<b>749.783.583</b>	<b>675.235.599</b>	<b>100,0%</b>	<b>-9,9%</b>	
	<b>Mercado Etico</b>	<b>471.908.782</b>	<b>506.614.520</b>	<b>552.747.016</b>	<b>532.419.094</b>	<b>488.754.459</b>	<b>72,4%</b>	<b>-8,2%</b>	<b>100</b>
1	Levotiroxina	18.645.733	19.144.634	19.429.520	18.315.786	18.564.319	3,8%	1,4%	110
2	Ibuprofeno	16.958.902	17.935.436	22.393.905	22.658.532	16.127.515	3,3%	-28,8%	78
3	Paracetamol	7.398.845	12.926.732	14.933.603	14.043.964	15.802.146	3,2%	12,5%	123
4	Clonazepam	10.855.554	11.048.820	11.118.589	10.695.891	10.027.179	2,1%	-6,3%	102
5	Metformina	10.438.803	10.918.829	11.136.865	10.154.596	9.980.924	2,0%	-1,7%	107
6	Enalapril,Maleato	11.870.189	11.878.257	11.386.629	10.680.152	9.724.397	2,0%	-8,9%	99
7	Rosuvastatin	6.980.981	8.211.119	9.019.710	9.302.143	9.519.623	1,9%	2,3%	111
8	Losartán	8.709.578	9.342.955	9.557.633	9.465.057	9.420.736	1,9%	-0,5%	108
9	Drospirenona + Etinilestradiol	9.893.124	9.972.325	9.967.472	8.943.768	7.286.376	1,5%	-18,5%	89
10	Valsartan	5.275.338	5.924.000	6.539.229	6.901.132	7.216.859	1,5%	4,6%	114
	Resto	364.881.735	389.311.413	427.263.861	411.258.073	375.084.385	76,7%	-8,8%	99

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO OTC



	Unidades	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>674.527.811</b>	<b>727.589.190</b>	<b>788.263.140</b>	<b>749.783.583</b>	<b>675.235.599</b>	<b>100,0%</b>	<b>-9,9%</b>	
	<b>Mercado OTC</b>	<b>202.619.029</b>	<b>220.974.670</b>	<b>235.516.124</b>	<b>217.364.489</b>	<b>186.481.140</b>	<b>27,6%</b>	<b>-14,2%</b>	<b>100</b>
1	Paracetamol	29.308.304	36.369.031	33.702.048	20.471.535	15.023.454	8,1%	-26,6%	86
2	Producto Cosmético	8.309.996	7.361.399	9.321.889	10.086.977	9.306.145	5,0%	-7,7%	108
3	Ibuprofeno	12.225.702	11.487.274	11.666.780	10.659.934	8.468.813	4,5%	-20,6%	93
4	Omeprazol	7.661.021	9.768.989	9.431.118	8.644.565	8.415.648	4,5%	-2,6%	113
5	Diclofenac Sódico + Paracetamol	5.136.686	8.574.992	9.297.901	9.786.583	7.985.649	4,3%	-18,4%	95
6	Lisina, Clonixinato + Propinox	0	0	0	191.584	6.677.002	3,6%	3385,2%	4062
7	Biotina + Calcio + Carbohidratos + Carni	7.908.267	6.747.166	6.843.984	7.635.645	6.054.039	3,2%	-20,7%	92
8	Goma Karaya	4.687.221	4.594.321	5.023.056	5.372.962	5.161.346	2,8%	-3,9%	112
9	Alantoína + Vitamina A + Vitamina E	4.827.747	5.202.783	5.474.792	5.696.972	4.827.905	2,6%	-15,3%	99
10	Pantoprazol	5.100.739	5.625.684	5.729.941	5.353.212	4.624.875	2,5%	-13,6%	101
	Resto	117.453.346	125.243.031	139.024.615	133.464.520	109.936.264	59,0%	-17,6%	96

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – MOLECULAS VALORES – MERCADO TOTAL



	Valores	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
<b>RNK</b>	<b>Mercado TOTAL</b>	<b>359.779.959.202</b>	<b>596.284.842.984</b>	<b>1.008.964.220.977</b>	<b>2.173.750.183.624</b>	<b>7.586.795.295.691</b>	<b>100,0%</b>	<b>249,0%</b>	
1	Levotiroxina	7.708.350.185	12.626.987.042	21.943.465.024	43.938.688.527	170.965.870.921	2,3%	289,1%	111
2	Rosuvastatin	5.929.653.286	10.164.337.094	17.064.564.390	37.250.093.214	136.336.597.513	1,8%	266,0%	105
3	Losartán	6.784.506.930	10.832.736.850	17.330.321.049	36.657.749.031	132.238.831.981	1,7%	260,7%	103
4	Atorvastatin	6.519.159.530	11.233.122.216	17.508.956.664	35.757.588.197	127.804.161.171	1,7%	257,4%	102
5	Metformina	6.337.685.701	10.756.166.843	17.788.010.518	34.930.421.118	126.713.187.472	1,7%	262,8%	104
6	Tiras Reactivas	3.698.301.702	6.390.785.773	10.558.159.586	23.607.613.243	124.292.307.202	1,6%	426,5%	151
7	Paracetamol	3.627.378.764	8.080.080.346	15.964.005.798	32.737.705.684	114.735.729.720	1,5%	250,5%	100
8	Valsartan	4.395.599.080	7.571.753.708	13.249.092.988	29.985.333.463	113.579.732.820	1,5%	278,8%	109
9	Quetiapina	4.361.076.528	7.373.148.610	12.277.353.992	28.499.638.744	104.829.181.953	1,4%	267,8%	105
10	Ibuprofeno	4.661.349.006	7.735.823.214	15.347.027.502	35.258.922.300	103.155.028.172	1,4%	192,6%	84
	Resto	305.756.898.490	503.519.901.287	849.933.263.465	1.835.126.430.104	6.332.144.666.767	83,5%	245,1%	99

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



## RANKING TOP 10 – MOLECULAS VALORES – MERCADO ETICO



	Valores	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	359.779.959.202	596.284.842.984	1.008.964.220.977	2.173.750.183.624	7.586.795.295.692	100,0%	249,0%	
	Mercado Etico	307.765.721.819	510.739.856.398	856.036.297.268	1.828.523.330.208	6.548.199.516.961	86,3%	258,1%	100
1	Levotiroxina	7.708.350.185	12.626.987.042	21.943.465.024	43.938.688.527	170.965.870.921	2,6%	289,1%	109
2	Rosuvastatin	5.929.653.286	10.164.337.094	17.064.564.390	37.250.093.214	136.336.597.513	2,1%	266,0%	102
3	Losartán	6.784.506.930	10.832.736.850	17.330.321.049	36.657.749.031	132.238.831.981	2,0%	260,7%	101
4	Atorvastatin	6.519.159.530	11.233.122.216	17.508.956.664	35.757.588.197	127.804.161.171	2,0%	257,4%	100
5	Metformina	6.337.685.701	10.756.166.843	17.788.010.518	34.930.421.118	126.713.187.472	1,9%	262,8%	101
6	Tiras Reactivas	3.343.230.940	5.843.532.791	9.498.453.666	21.409.290.301	117.694.391.414	1,8%	449,7%	154
7	Valsartan	4.395.599.080	7.571.753.708	13.249.092.988	29.985.333.463	113.579.732.820	1,7%	278,8%	106
8	Quetiapina	4.361.076.528	7.373.148.610	12.277.353.992	28.499.638.744	104.829.181.953	1,6%	267,8%	103
9	Drospirenona + Etinilestradiol	6.232.744.844	9.977.304.654	15.864.241.097	30.321.008.860	93.702.879.850	1,4%	209,0%	86
10	Ibuprofeno	3.629.516.865	6.230.873.761	12.792.416.723	29.840.694.330	86.878.946.658	1,3%	191,1%	81
	Resto	252.524.197.930	418.129.892.829	700.719.421.156	1.499.932.824.423	5.337.455.735.209	81,5%	255,8%	99

# RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

## RANKING TOP 10 – MOLECULAS VALORES – MERCADO OTC



	Valores	TAM 10/20	TAM 10/21	TAM 10/22	TAM 10/23	TAM 10/24	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	359.779.959.202	596.284.842.984	1.008.964.220.977	2.173.750.183.624	7.586.795.295.692	100,0%	249,0%	
	Mercado OTC	52.014.237.383	85.544.986.586	152.927.923.709	345.226.853.417	1.038.595.778.730	12,3%	200,8%	100
1	Omeprazol	3.496.169.216	6.678.846.248	11.119.013.307	23.432.874.121	69.864.360.241	6,7%	198,1%	99
2	Producto Cosmético	3.041.534.689	4.241.627.942	8.414.086.299	20.691.905.119	66.452.386.283	6,4%	221,2%	107
3	Alantoína + Vitamina A + Vitamina E	2.790.680.633	4.791.881.396	8.414.120.729	20.268.085.702	58.643.880.889	5,6%	189,3%	96
4	Protectores Solares	1.076.147.043	2.023.834.238	5.473.043.000	20.807.617.428	53.414.970.271	5,1%	156,7%	85
5	Pantoprazol	2.433.344.802	4.103.462.434	6.610.678.884	13.312.914.869	38.968.207.576	3,8%	192,7%	97
6	Esomeprazol	2.254.489.176	3.664.255.367	5.910.451.518	11.831.097.744	32.318.546.248	3,1%	173,2%	91
7	Paracetamol	1.955.315.352	3.618.289.455	6.154.515.347	10.349.902.855	28.606.415.676	2,8%	176,4%	92
8	Hioscina,N-Butilbromuro + Paracetamol	1.356.632.520	2.163.403.504	4.081.569.683	8.861.431.147	25.614.808.677	2,5%	189,1%	96
9	Lisina,Clonixinato + Propinox	0	0	0	324.861.726	23.013.776.108	2,2%	6984,2%	2355
10	Goma Karaya	878.769.862	1.276.614.708	2.247.849.035	6.510.055.013	19.411.595.891	1,9%	198,2%	99
	Resto	32.731.154.091	52.982.771.295	94.502.595.906	208.836.107.694	622.286.830.871	59,9%	198,0%	99