



Mercado Farmacéutico Argentina

MARZO 2023

Fuente Close-Up





Mercado Farmacéutico Prescripciones

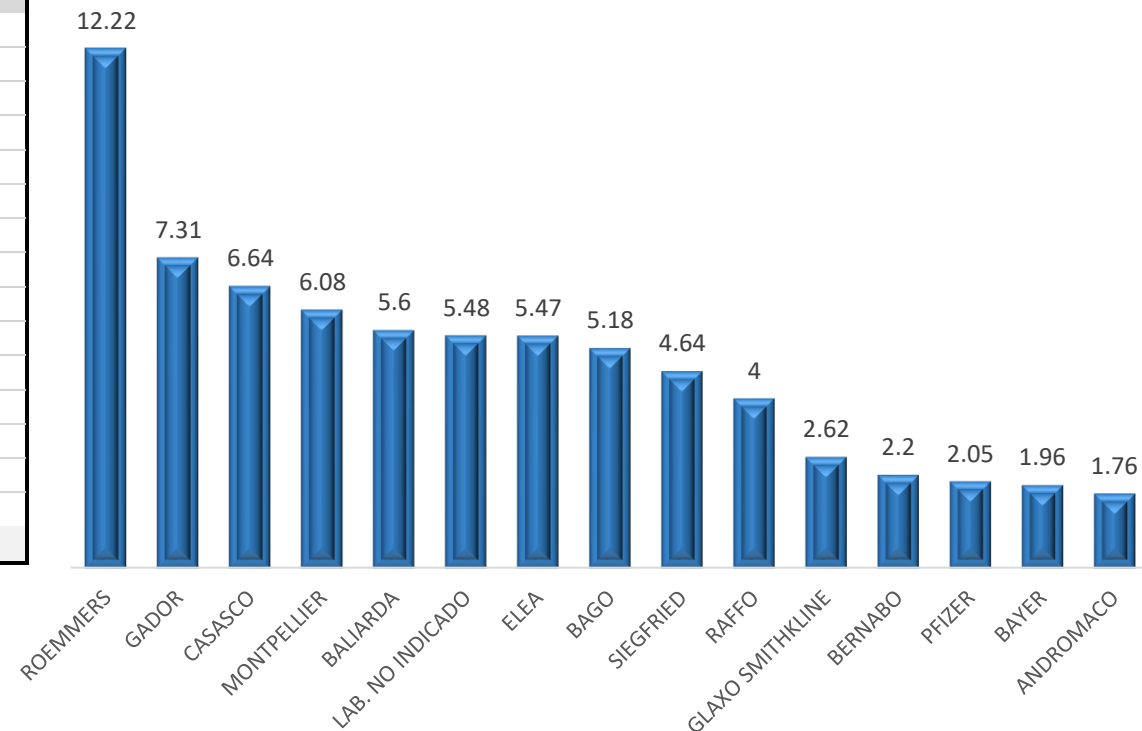
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 15 – LABORATORIOS Market Share



TAM 03/23

Laboratorios	TAM 03/19	TAM 03/20	TAM 03/21	TAM 03/22	TAM 03/23
RECETARIO TOTAL	100	100	100	100	100
1 ROEMMERS	11,94	11,97	11,24	11,27	12,22
2 GADOR	7,23	7,4	8	7,6	7,31
3 CASASCO	5,71	5,97	6,1	6,39	6,64
4 MONTPELLIER	5,59	5,99	6,18	6,11	6,08
5 BALIARDA	4,96	5,09	5,57	5,55	5,6
6 LAB. NO INDICADO	3,52	3,9	4,67	5,64	5,48
7 ELEA	5,6	5,4	5,14	5,29	5,47
8 BAGO	5,29	5,24	5,48	5,26	5,18
9 SIEGFRIED	5,26	5,17	4,48	4,48	4,64
10 RAFFO	3,72	3,83	4,09	4,13	4
11 GLAXO SMITHKLINE	2,81	2,77	2,71	2,63	2,62
12 BERNABO	1,99	2,05	2,06	2,15	2,2
13 PFIZER	2,36	2,25	1,94	1,94	2,05
14 BAYER	1,92	1,93	2,16	2,05	1,96
15 ANDROMACO	1,92	1,87	1,86	1,81	1,76
Resto	30,18	29,17	28,32	27,7	26,79

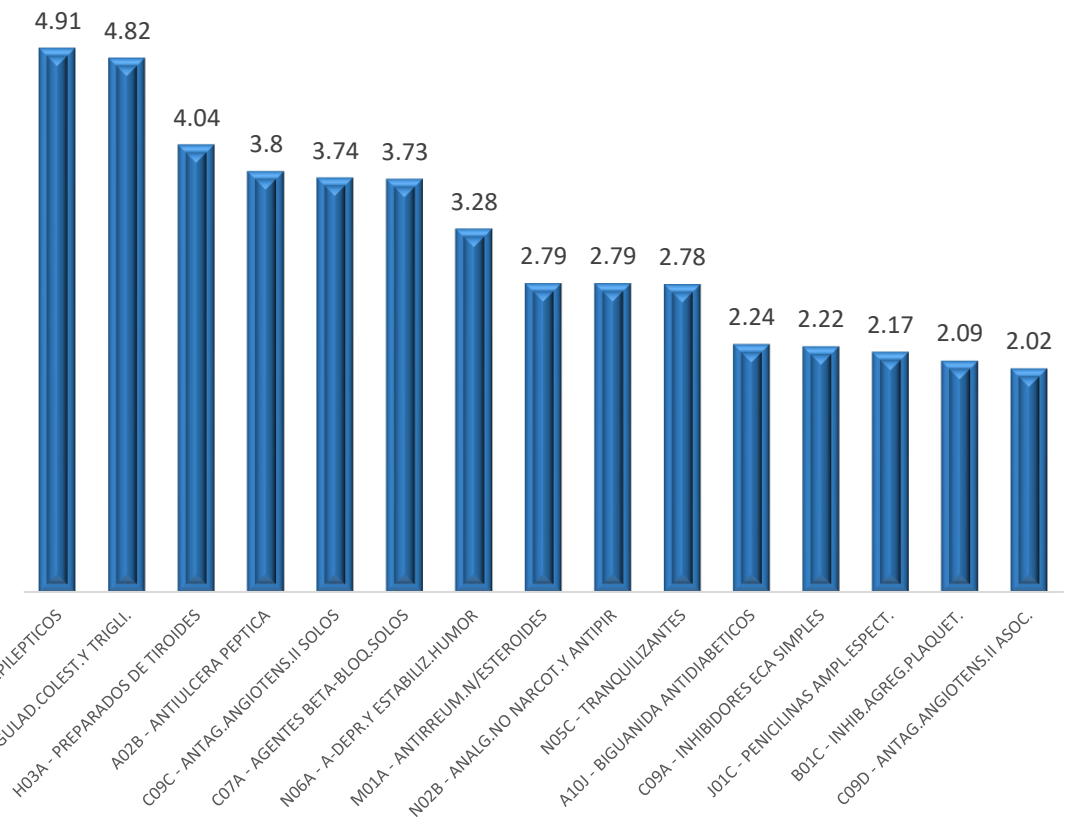


RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 15 – CLASES TERAPEUTICAS NIVEL III Market Share

TAM 03/23

Clases Terapéuticas	TAM 03/19	TAM 03/20	TAM 03/21	TAM 03/22	TAM 03/23
RECETARIO TOTAL	100	100	100	100	100
1 N03A - ANTIEPILEPTICOS	5,02	5,04	5,45	5,17	4,91
2 C10A - REGULAD.COLEST.Y TRIGLI	4,15	4,27	4,96	4,95	4,82
3 H03A - PREPARADOS DE TIROIDES	3,46	3,83	4,29	4,17	4,04
4 A02B - ANTIULCERA PEPTICA	4,16	4,1	4,33	3,93	3,8
5 C09C - ANTAG.ANGIOTENS.II SOLO	3,46	3,64	4,02	3,78	3,74
6 C07A - AGENTES BETA-BLOQ.SOLO	3,67	3,82	4,22	3,92	3,73
7 N06A - A-DEPR.Y ESTABILIZ.HUMOR	3,14	3,2	3,4	3,39	3,28
8 M01A - ANTIRREUM.N/ESTEROIDES	3,12	2,97	2,57	2,6	2,79
9 N02B - ANALG.NO NARCOT.Y ANTIP	2,28	2,34	2,16	2,44	2,79
10 N05C - TRANQUILIZANTES	3,2	3,14	3,29	3,03	2,78
11 A10J - BIGUANIDA ANTIDIABETICOS	2,15	2,25	2,53	2,35	2,24
12 C09A - INHIBIDORES ECA SIMPLES	2,42	2,45	2,61	2,38	2,22
13 J01C - PENICILINAS AMPL.ESPECT.	2,48	2,35	1,3	1,56	2,17
14 B01C - INHIB.AGREG.PLAQUET.	1,85	1,93	2,27	2,16	2,09
15 C09D - ANTAG.ANGIOTENS.II ASOC	1,76	1,86	2,13	2,06	2,02
Resto	53,68	52,81	50,47	52,11	52,58



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

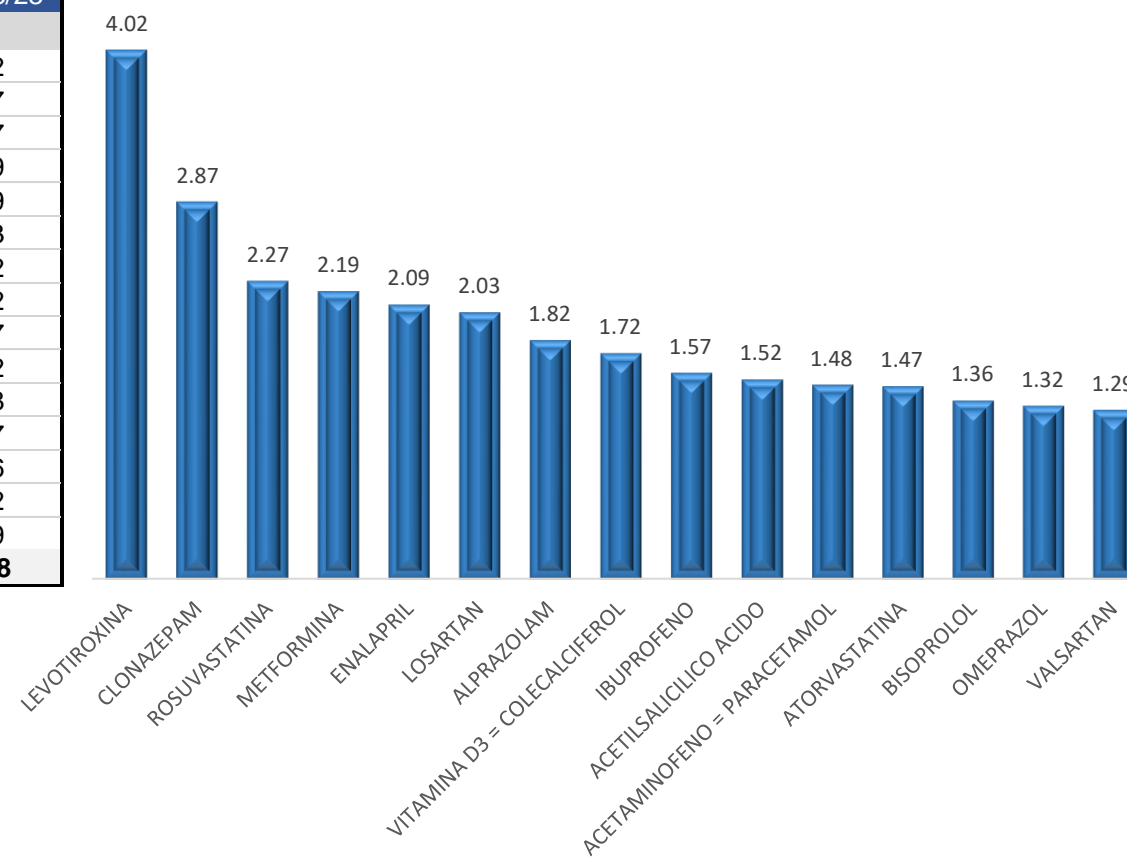


RANKING TOP 15 – MOLECULAS Market Share



TAM 03/23

Moléculas	TAM 03/19	TAM 03/20	TAM 03/21	TAM 03/22	TAM 03/23
RECETARIO TOTAL	100	100	100	100	100
1 LEVOTIROXINA	3,45	3,81	4,27	4,15	4,02
2 CLONAZEPAM	2,96	2,95	3,21	3,04	2,87
3 ROSUVASTATINA	1,68	1,79	2,17	2,24	2,27
4 METFORMINA	2,09	2,19	2,46	2,29	2,19
5 ENALAPRIL	2,26	2,29	2,44	2,23	2,09
6 LOSARTAN	1,89	1,99	2,21	2,06	2,03
7 ALPRAZOLAM	2,07	2,04	2,15	1,98	1,82
8 VITAMINA D3 = COLECALCIFEROL	0,85	0,98	1,55	1,92	1,72
9 IBUPROFENO	1,65	1,59	1,02	1,2	1,57
10 ACETILSALICILICO ACIDO	1,21	1,3	1,59	1,55	1,52
11 ACETAMINOFENO = PARACETAMO	0,63	0,8	1,19	1,36	1,48
12 ATORVASTATINA	1,44	1,44	1,66	1,57	1,47
13 BISOPROLOL	1,08	1,21	1,41	1,35	1,36
14 OMEPRAZOL	1,15	1,09	1,28	1,34	1,32
15 VALSARTAN	1,04	1,14	1,31	1,27	1,29
Resto	74,55	73,39	70,08	70,45	70,98



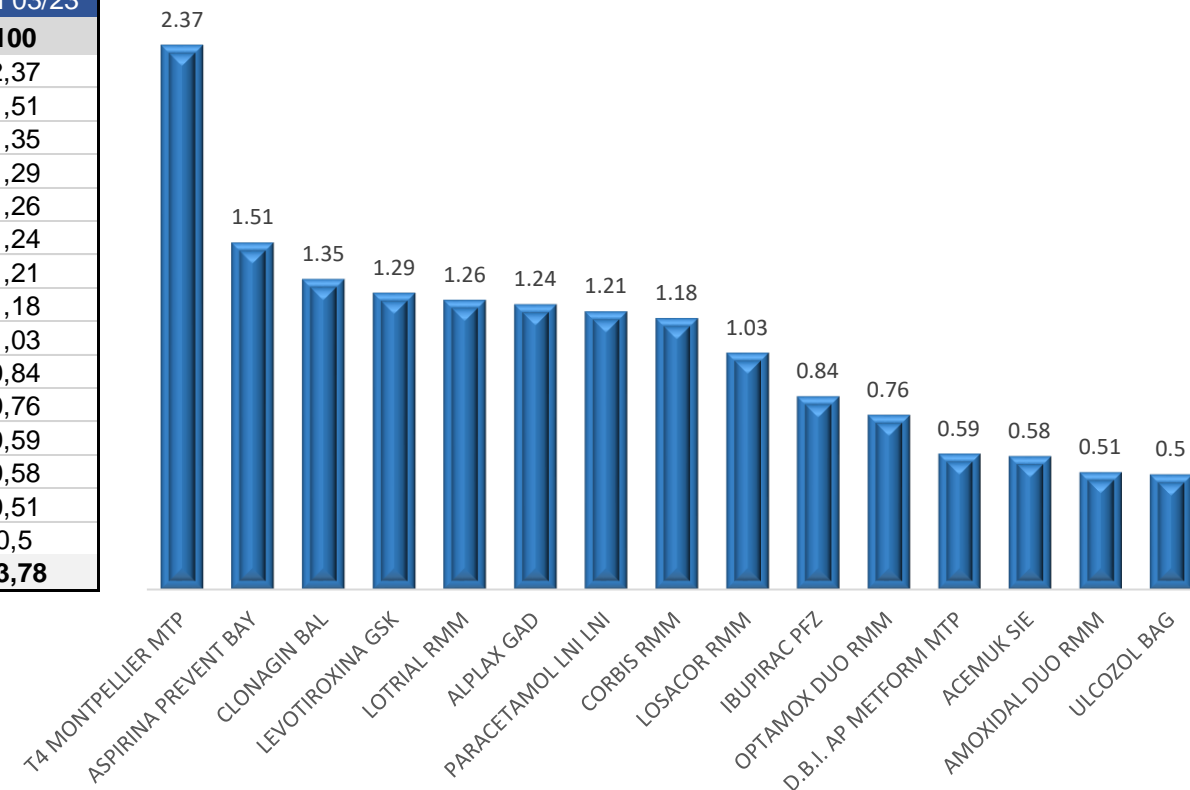
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 15 – MARCAS Market Share



Marcas		TAM 03/19	TAM 03/20	TAM 03/21	TAM 03/22	TAM 03/23
	RECETARIO TOTAL	100	100	100	100	100
1	T4 MONTEPELLIER MTP	2	2,28	2,58	2,46	2,37
2	ASPIRINA PREVENT BAY	1,18	1,28	1,57	1,54	1,51
3	CLONAGIN BAL	1,22	1,26	1,41	1,32	1,35
4	LEVOTIROXINA GSK	1,19	1,28	1,41	1,34	1,29
5	LOTRIAL RMM	1,36	1,37	1,46	1,34	1,26
6	ALPLAX GAD	1,4	1,39	1,49	1,35	1,24
7	PARACETAMOL LNI LNI	0,37	0,55	0,94	1,06	1,21
8	CORBIS RMM	0,91	1,05	1,23	1,17	1,18
9	LOSACOR RMM	0,91	0,95	1,08	1,02	1,03
10	IBUPIRAC PFZ	0,91	0,85	0,53	0,62	0,84
11	OPTAMOX DUO RMM	0,75	0,71	0,46	0,55	0,76
12	D.B.I. AP METFORM MTP	0,6	0,63	0,7	0,63	0,59
13	ACEMUK SIE	0,5	0,52	0,24	0,37	0,58
14	AMOXIDAL DUO RMM	0,58	0,54	0,2	0,28	0,51
15	ULCOZOL BAG	0,43	0,42	0,51	0,52	0,5
	Resto	85,69	84,92	84,19	84,43	83,78

TAM 03/23



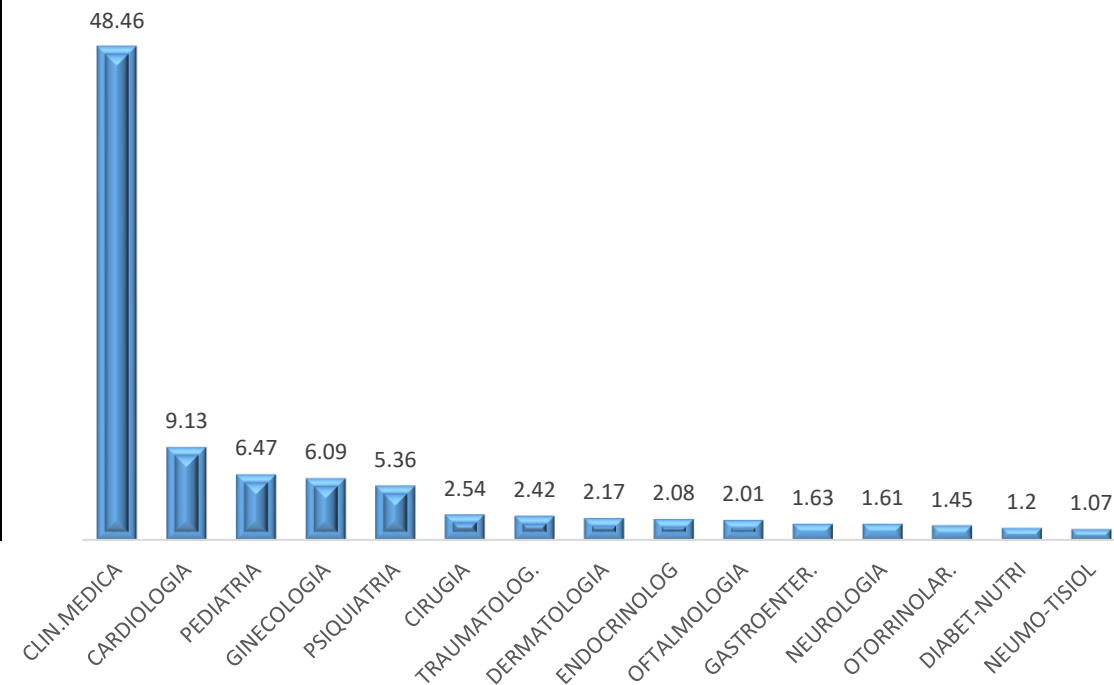
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 15 – ESPECIALIDADES Market Share



TAM 03/23

Especialidades	TAM 03/19	TAM 03/20	TAM 03/21	TAM 03/22	TAM 03/23
RECETARIO TOTAL	100	100	100	100	100
1 CLIN.MEDICA	46,92	47,95	50,24	48,89	48,46
2 CARDIOLOGIA	8,9	9,03	9,79	9,48	9,13
3 PEDIATRIA	7,37	6,82	4,77	5,59	6,47
4 GINECOLOGIA	6,68	6,4	6,43	6,46	6,09
5 PSIQUIATRIA	5,28	5,3	5,57	5,58	5,36
6 CIRUGIA	2,45	2,54	2,6	2,49	2,54
7 TRAUMATOLOG.	2,6	2,46	2,2	2,38	2,42
8 DERMATOLOGIA	2,22	2,12	2,05	2,19	2,17
9 ENDOCRINOLOG	2,03	2,02	2,05	2,15	2,08
10 OFTALMOLOGIA	2,17	2,1	1,66	1,87	2,01
11 GASTROENTER.	1,8	1,76	1,59	1,66	1,63
12 NEUROLOGIA	1,63	1,62	1,65	1,65	1,61
13 OTORRINOLAR.	1,66	1,56	1,09	1,28	1,45
14 DIABET-NUTRI	1,1	1,12	1,22	1,24	1,2
15 NEUMO-TISIOL	1,13	1,12	1	1,01	1,07
Resto	6,06	6,08	6,09	6,08	6,31

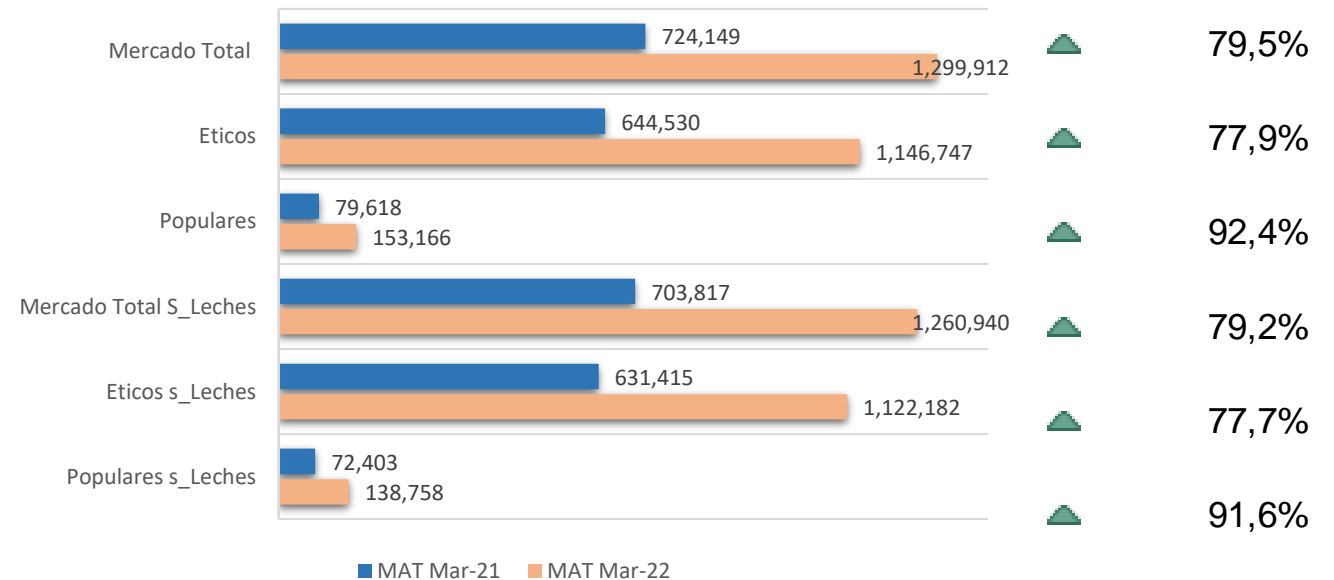
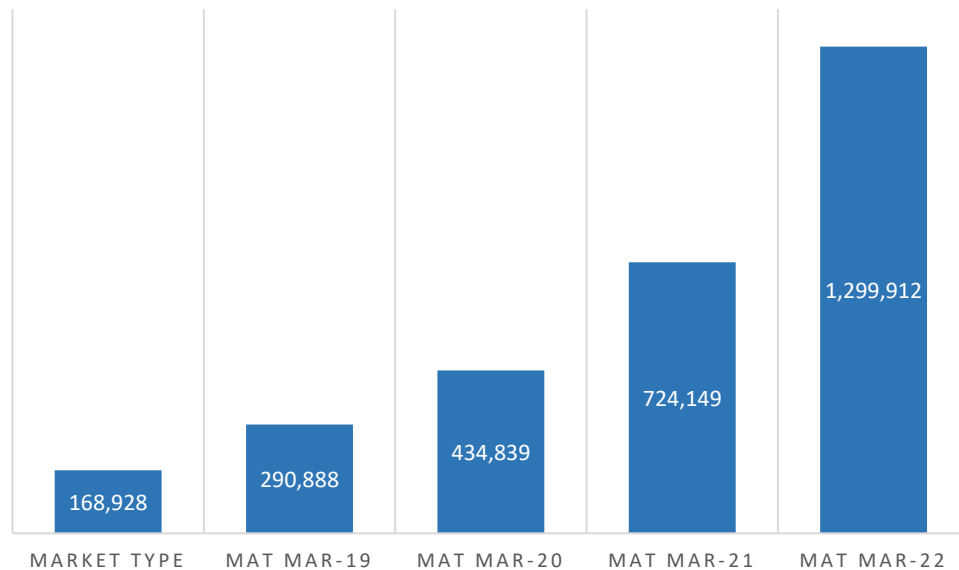


Mercado Farmaceutico

Ventas

EVOLUCION DE VENTAS EN VALORES

EVOLUCION LC	MAT Mar-19	MAT Mar-20	MAT Mar-21	MAT Mar-22	MAT Mar-23	Growth LC	U\$S Mar 23
Mercado Total	168.928	290.888	434.839	724.149	1.299.912	▲ 79,5%	8.358
Eticos	151.154	261.609	386.792	644.530	1.146.747	▲ 77,9%	7.380
Populares	17.774	29.279	48.047	79.618	153.166	▲ 92,4%	978
Mercado Total S_Leches	164.217	282.582	422.575	703.817	1.260.940	▲ 79,2%	8.110
Eticos s_Leches	148.496	256.626	379.878	631.415	1.122.182	▲ 77,7%	7.223
Populares s_Leches	15.720	25.956	42.697	72.403	138.758	▲ 91,6%	887



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



MERCADO TOTAL - VALORES

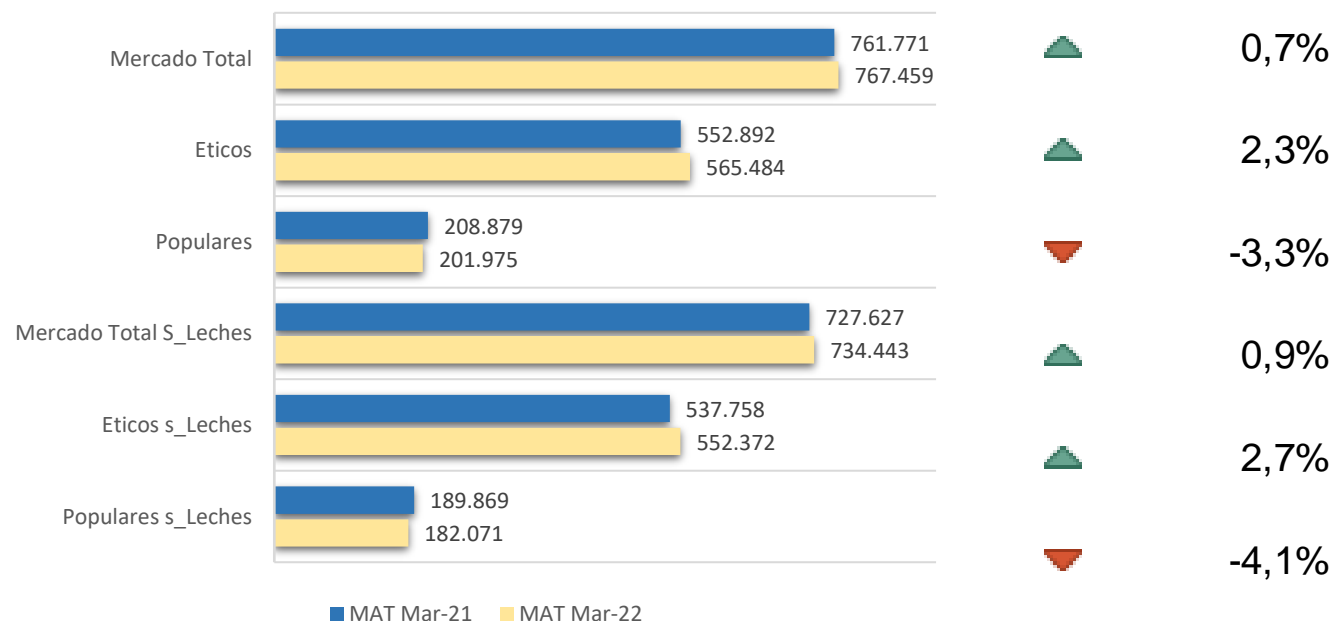
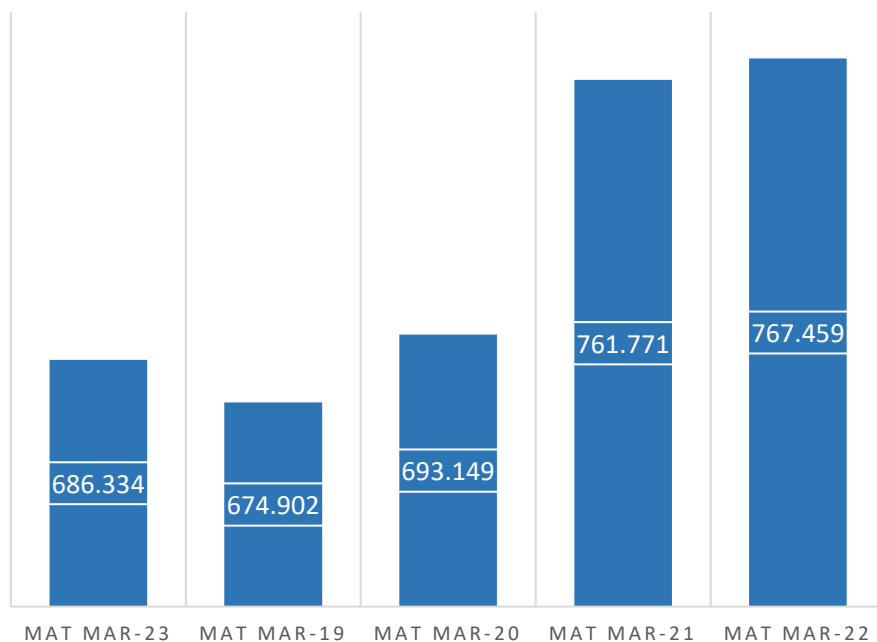
Laboratory	Mercado Total	Value LC	Value LC	Value LC	Value LC	Value LC	Share LC	Growth LC	Evolution	Avg. Price
		Idx. LC	LC/UN	Idx. LC	LC/UN	Idx. LC	LC/UN	Idx. LC	LC/UN	Idx. LC
		MAT Mar-19	MAT Mar-20	MAT Mar-21	MAT Mar-22	MAT Mar-23				
Mercado Total		168.928.334.828	290.887.579.973	434.839.130.330	724.148.526.844	1.299.912.493.011	100,0%	79,5%	100	1.693,8
1	Roemmers	14.535.411.930	25.133.676.434	33.276.127.495	56.765.253.029	105.463.785.948	8,1%	85,8%	103	1.473,7
2	Elea	11.436.068.088	20.191.321.845	31.320.203.250	54.506.841.473	96.820.047.811	7,4%	77,6%	99	1.677,9
3	Casasco	8.305.608.247	15.091.843.187	24.001.674.739	40.930.293.988	74.488.168.398	5,7%	82,0%	101	2.338,1
4	Gador	8.376.729.593	15.014.971.367	24.074.802.482	39.552.696.092	71.124.598.385	5,5%	79,8%	100	1.823,8
5	Montpellier	7.320.854.147	13.740.617.617	20.958.584.293	36.983.498.384	62.467.242.134	4,8%	68,9%	94	1.687,6
6	Baliarda	7.038.077.172	12.591.192.419	19.934.487.779	34.088.362.339	62.184.787.452	4,8%	82,4%	102	2.168,4
7	Bago	7.864.306.701	13.158.006.597	20.310.414.496	33.610.645.524	58.882.600.823	4,5%	75,2%	98	1.957,3
8	Raffo	7.610.934.275	13.800.645.862	21.201.791.691	32.409.985.220	57.830.349.928	4,4%	78,4%	99	2.594,4
9	Glaxosmithkline	6.828.999.696	11.347.790.317	16.220.430.724	25.452.699.470	45.850.727.817	3,5%	80,1%	100	1.789,7
10	Siegfried	6.072.908.941	10.302.584.012	13.584.759.543	23.116.773.775	39.934.671.361	3,1%	72,8%	96	1.714,8
11	Novo Nordisk	3.518.470.733	6.728.314.504	10.622.376.339	17.498.462.204	33.557.827.888	2,6%	91,8%	107	19.280,5
12	Andromaco	3.646.523.364	5.825.311.713	9.146.907.415	15.520.255.176	33.215.770.033	2,6%	114,0%	119	1.673,3
13	Genomma Lab.	2.767.454.813	4.807.271.846	8.550.073.097	15.934.771.312	32.067.725.827	2,5%	101,2%	112	545,1
14	Bernabo	3.499.005.373	5.993.822.469	8.735.218.187	15.298.726.547	27.156.380.072	2,1%	77,5%	99	1.238,2
15	Bayer Consumer	3.089.198.368	4.914.155.982	6.850.287.257	11.424.897.336	20.732.941.322	1,6%	81,5%	101	660,4
16	Sanofi	3.728.047.084	5.568.270.440	8.613.260.267	11.745.856.493	20.372.011.261	1,6%	73,4%	97	9.316,8
17	Teva	3.272.788.264	5.248.619.215	7.900.325.272	12.343.491.731	19.794.809.041	1,5%	60,4%	89	2.066,5
18	Nutricia Bago	2.115.782.988	3.550.974.319	4.645.311.260	9.288.876.296	19.756.184.562	1,5%	112,7%	118	1.476,4
19	Boehringer Ingel	3.382.251.958	5.784.668.958	7.933.286.911	11.648.646.950	19.214.157.922	1,5%	64,9%	92	7.772,5
20	Finadiet	2.268.961.301	4.206.882.385	6.226.788.605	10.669.708.765	19.114.463.441	1,5%	79,1%	100	2.449,9
	Resto	52.249.951.793	87.886.638.487	130.732.019.230	215.357.784.740	379.883.241.585	29,2%	76,4%	98	2.003,9

RNK CLASES TERAPEUTICAS NIVEL III - VALORES

	ATC III (Valores)	MAT Mar-19	MAT Mar-20	MAT Mar-21	MAT Mar-22	MAT Mar-23	Market Share	Crecimiento	Indice Evolucion
RNK	Total	168.928.334.828	290.887.579.973	434.839.130.330	724.148.526.844	1.299.912.493.011	100%	80%	
1	C10A - Prep.Reg.Colest/Triglic	6.708.894.238	11.629.636.441	19.209.530.092	31.724.645.099	54.025.614.210	4%	70%	95
2	N03A - Antiepilepticos	7.306.063.658	12.627.392.215	19.012.091.565	30.133.873.070	52.637.094.779	4%	75%	103
3	C09C - Angiotensin-li Antag Solo	6.491.518.161	11.539.309.273	17.864.106.913	28.131.666.806	49.517.018.223	4%	76%	101
4	A10C - Insulinas Humanas+Analog	6.594.935.195	11.396.416.719	18.094.058.782	25.299.922.732	42.814.286.408	3%	69%	96
5	A02B - Antiulcerosos	5.835.228.642	9.335.341.118	14.590.714.217	22.607.286.744	39.601.155.112	3%	75%	104
6	N02B - Analg No Narc.Antipiret.	3.616.659.457	6.492.617.340	9.366.004.160	19.951.837.077	37.018.634.418	3%	86%	106
7	G03A - Hormonas Anticoncept Sist	5.152.007.793	8.683.903.450	12.874.359.862	21.173.110.920	36.488.670.640	3%	72%	93
8	N06A - Antidepres Y Equilibr	4.494.483.020	7.951.432.619	11.860.500.481	19.696.422.157	35.961.346.825	3%	83%	106
9	C09D - Angiotensin-li Antag Comb	3.970.960.307	7.455.027.100	11.810.775.896	19.361.606.260	35.095.161.037	3%	81%	99
10	M01A - Antirreumat No Esteroid	5.495.476.720	8.223.822.653	10.818.981.503	18.241.423.372	34.277.662.665	3%	88%	104
11	N05A - Antipsicoticos	3.979.305.543	6.977.178.895	10.772.343.353	17.611.593.339	32.362.360.695	2%	84%	98
12	H03A - Productos Tiroideos	2.956.279.272	6.080.256.654	9.321.452.082	15.722.796.822	27.961.544.544	2%	78%	97
13	A10N - Antidiabet Inhib Dpp-iv	2.830.820.623	5.473.429.937	9.015.161.811	14.959.936.303	27.161.373.585	2%	82%	102
14	C07A - Agentes Beta-Bloq.Solos	3.239.410.663	5.896.561.203	9.326.333.641	14.920.695.594	25.291.945.027	2%	70%	93
15	V06C - Alimentos Infantiles	2.921.702.169	5.228.267.897	6.650.143.097	12.379.799.821	24.856.395.457	2%	101%	118
16	R03F - Comb Agonist-B2 Con Corti	3.258.224.407	5.618.929.846	9.142.091.216	14.897.751.944	24.798.841.576	2%	66%	83
17	G04C - Prod.Bph Hipert. Prost.Be	2.925.272.487	5.377.350.090	8.152.083.543	13.608.808.051	24.677.402.487	2%	81%	109
18	A10J - Antidiabeticos Biguanida	2.618.435.200	4.994.440.337	8.039.412.478	13.687.016.636	22.640.867.288	2%	65%	91
19	D03A - Cicatrizantes	2.580.092.959	4.217.477.255	7.389.579.641	12.183.034.777	22.148.162.435	2%	82%	110
20	D02A - Emolientes Y Protectores	2.244.897.188	3.580.212.958	5.704.866.667	9.678.578.003	21.748.764.627	2%	125%	124
	Resto	83.707.667.127	142.108.575.973	205.824.539.330	348.176.721.316	628.828.190.974	48%	81%	80

EVOLUCION DE VENTAS EN UNIDADES

EVOLUCION UN	MAT Mar-19	MAT Mar-20	MAT Mar-21	MAT Mar-22	MAT Mar-23	Growth UN
Mercado Total	686,334	674,902	693,149	761,771	767,459	▲ 0,7%
Eticos	503,263	500,783	504,651	552,892	565,484	▲ 2,3%
Populares	183,071	174,120	188,497	208,879	201,975	▼ -3,3%
Mercado Total S_Leches	641,147	636,971	656,903	727,627	734,443	▲ 0,9%
Eticos s_Leches	484,606	485,312	489,305	537,758	552,372	▲ 2,7%
Populares s_Leches	156,541	151,658	167,598	189,869	182,071	▼ -4,1%



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



MERCADO TOTAL - UNIDADES

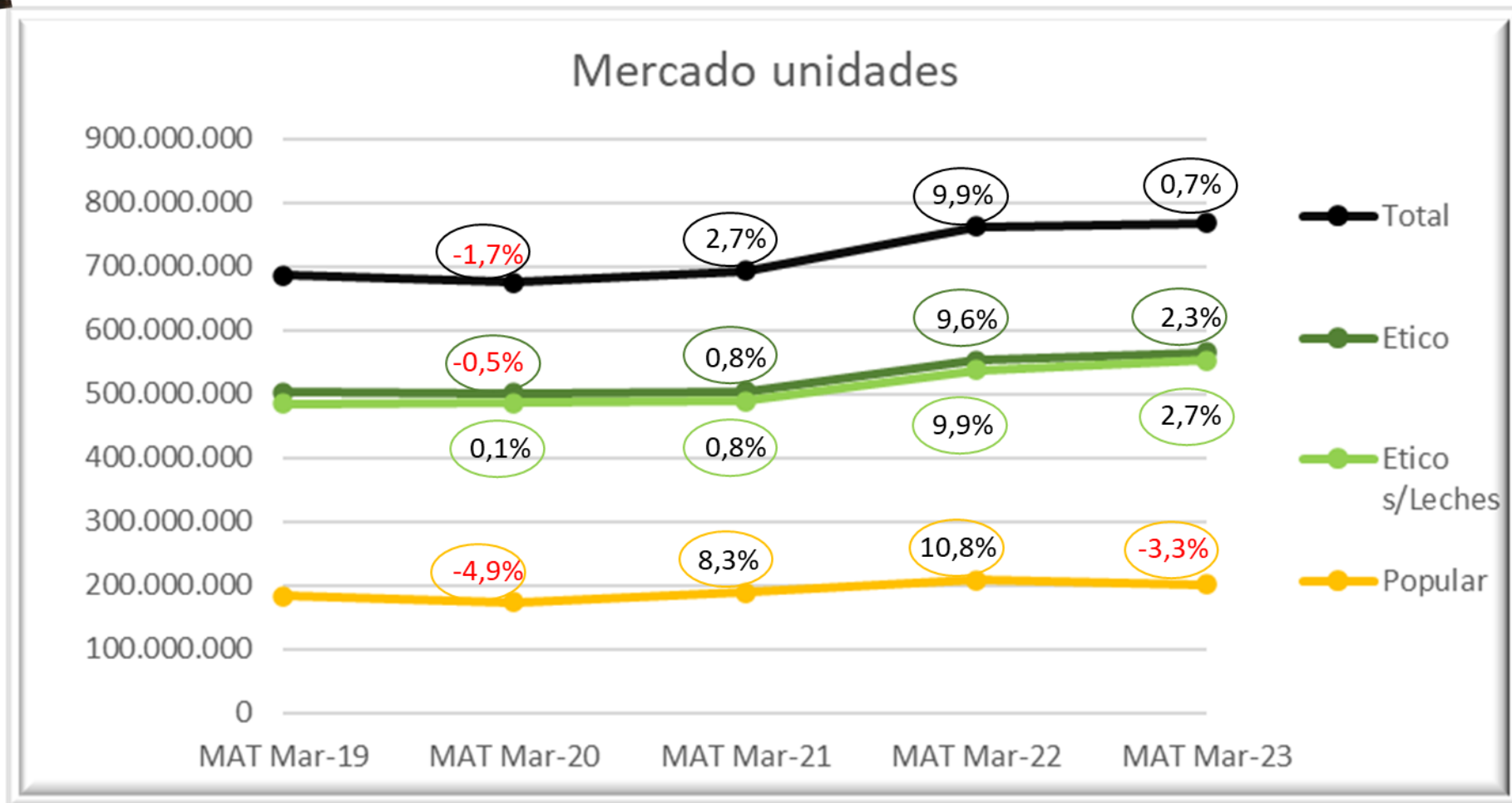
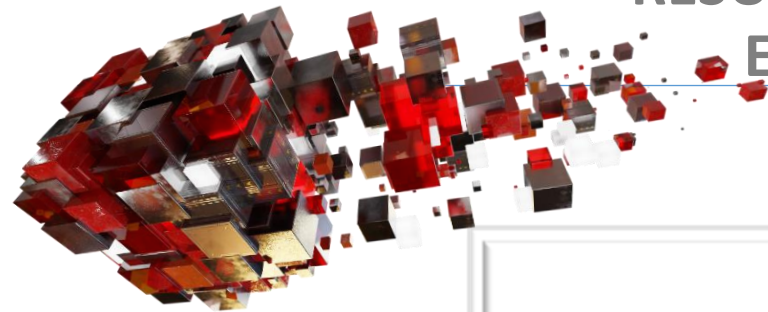
		Value UN	Value UN	Value UN	Value UN	Value UN	Share UN	Growth UN	Evolution Idx. UN
Laboratory		MAT Mar-19	MAT Mar-20	MAT Mar-21	MAT Mar-22	MAT Mar-23			
Mercado Total		686.333.734	674.902.496	693.148.776	761.770.882	767.458.875	100,0%	0,7%	100
1	Roemmers	62.439.799	62.084.108	57.671.774	66.243.176	71.562.924	9,3%	8,0%	107
2	Genomma Lab.	46.398.139	45.237.613	53.593.506	66.927.333	58.827.877	7,7%	-12,1%	87
3	Elea	41.235.187	39.493.423	46.191.836	58.885.098	57.703.201	7,5%	-2,0%	97
4	Gador	33.181.253	33.798.027	37.076.695	38.678.966	38.997.038	5,1%	0,8%	100
5	Montpellier	30.309.744	32.386.272	32.828.002	37.521.279	37.014.756	4,8%	-1,3%	98
6	Casasco	23.582.315	24.612.211	25.635.390	29.261.017	31.858.722	4,2%	8,9%	108
7	Bayer Consumer	34.611.918	31.570.650	32.850.494	32.759.731	31.395.035	4,1%	-4,2%	95
8	Bago	27.234.461	26.628.417	28.009.846	29.519.445	30.083.461	3,9%	1,9%	101
9	Baliarda	23.111.357	23.938.722	25.758.469	27.611.771	28.677.688	3,7%	3,9%	103
10	Glaxosmithkline	25.828.098	25.559.723	24.715.869	25.100.170	25.619.576	3,3%	2,1%	101
11	Siegfried	23.662.602	23.036.004	20.189.786	22.136.040	23.288.653	3,0%	5,2%	104
12	Raffo	18.899.273	19.650.034	21.006.714	22.230.202	22.290.663	2,9%	0,3%	100
13	Bernabo	17.583.053	17.206.185	16.432.948	20.159.599	21.932.693	2,9%	8,8%	108
14	Andromaco	16.315.615	15.239.689	16.184.685	18.007.224	19.850.361	2,6%	10,2%	109
15	Pfizer	18.136.652	18.816.045	15.190.806	17.011.765	18.077.609	2,4%	6,3%	105
16	Bayer	13.034.054	12.678.933	13.287.272	13.223.743	13.582.040	1,8%	2,7%	102
17	Nutricia Bago	20.131.389	16.370.772	14.172.881	12.201.790	13.381.343	1,7%	9,7%	109
18	Cassara	9.862.419	10.313.904	10.643.543	12.061.374	11.960.194	1,6%	-0,8%	98
19	Lab. Gramon	8.542.929	9.382.850	10.245.121	10.578.534	11.005.765	1,4%	4,0%	103
20	Opella Healthcare	12.047.588	11.062.322	9.997.744	10.779.387	10.778.842	1,4%	0,0%	99
	Resto	180.185.889	175.836.592	181.465.395	190.873.238	189.570.434	24,7%	-0,7%	99

RNK CLASES TERAPEUTICAS NIVEL III - UNIDADES

Rnk	ATC III (unidades)	MAT Mar-19	MAT Mar-20	MAT Mar-21	MAT Mar-22	MAT Mar-23	Market Share	Crecimiento	Indice Evol
	Total	686.333.734	674.902.496	693.148.776	761.770.882	767.458.875	100,0%	0,7%	
1	N02B - Analg No Narc.Antipiret.	58.887.516	60.405.838	64.110.244	83.602.127	68.522.286	8,9%	-18,0%	81
2	M01A - Antirreumat No Esteroid	34.697.117	32.009.956	33.727.747	36.968.583	37.884.518	4,9%	2,5%	125
3	G03A - Hormonas Anticoncept Sist	25.146.759	24.595.675	24.642.697	24.707.197	24.557.468	3,2%	-0,6%	97
4	V06C - Alimentos Infantiles	32.477.534	26.100.055	24.201.583	22.038.228	21.376.090	2,8%	-3,0%	98
5	R05A - Antigripales Exc.Antiinf.	15.026.199	14.139.117	7.488.045	14.225.366	20.764.094	2,7%	46,0%	150
6	A02B - Antiulcerosos	18.892.741	18.612.338	21.977.286	21.681.546	20.541.724	2,7%	-5,3%	65
7	N03A - Antiepilepticos	18.582.790	18.708.505	19.906.910	20.060.701	19.940.429	2,6%	-0,6%	105
8	C10A - Prep.Reg.Colest/Triglic	13.731.469	14.496.204	17.322.149	18.883.690	19.174.224	2,5%	1,5%	102
9	H03A - Productos Tiroideos	16.071.444	17.320.764	19.329.480	19.483.846	18.935.971	2,5%	-2,8%	96
10	C09C - Angiotensin-li Antag Solo	14.202.974	15.267.684	17.484.748	18.068.861	18.359.592	2,4%	1,6%	105
11	C07A - Agentes Beta-Bloq.Solos	16.292.676	16.730.097	18.478.410	18.567.167	18.059.369	2,4%	-2,7%	96
12	B01C - Inhib Agregacion Plaquet	13.306.597	12.928.210	15.104.688	15.161.174	14.951.807	1,9%	-1,4%	101
13	J01C - Penicilinas Amplio Espect	12.633.411	12.606.165	8.369.996	11.387.054	14.118.999	1,8%	24,0%	126
14	D03A - Cicatrizantes	11.302.501	10.648.198	12.695.132	14.242.134	13.873.858	1,8%	-2,6%	79
15	D02A - Emolientes Y Protectores	8.609.003	8.314.320	9.317.593	10.742.058	12.617.126	1,6%	17,5%	121
16	D11A - Otros Prod.Dermatologicos	10.992.809	9.848.033	10.898.311	10.558.096	11.996.532	1,6%	13,6%	97
17	R05C - Expectorantes	9.461.747	9.492.120	4.179.518	9.200.293	11.706.524	1,5%	27,2%	112
18	N06A - Antidepres Y Equibr	9.628.694	10.007.714	10.501.012	11.193.410	11.630.632	1,5%	3,9%	82
19	C09A - Inhibidores Eca Solos	12.206.785	11.875.189	12.705.434	12.274.932	11.494.720	1,5%	-6,4%	90
20	A10J - Antidiabeticos Biguanida	9.875.058	10.253.053	11.334.204	11.731.027	10.911.748	1,4%	-7,0%	99
	Resto	324.307.910	320.543.261	329.373.589	356.993.392	366.041.164	47,7%	2,5%	110

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

EVOLUCIÓN EN UNIDADES 5 TAM Y CRECIMIENTO



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

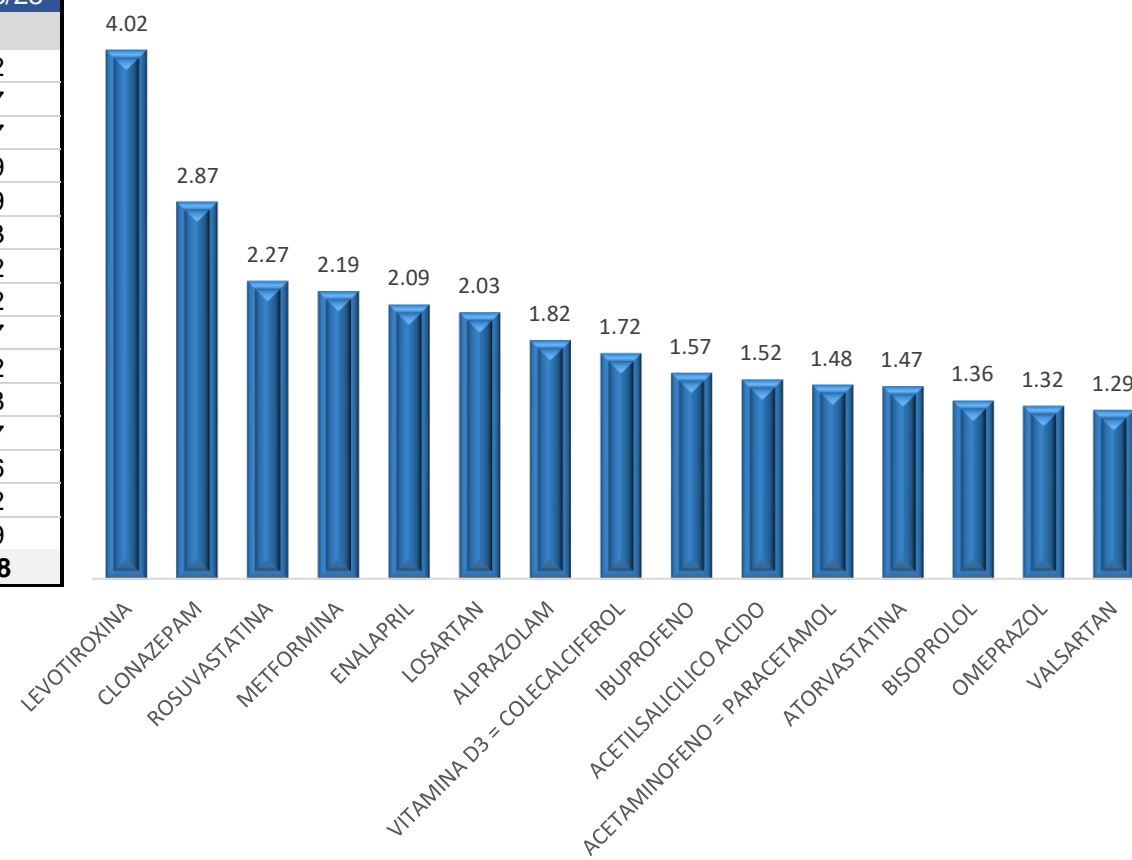


RANKING TOP 15 – MOLECULAS Market Share



TAM 03/23

Moléculas	TAM 03/19	TAM 03/20	TAM 03/21	TAM 03/22	TAM 03/23
RECETARIO TOTAL	100	100	100	100	100
1 LEVOTIROXINA	3,45	3,81	4,27	4,15	4,02
2 CLONAZEPAM	2,96	2,95	3,21	3,04	2,87
3 ROSUVASTATINA	1,68	1,79	2,17	2,24	2,27
4 METFORMINA	2,09	2,19	2,46	2,29	2,19
5 ENALAPRIL	2,26	2,29	2,44	2,23	2,09
6 LOSARTAN	1,89	1,99	2,21	2,06	2,03
7 ALPRAZOLAM	2,07	2,04	2,15	1,98	1,82
8 VITAMINA D3 = COLECALCIFEROL	0,85	0,98	1,55	1,92	1,72
9 IBUPROFENO	1,65	1,59	1,02	1,2	1,57
10 ACETILSALICILICO ACIDO	1,21	1,3	1,59	1,55	1,52
11 ACETAMINOFENO = PARACETAMO	0,63	0,8	1,19	1,36	1,48
12 ATORVASTATINA	1,44	1,44	1,66	1,57	1,47
13 BISOPROLOL	1,08	1,21	1,41	1,35	1,36
14 OMEPRAZOL	1,15	1,09	1,28	1,34	1,32
15 VALSARTAN	1,04	1,14	1,31	1,27	1,29
Resto	74,55	73,39	70,08	70,45	70,98



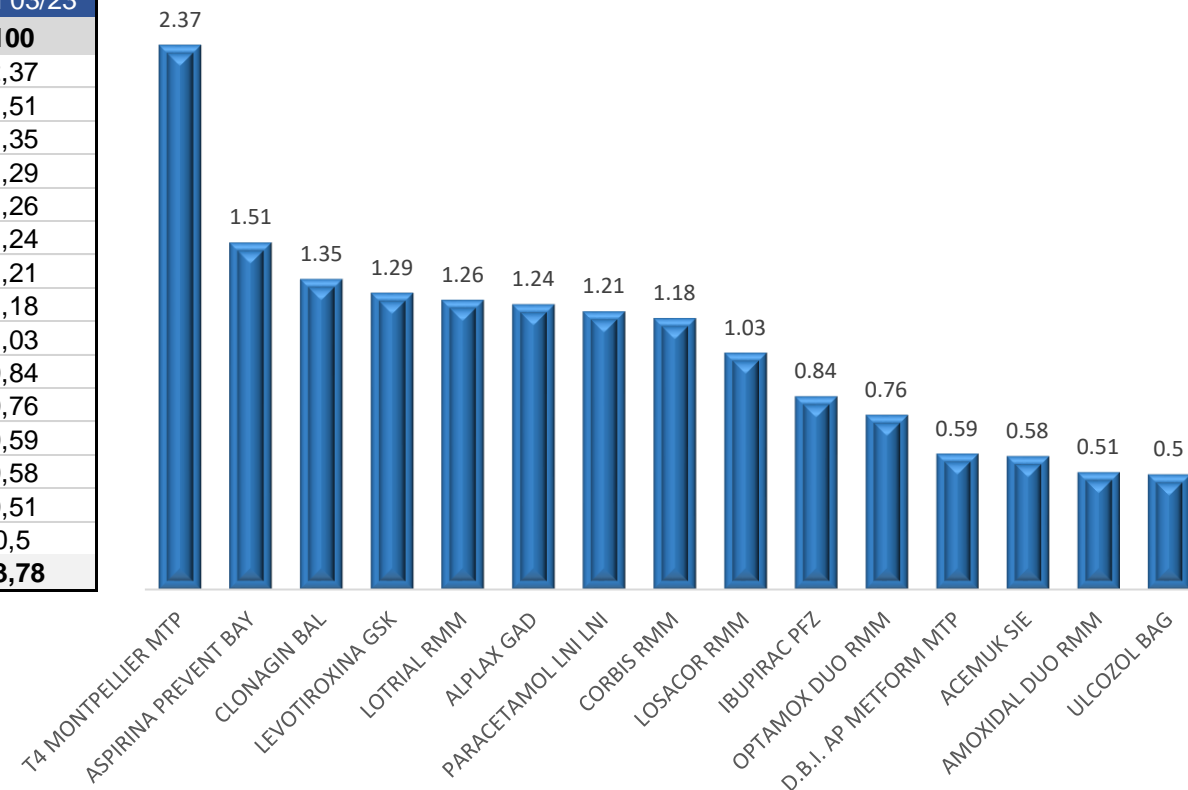
RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 15 – MARCAS Market Share



Marcas	TAM 03/19	TAM 03/20	TAM 03/21	TAM 03/22	TAM 03/23
RECETARIO TOTAL	100	100	100	100	100
1 T4 MONTEPELLIER MTP	2	2,28	2,58	2,46	2,37
2 ASPIRINA PREVENT BAY	1,18	1,28	1,57	1,54	1,51
3 CLONAGIN BAL	1,22	1,26	1,41	1,32	1,35
4 LEVOTIROXINA GSK	1,19	1,28	1,41	1,34	1,29
5 LOTRIAL RMM	1,36	1,37	1,46	1,34	1,26
6 ALPLAX GAD	1,4	1,39	1,49	1,35	1,24
7 PARACETAMOL LNI LNI	0,37	0,55	0,94	1,06	1,21
8 CORBIS RMM	0,91	1,05	1,23	1,17	1,18
9 LOSACOR RMM	0,91	0,95	1,08	1,02	1,03
10 IBUPIRAC PFZ	0,91	0,85	0,53	0,62	0,84
11 OPTAMOX DUO RMM	0,75	0,71	0,46	0,55	0,76
12 D.B.I. AP METFORM MTP	0,6	0,63	0,7	0,63	0,59
13 ACEMUK SIE	0,5	0,52	0,24	0,37	0,58
14 AMOXIDAL DUO RMM	0,58	0,54	0,2	0,28	0,51
15 ULCOZOL BAG	0,43	0,42	0,51	0,52	0,5
Resto	85,69	84,92	84,19	84,43	83,78

TAM 03/23



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

ANÁLISIS DE VENTA POR PROVINCIA



Análisis de Venta por Provincia Pesos MAT

Análisis de Venta por Provincia Unidades MAT

Análisis de Venta por Provincia Pesos MAT

Análisis de Venta por Provincia Unidades MAT

Pesos	Growth	MSh	I.Evol		Growth	MSh	I.Evol	Unidades
1.299.912.493.011	↑ 80%	100%	100	ARGENTINA	▲ 1%	100%	100	767.458.875
252.087.729.770	↑ 75%	19%	97	Suburbano	▼ -1%	19%	98	148.761.157
176.198.364.675	↑ 82%	14%	102	Capital Federal	▲ 4%	13%	104	99.819.981
170.110.198.957	↑ 82%	13%	101	Buenos Aires	▲ 2%	13%	102	97.004.548
134.717.541.499	↑ 80%	10%	100	Cordoba	▲ 1%	10%	100	76.243.578
122.510.781.454	↑ 80%	9%	100	Santa Fe	▲ 2%	9%	102	70.253.729
56.218.554.326	↑ 73%	4%	96	Mendoza	▼ -4%	4%	96	30.153.314
40.340.909.400	↑ 75%	3%	97	Tucuman	▼ -5%	3%	94	25.573.757
39.537.749.246	↑ 84%	3%	103	Entre Rios	▲ 4%	3%	104	23.153.370
34.469.817.020	↑ 87%	3%	104	Corrientes	▲ 5%	3%	104	21.929.216
25.890.674.215	↑ 83%	2%	102	Chaco	▲ 2%	2%	101	18.181.019
25.344.538.407	↑ 77%	2%	98	Salta	▼ -5%	2%	94	17.825.643
23.807.136.181	↑ 92%	2%	107	La Plata	▲ 8%	2%	107	13.954.117
23.570.542.606	↑ 75%	2%	97	Rio Negro	▼ -1%	2%	99	13.806.370
20.927.427.317	↑ 80%	2%	100	San Juan	▲ 1%	2%	101	11.563.220
20.814.655.436	↑ 86%	2%	104	Misiones	▲ 1%	2%	100	14.826.625
19.198.621.952	↑ 72%	1%	96	Stgo del Estero	▼ -7%	2%	92	12.300.882
16.570.423.129	↑ 66%	1%	93	Neuquen	▼ -5%	1%	94	10.208.859
16.259.559.125	↑ 84%	1%	102	Chubut	▲ 3%	1%	102	10.394.611
12.972.205.308	↑ 77%	1%	99	San Luis	▼ -1%	1%	99	7.629.269
11.486.864.356	↑ 78%	1%	99	Jujuy	▼ -1%	1%	98	7.331.401
11.345.734.420	↑ 79%	1%	100	La Pampa	▼ 1%	1%	100	6.509.354
11.086.338.803	↑ 83%	1%	102	Catamarca	▼ -3%	1%	96	7.572.675
10.601.503.666	↑ 93%	1%	108	Formosa	▲ 1%	1%	100	7.229.048
10.498.341.493	↑ 81%	1%	101	Santa Cruz	▲ 3%	1%	102	6.568.508
7.775.829.153	↑ 83%	1%	102	La Rioja	▼ -1%	1%	98	5.313.446
5.570.451.098	↑ 97%	0%	110	T del Fuego	▲ 7%	0%	106	3.351.178

