



INFORME

Mercado Farmacéutico Argentino

Edición Abril 2025



MERCADO FARMACÉUTICO ARGENTINO

PRESCRIPCIONES

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

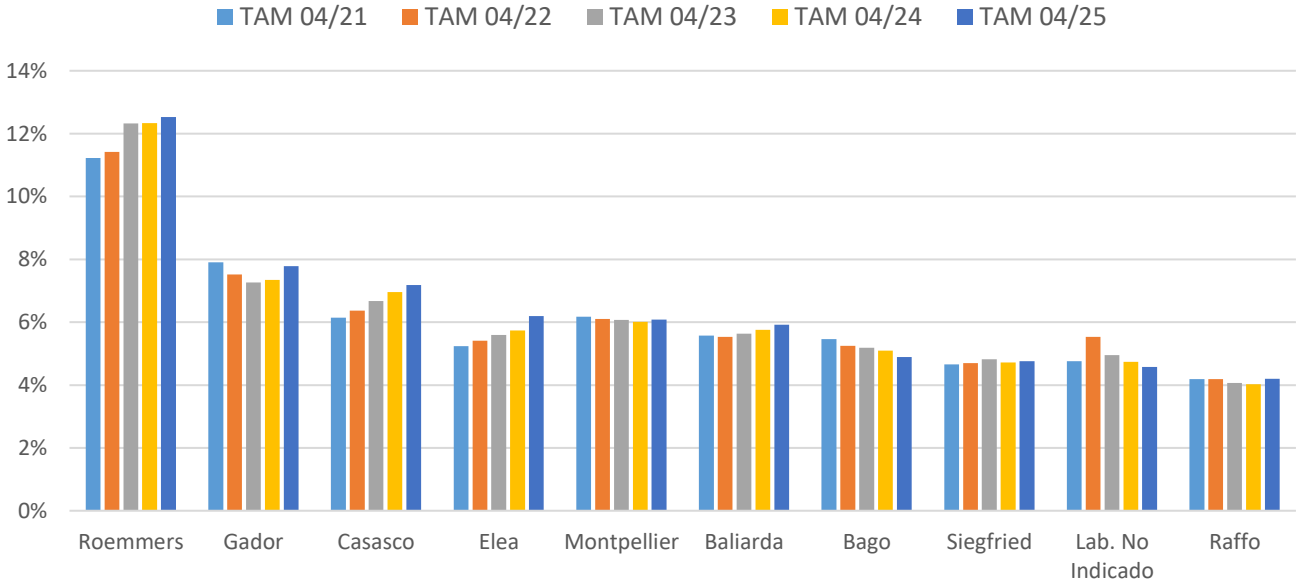


RANKING TOP 10 – LABORATORIOS

Market Share - Prescripciones



Prescripciones		TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25
RNK	Recetario Total	100	100	100	100	100
1	Roemmers	11,2	11,4	12,3	12,3	12,5
2	Gador	7,9	7,5	7,3	7,3	7,8
3	Casasco	6,1	6,4	6,7	7,0	7,2
4	Elea	5,2	5,4	5,6	5,7	6,2
5	Montpellier	6,2	6,1	6,1	6,0	6,1
6	Baliarda	5,6	5,5	5,6	5,8	5,9
7	Bago	5,5	5,3	5,2	5,1	4,9
8	Siegfried	4,7	4,7	4,8	4,7	4,8
9	Lab. No Indicado	4,8	5,5	5,0	4,7	4,6
10	Raffo	4,2	4,2	4,1	4,0	4,2
	Resto	38,7	38,0	37,4	37,3	35,9



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

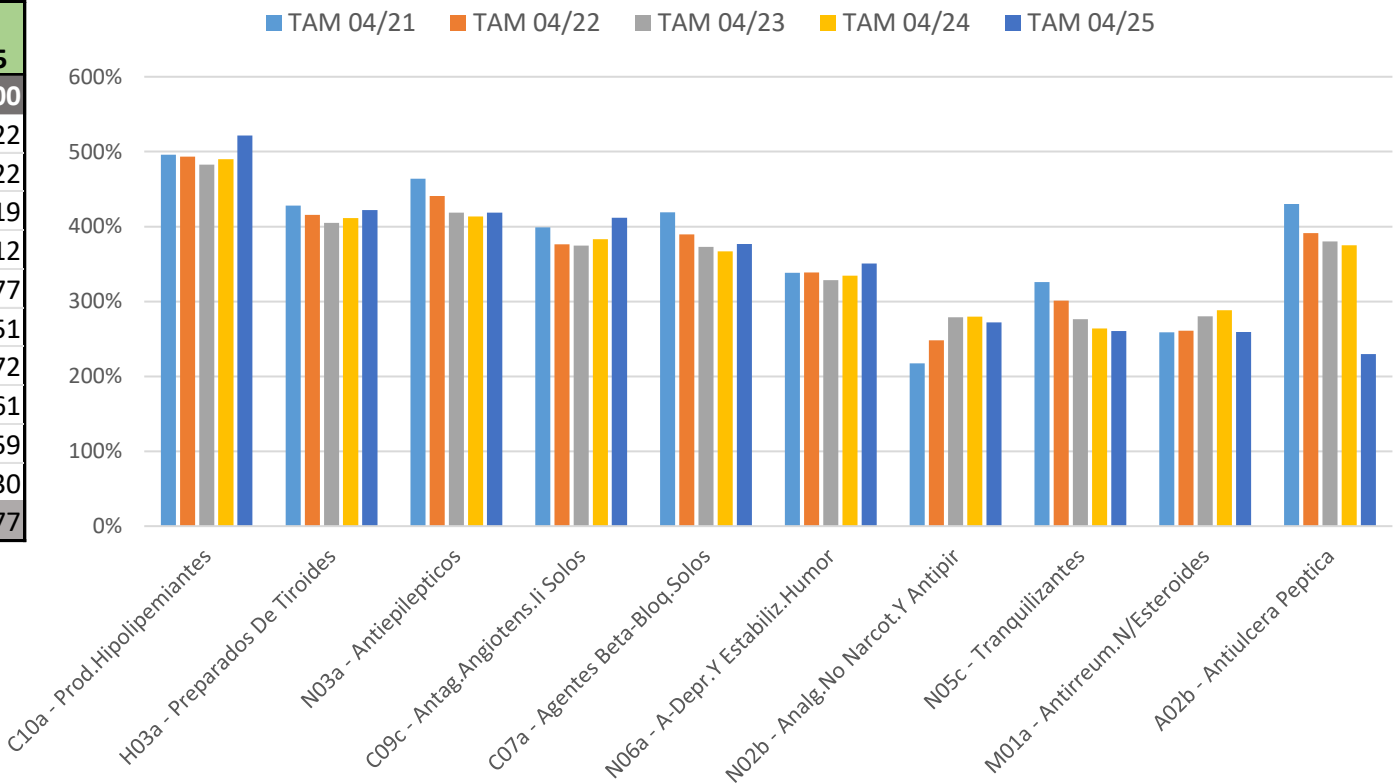


RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III

Market Share - Prescripciones



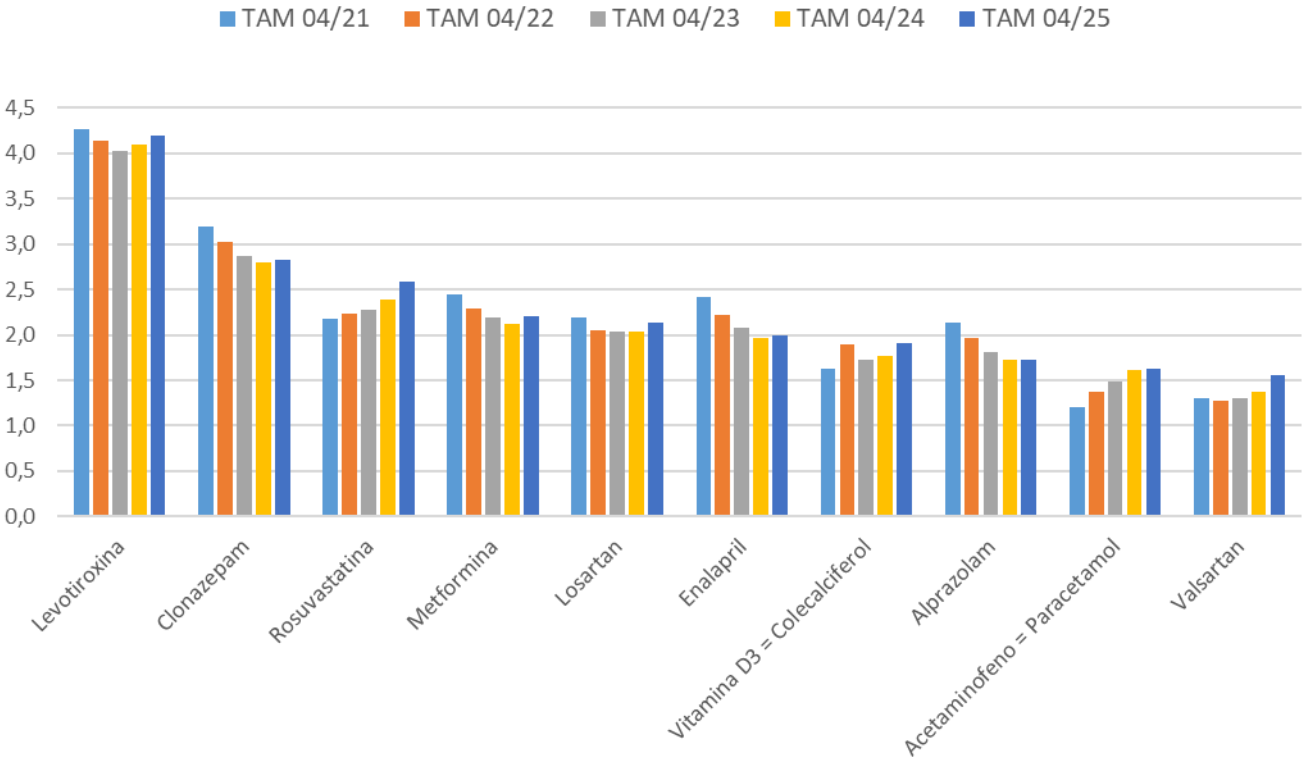
	Prescripciones	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25
RNK	Recetario Total	100	100	100	100	100
1	C10a - Prod.Hipolipemiantes	4,96	4,93	4,83	4,90	5,22
2	H03a - Preparados De Tiroides	4,28	4,16	4,05	4,11	4,22
3	N03a - Antiepilepticos	4,64	4,41	4,18	4,13	4,19
4	C09c - Antag.Angiotens.II Solos	3,99	3,76	3,75	3,83	4,12
5	C07a - Agentes Beta-Bloq.Solos	4,19	3,90	3,73	3,67	3,77
6	N06a - A-Depr.Y Estabiliz.Humor	3,38	3,39	3,29	3,34	3,51
7	N02b - Analg.No Narcot.Y Antipir	2,17	2,48	2,79	2,80	2,72
8	N05c - Tranquilizantes	3,26	3,01	2,76	2,64	2,61
9	M01a - Antirreum.N/Esteroides	2,59	2,61	2,80	2,88	2,59
10	A02b - Antiulcera Peptica	4,30	3,91	3,80	3,75	2,30
	Resto	62,24	63,44	64,02	63,94	64,77



RANKING TOP 10 – MOLECULAS
Market Share - Prescripciones



	Prescripciones	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25
RNK	Recetario Total	100	100	100	100	100
1	Levotiroxina	4,26	4,13	4,03	4,09	4,20
2	Clonazepam	3,19	3,03	2,87	2,80	2,83
3	Rosuvastatina	2,18	2,24	2,28	2,39	2,59
4	Metformina	2,44	2,28	2,19	2,12	2,20
5	Losartan	2,19	2,05	2,03	2,04	2,13
6	Enalapril	2,42	2,22	2,08	1,97	1,99
7	Vitamina D3 = Colecalciferol	1,63	1,90	1,72	1,77	1,91
8	Alprazolam	2,13	1,97	1,81	1,73	1,72
9	Acetaminofeno = Paracetamol	1,20	1,37	1,49	1,62	1,62
10	Valsartan	1,30	1,27	1,29	1,38	1,56
	Resto	77,1	77,5	78,2	78,1	77,3



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

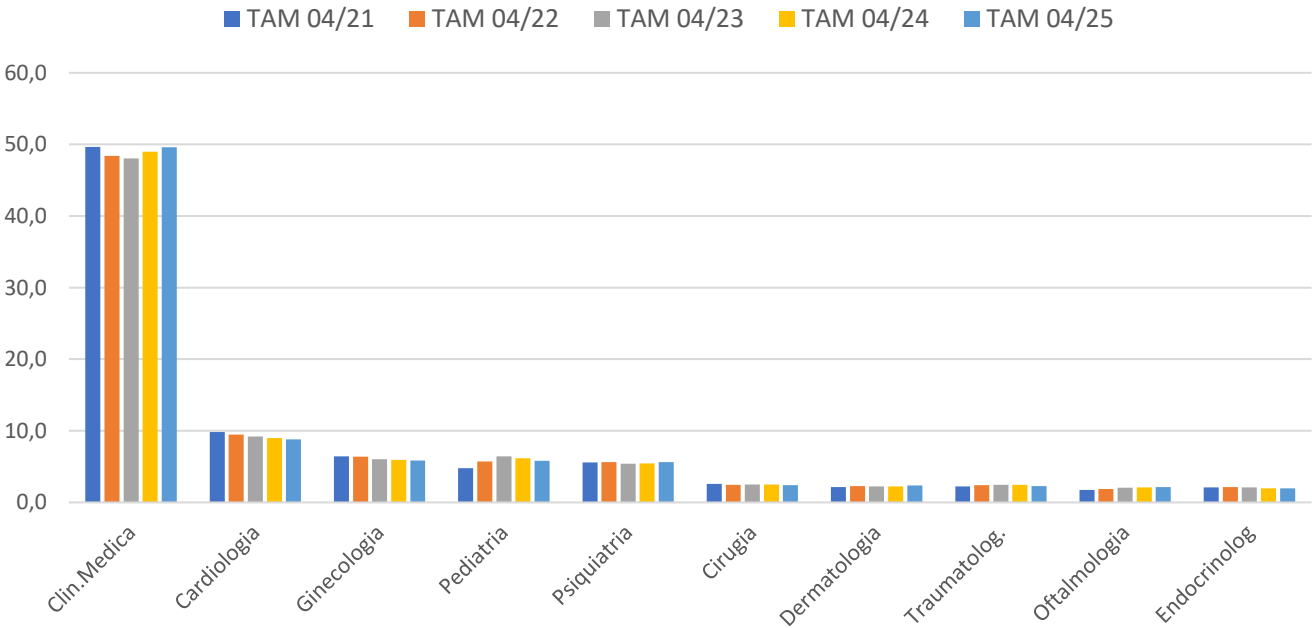


RANKING TOP 10 – ESPECIALIDADES

Market Share - Prescripciones



	Prescripciones	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25
RNK	Recetario TOTAL	100	100	100	100	100
1	Clin.Medica	49,7	48,4	48,1	49,0	49,6
2	Cardiologia	9,8	9,5	9,2	9,0	8,8
3	Pediatrica	6,4	6,4	6,1	5,9	5,9
4	Ginecologia	4,8	5,7	6,4	6,2	5,8
5	Psiquiatria	5,6	5,6	5,4	5,4	5,6
6	Cirugia	2,6	2,5	2,5	2,5	2,4
7	Dermatologia	2,2	2,3	2,2	2,2	2,4
8	Traumatolog.	2,3	2,4	2,4	2,4	2,3
9	Oftalmologia	1,7	1,9	2,0	2,1	2,1
10	Endocrinolog	2,1	2,2	2,1	2,0	2,0
	Resto	12,9	13,2	13,5	13,3	13,1



MERCADO FARMACÉUTICO ARGENTINO

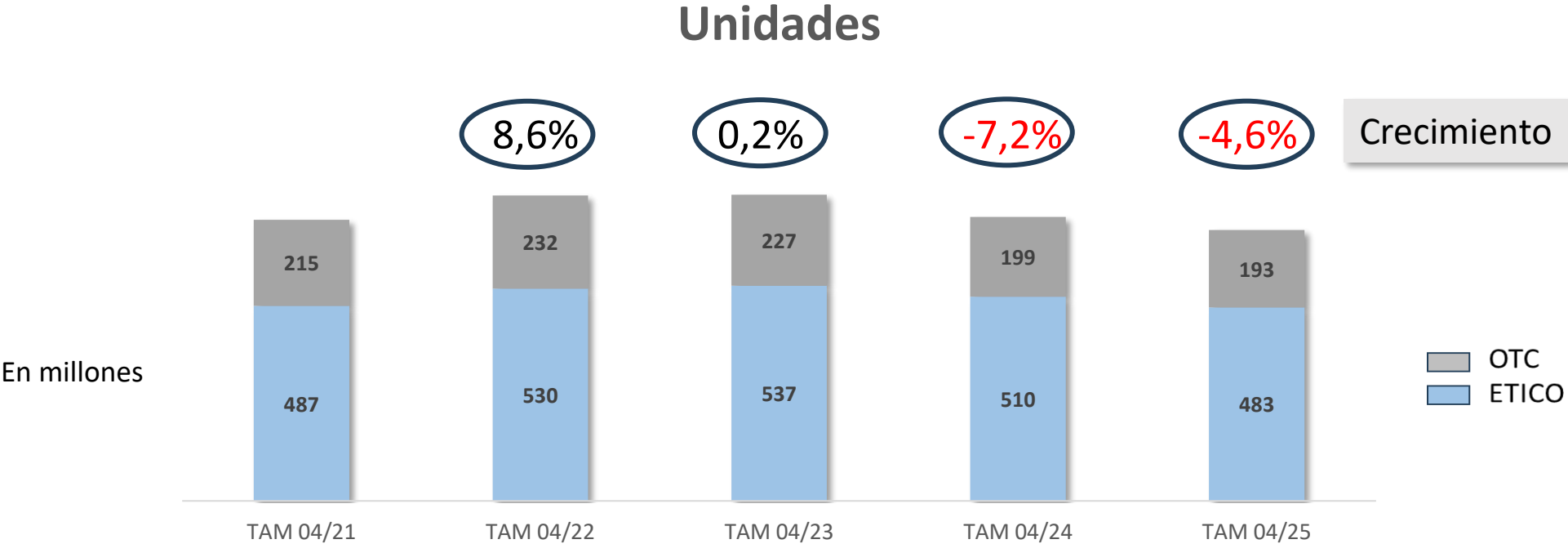
UNIDADES / VALORES

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO



TOTAL MERCADO - EVOLUCION EN UNIDADES

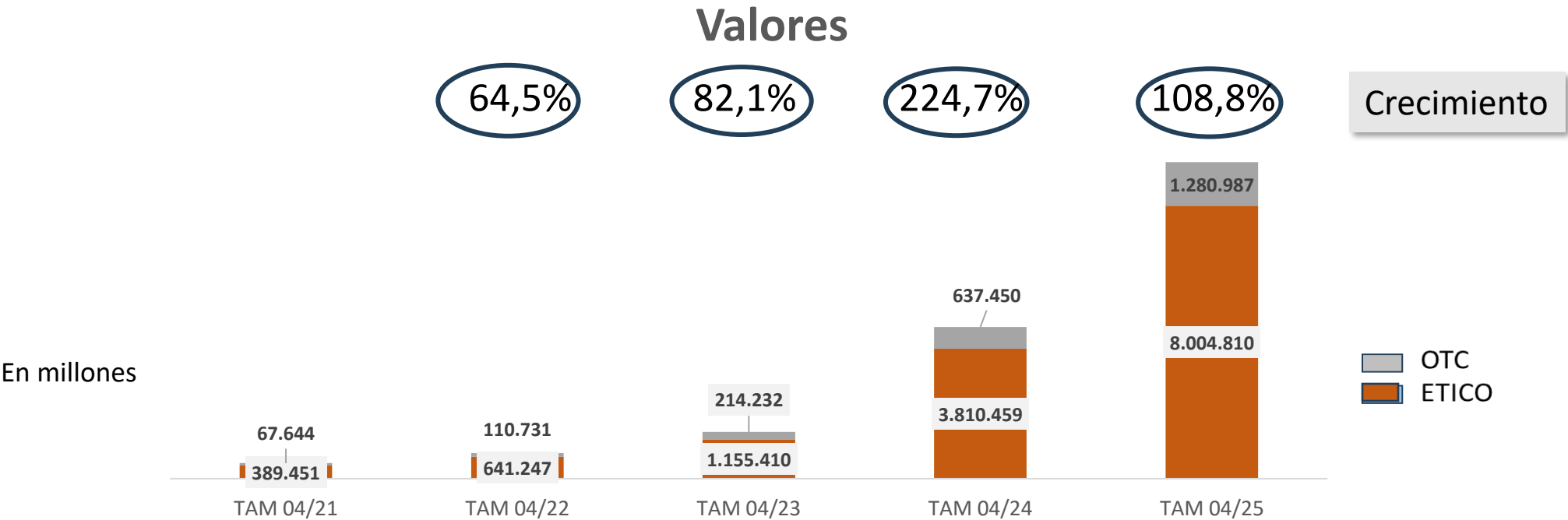
Unidades	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25
Mercado Total	701.826.773	762.256.324	764.113.556	708.986.954	676.156.758
Eticos	486.899.598	530.209.408	537.353.897	509.566.599	483.278.380
OTC	214.927.175	232.046.916	226.759.659	199.420.355	192.878.378



RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

TOTAL MERCADO - EVOLUCION EN VALORES (\$)

Valores	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25
Mercado Total	457.094.551.399	751.977.950.123	1.369.642.694.418	4.447.908.374.449	9.285.797.779.664
Eticos	389.450.815.610	641.246.504.570	1.155.410.373.279	3.810.458.529.999	8.004.810.463.028
OTC	67.643.735.789	110.731.445.553	214.232.321.139	637.449.844.450	1.280.987.316.636



MERCADO FARMACÉUTICO ARGENTINO

RANKING LABORATORIOS **UNIDADES / VALORES**

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS UNIDADES – TOTAL MERCADO



	Unidades	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	701.826.773	762.256.324	764.113.556	708.986.954	676.156.758	100,0%	-4,6%	
1	Roemmers	58.157.636	67.619.400	71.279.854	70.458.716	70.730.165	10,5%	0,4%	105
2	Elea	48.139.136	59.624.798	57.860.429	55.361.858	59.400.847	8,8%	7,3%	113
3	Genomma Lab.	56.953.111	67.509.348	60.543.432	49.022.476	48.405.448	7,2%	-1,3%	104
4	Gador	37.152.195	38.473.477	38.644.130	37.099.232	36.501.122	5,4%	-1,6%	103
5	Montpellier	33.254.092	37.984.961	36.422.233	34.545.248	33.409.515	4,9%	-3,3%	101
6	Casasco	26.110.978	29.393.945	32.027.199	32.374.594	30.375.458	4,5%	-6,2%	98
7	Baliarda	26.128.373	27.672.016	28.672.078	28.617.492	27.039.889	4,0%	-5,5%	99
8	Bago	28.300.752	29.906.646	30.251.319	27.391.374	23.521.941	3,5%	-14,1%	90
9	Siegfried	21.313.222	23.385.721	24.059.560	22.448.224	22.025.409	3,3%	-1,9%	103
10	Raffo	22.336.766	23.343.627	23.094.993	21.794.546	21.281.824	3,1%	-2,4%	102
	Resto	343.980.512	357.342.385	361.258.329	329.873.194	303.465.140	44,9%	-8,0%	96

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS UNIDADES – MERCADO ETICO



	Unidades	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	701.826.773	762.256.324	764.113.556	708.986.954	676.156.758	100,0%	-4,6%	
	Mercado Etico	486.899.598	530.209.408	537.353.897	509.566.599	483.278.380	71,5%	-5,2%	100
1	Roemmers	55.175.466	64.443.173	68.010.815	63.759.002	60.327.339	12,5%	-5,4%	100
2	Gador	35.393.020	36.710.620	36.959.130	35.556.324	35.317.285	7,3%	-0,7%	105
3	Montpellier	32.774.271	37.401.552	35.864.007	34.136.495	33.138.148	6,9%	-2,9%	102
4	Elea	26.255.811	31.348.175	30.678.759	30.538.423	31.650.497	6,5%	3,6%	109
5	Casasco	24.022.187	26.974.136	29.456.758	29.640.968	29.030.977	6,0%	-2,1%	103
6	Baliarda	23.353.215	24.768.230	25.842.800	25.912.462	25.143.968	5,2%	-3,0%	102
7	Siegfried	20.779.519	22.669.572	23.289.977	21.816.428	21.495.085	4,4%	-1,5%	104
8	Bago	20.942.676	21.188.588	21.050.251	20.117.703	18.506.068	3,8%	-8,0%	97
9	Raffo	17.412.297	18.376.218	18.406.939	17.731.656	17.589.642	3,6%	-0,8%	105
10	Bernabo	13.460.007	16.512.494	17.790.084	16.452.225	15.800.958	3,3%	-4,0%	101
	Resto	217.331.129	229.816.650	230.004.377	213.904.913	195.278.413	40,4%	-8,7%	96

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS UNIDADES – MERCADO OTC



	Unidades	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	701.826.773	762.256.324	764.113.556	708.986.954	676.156.758	100,0%	-4,6%	
	Mercado OTC	214.927.175	232.046.916	226.759.659	199.420.355	192.878.378	28,5%	-3,3%	100
1	Genomma Lab.	50.603.350	57.058.687	49.926.497	37.583.129	38.354.465	19,9%	2,1%	106
2	Elea	21.883.325	28.276.623	27.181.670	24.823.435	27.750.350	14,4%	11,8%	116
3	Andromaco	10.079.277	11.701.326	13.523.628	14.255.469	12.824.523	6,6%	-10,0%	93
4	Haleon Argentina	12.789.121	13.513.622	14.351.297	13.199.770	12.087.126	6,3%	-8,4%	95
5	Roemmers	2.982.170	3.176.227	3.269.039	6.699.714	10.402.826	5,4%	55,3%	161
6	Bayer Consumer	20.120.661	18.544.293	16.380.073	12.154.669	10.175.468	5,3%	-16,3%	87
7	Lab. Gramon	10.520.152	11.272.928	11.248.232	8.807.867	8.390.760	4,4%	-4,7%	98
8	Opella Healthcare	5.943.426	6.535.287	6.830.698	6.061.484	6.012.908	3,1%	-0,8%	103
9	Nutricia Bago	8.272.294	6.338.580	7.573.438	7.220.409	5.845.650	3,0%	-19,0%	84
10	Bago	7.358.076	8.718.058	9.201.068	7.273.671	5.015.873	2,6%	-31,0%	71
	Resto	64.375.323	66.911.285	67.274.019	61.340.738	56.018.429	29,0%	-8,7%	94

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS VALORES – MERCADO TOTAL



	Valores	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	457.094.551.399	751.977.950.123	1.369.642.694.418	4.447.908.374.449	9.285.797.779.664	100,0%	108,8%	100
1	Roemmers	34.872.114.835	59.833.933.557	111.599.776.611	378.525.713.159	783.631.511.477	8,4%	107,0%	99
2	Elea	33.831.177.279	57.806.910.496	102.648.731.916	333.985.446.450	751.650.377.121	8,1%	125,1%	109
3	Casasco	25.451.378.362	42.388.859.745	79.539.163.050	279.139.619.972	562.930.362.610	6,1%	101,7%	90
4	Gador	25.005.039.859	40.678.444.373	74.720.288.653	239.782.995.805	495.541.565.796	5,3%	106,7%	102
5	Baliarda	21.074.654.636	35.517.669.186	65.745.353.043	231.475.204.155	462.161.594.382	5,0%	99,7%	97
6	Raffo	23.055.769.717	35.079.118.749	62.544.328.437	208.632.220.410	450.949.513.600	4,9%	116,1%	108
7	Montpellier	22.057.296.975	38.776.381.974	65.268.458.890	208.550.467.185	450.552.384.530	4,9%	116,0%	100
8	Bago	21.312.297.604	34.984.374.000	62.054.203.327	204.307.707.445	377.770.273.011	4,1%	84,9%	86
9	Novo Nordisk	10.991.912.780	18.260.260.215	36.117.846.588	145.741.514.511	331.245.670.762	3,6%	127,3%	123
10	Siegfried	14.979.942.199	25.183.682.675	43.688.603.938	138.722.058.769	286.378.042.747	3,1%	106,4%	91
	Resto	224.462.967.153	363.468.315.152	665.715.939.965	2.079.045.426.588	4.332.986.483.627	46,7%	108,4%	101

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS VALORES – MERCADO ETICO



	Valores	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	457.094.551.399	751.977.950.123	1.369.642.694.418	4.447.908.374.449	9.285.797.779.664	100,0%	108,8%	
	Mercado Etico	389.450.815.610	641.246.504.570	1.155.410.373.279	3.810.458.529.999	8.004.810.463.028	86,2%	110,1%	100
1	Roemmers	32.952.225.844	56.947.061.036	106.661.794.934	353.686.272.931	727.873.777.948	9,1%	105,8%	98
2	Elea	27.854.803.979	46.969.672.653	81.761.351.283	270.063.127.807	598.288.916.697	7,5%	121,5%	105
3	Casasco	23.696.131.213	39.259.541.761	73.565.401.730	257.604.041.937	542.751.336.642	6,8%	110,7%	100
4	Gador	24.255.931.872	39.489.272.638	72.649.218.486	233.736.584.636	486.649.321.155	6,1%	108,2%	99
5	Montpellier	21.828.134.682	38.383.873.208	64.626.666.870	206.845.155.743	448.313.203.195	5,6%	116,7%	103
6	Baliarda	19.486.542.348	32.902.306.641	61.158.999.313	217.009.585.667	445.807.727.340	5,6%	105,4%	98
7	Raffo	21.779.998.251	33.188.755.818	59.292.156.187	198.537.039.869	431.526.297.902	5,4%	117,4%	103
8	Novo Nordisk	10.798.056.548	17.960.376.282	35.570.574.898	143.946.925.684	327.526.628.902	4,1%	127,5%	108
9	Bago	16.789.917.588	27.386.978.634	48.605.048.226	167.900.167.626	327.468.481.807	4,1%	95,0%	93
10	Siegfried	14.638.211.566	24.519.994.045	42.524.193.034	135.369.431.968	281.397.151.343	3,5%	107,9%	99
	Resto	175.370.861.719	284.238.671.855	508.994.968.317	1.625.760.196.131	3.387.207.620.098	42,3%	108,3%	99

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – LABORATORIOS VALORES – MERCADO OTC



	Valores	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	457.094.551.399	751.977.950.123	1.369.642.694.418	4.447.908.374.449	9.285.797.779.664	100,0%	108,8%	
	Mercado OTC	67.643.735.789	110.731.445.553	214.232.321.139	637.449.844.450	1.280.987.316.636	13,8%	101,0%	100
1	Andromaco	6.069.796.257	10.551.535.301	24.179.750.365	83.958.489.387	158.989.074.022	12,4%	89,4%	94
2	Elea	5.976.373.300	10.837.237.843	20.887.380.633	63.922.318.643	153.361.460.424	12,0%	139,9%	119
3	Genomma Lab.	6.989.541.855	11.335.614.764	21.925.324.645	54.477.800.023	125.377.390.020	9,8%	130,1%	115
4	Lab. Gramon	4.077.837.801	6.482.342.597	11.862.680.174	30.660.959.417	71.663.090.387	5,6%	133,7%	116
5	Haleon Argentina	3.375.107.791	5.437.696.475	12.038.301.853	33.600.701.594	68.341.371.083	5,3%	103,4%	101
6	Opella Healthcare	3.034.381.805	5.278.433.494	10.469.890.130	28.484.047.620	60.908.220.811	4,8%	113,8%	106
7	Roemmers	1.919.888.991	2.886.872.521	4.937.981.677	24.839.440.228	55.757.733.529	4,4%	124,5%	112
8	Bago	4.522.380.016	7.597.395.366	13.449.155.101	36.407.539.819	50.301.791.204	3,9%	38,2%	69
9	Bayer Consumer	2.897.332.245	4.337.315.782	7.493.153.640	20.017.030.233	39.372.565.837	3,1%	96,7%	98
10	Bernabo	1.952.873.914	3.362.843.394	6.412.333.275	22.407.824.651	31.625.753.158	2,5%	41,1%	70
	Resto	26.828.221.813	42.624.158.016	80.576.369.646	238.673.692.835	465.288.866.162	36,3%	94,9%	97

MERCADO FARMACÉUTICO ARGENTINO

RANKING CLASES TERAPÉUTICAS **UNIDADES / VALORES**

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO TOTAL



	Unidades	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	701.826.773	762.256.324	764.113.556	708.986.954	676.156.758	100,0%	-4,6%	100
1	N02B - Analg No Narc.Antipiret.	65.482.113	82.496.425	67.974.053	56.084.850	49.804.175	7,4%	-11,2%	93
2	M01A - Antirreumat No Esteroid	34.616.368	36.861.049	38.048.718	33.845.928	30.814.840	4,6%	-9,0%	95
3	G03A - Hormonas Anticoncept Sist	24.678.350	24.780.971	24.246.263	21.434.721	19.619.058	2,9%	-8,5%	96
4	C10A - Prod.Hipolipemiantes	17.493.894	18.902.908	19.149.732	19.293.794	18.513.093	2,7%	-4,0%	101
5	C09C - Angiotensin-Ii Antag Solo	17.555.529	18.085.068	18.340.544	18.631.209	18.468.141	2,7%	-0,9%	104
6	H03A - Productos Tiroideos	19.503.604	19.413.786	18.815.427	18.406.426	18.313.913	2,7%	-0,5%	104
7	R05A - Antigripales Exc.Antiinf.	7.964.084	14.775.906	21.087.617	16.916.026	17.871.781	2,6%	5,6%	111
8	A02B - Antiulcerosos	22.151.445	21.599.519	20.475.642	19.700.053	16.713.852	2,5%	-15,2%	89
9	C07A - Agentes Beta-Bloq.Solos	18.493.223	18.506.069	18.001.417	17.496.964	16.323.392	2,4%	-6,7%	98
10	N03A - Antiepilepticos	17.029.695	16.923.795	16.740.226	16.267.061	15.538.189	2,3%	-4,5%	100
	Resto	456.858.468	489.910.828	501.233.917	470.909.922	454.176.324	67,2%	-3,6%	101

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO ETICO



	Unidades	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	701.826.773	762.256.324	764.113.556	708.986.954	676.156.758	100,0%	-4,6%	
	Mercado Etico	486.899.598	530.209.408	537.353.897	509.566.599	483.278.380	71,5%	-5,2%	100
1	N02B - Analg No Narc.Antipiret.	15.662.710	25.532.766	24.984.328	23.899.962	21.017.766	4,3%	-12,1%	93
2	M01A - Antirreumat No Esteroid	24.284.883	25.325.825	26.611.329	24.241.310	20.277.757	4,2%	-16,4%	88
3	C10A - Prod.Hipolipemiantes	17.493.894	18.902.908	19.149.732	19.286.338	18.504.343	3,8%	-4,1%	101
4	C09C - Angiotensin-Ii Antag Solo	17.555.529	18.085.068	18.340.544	18.631.209	18.468.141	3,8%	-0,9%	105
5	G03A - Hormonas Anticoncept Sist	23.192.330	23.142.038	22.555.751	19.980.438	18.314.220	3,8%	-8,3%	97
6	H03A - Productos Tiroideos	19.503.604	19.413.786	18.815.427	18.406.426	18.313.913	3,8%	-0,5%	105
7	C07A - Agentes Beta-Bloq.Solos	18.493.223	18.506.069	18.001.417	17.496.964	16.323.392	3,4%	-6,7%	98
8	N03A - Antiepilepticos	17.029.695	16.923.795	16.740.226	16.267.061	15.538.189	3,2%	-4,5%	101
9	N06A - Antidepres Y Equilibr	10.582.298	11.235.244	11.624.122	12.019.071	11.887.233	2,5%	-1,1%	104
10	R05A - Antigripales Exc.Antiinf.	5.188.252	10.309.391	12.471.133	10.981.723	11.393.855	2,4%	3,8%	109
	Resto	317.913.180	342.832.518	348.059.888	328.356.097	313.239.571	64,8%	-4,6%	101

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III UNIDADES – MERCADO OTC



	Unidades	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	701.826.773	762.256.324	764.113.556	708.986.954	676.156.758	100,0%	-4,6%	
	Mercado OTC	214.927.175	232.046.916	226.759.659	199.420.355	192.878.378	28,5%	-3,3%	100
1	N02B - Analg No Narc.Antipiret.	49.819.403	56.963.659	42.989.725	32.184.888	28.786.409	14,9%	-10,6%	92
2	A02B - Antiulcerosos	17.940.026	19.104.889	17.761.008	17.045.712	13.664.973	7,1%	-19,8%	83
3	D02A - Emolientes Y Protectores	9.285.102	10.663.471	12.626.114	12.640.434	12.333.803	6,4%	-2,4%	101
4	M01A - Antirreumat No Esteroid	10.331.485	11.535.224	11.437.389	9.604.618	10.537.083	5,5%	9,7%	113
5	D11A - Otros Prod.Dermatologicos	9.755.193	9.503.651	10.832.231	9.999.065	10.375.695	5,4%	3,8%	107
6	A03D - Antiespasm./Analges. Com	1.877.726	1.882.671	2.036.131	5.405.407	9.488.796	4,9%	75,5%	181
7	V06C - Alimentos Infantiles	12.582.422	10.351.359	11.516.895	10.964.808	9.180.577	4,8%	-16,3%	87
8	D03A - Cicatrizantes	9.916.380	11.236.798	10.777.771	9.577.405	7.803.226	4,0%	-18,5%	84
9	V07A - Otros Prod No Therapeut	6.975.060	7.025.359	7.358.938	7.218.315	7.409.320	3,8%	2,6%	106
10	A01A - Estomatologicos	8.234.121	8.122.190	7.905.365	7.055.408	6.819.806	3,5%	-3,3%	100
	Resto	78.210.257	85.657.645	91.518.092	77.724.295	76.478.690	39,7%	-1,6%	102

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO TOTAL



	Valores	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	457.094.551.399	751.977.950.123	1.369.642.694.418	4.447.908.374.449	9.285.797.779.664	100,0%	108,8%	
1	C10A - Prod.Hipolipemiantes	20.176.941.783	32.862.340.664	56.980.924.471	191.410.606.247	379.701.488.449	4,1%	98,4%	95
2	C09C - Angiotensin-Ii Antag Solo	18.609.867.460	29.171.045.640	52.257.716.452	180.672.656.676	372.157.190.858	4,0%	106,0%	99
3	A10C - Insulinas Humanas+Analog	18.649.551.796	26.042.857.084	45.197.267.463	160.786.076.638	337.487.156.861	3,6%	109,9%	101
4	N03A - Antiepilepticos	16.201.906.278	25.280.690.201	45.071.991.910	150.538.699.866	314.424.882.434	3,4%	108,9%	100
5	N06A - Antidepres Y Equilibr	12.457.055.251	20.500.922.728	38.038.950.781	135.468.992.069	282.829.726.182	3,0%	108,8%	100
6	C09D - Angiotensin-Ii Antag Comb	12.330.218.835	20.109.656.078	37.132.293.809	129.772.691.709	270.955.833.655	2,9%	108,8%	100
7	N05A - Antipsicoticos	11.276.365.323	18.279.543.564	34.362.093.457	124.268.613.753	253.186.577.782	2,7%	103,7%	98
8	A10N - Antidiabet Inhib Dpp-Iv	9.424.890.576	15.482.746.330	28.917.310.944	109.230.885.957	249.179.089.679	2,7%	128,1%	109
9	G03A - Hormonas Anticoncept Sist	13.507.693.473	22.090.681.093	38.117.830.564	115.885.786.329	244.065.708.859	2,6%	110,6%	101
10	N02B - Analg No Narc.Antipiret.	9.915.844.875	20.877.462.995	39.558.792.330	116.494.871.289	216.566.212.141	2,3%	85,9%	89
	Resto	314.544.215.749	521.280.003.745	954.007.522.237	3.033.378.493.917	6.365.243.912.763	68,5%	109,8%	101

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO ETICO



	Valores	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	457.094.551.399	751.977.950.123	1.369.642.694.418	4.447.908.374.449	9.285.797.779.664	100,0%	108,8%	
	Mercado Etico	389.450.815.610	641.246.504.570	1.155.410.373.279	3.810.458.529.999	8.004.810.463.028	86,2%	110,1%	100
1	C10A - Prod.Hipolipemiantes	20.176.941.783	32.862.340.664	56.980.924.471	191.354.873.068	379.548.440.320	4,7%	98,3%	94
2	C09C - Angiotensin-li Antag Solo	18.609.867.460	29.171.045.640	52.257.716.452	180.672.656.676	372.157.190.858	4,6%	106,0%	98
3	A10C - Insulinas Humanas+Analog	18.649.551.796	26.042.857.084	45.197.267.463	160.786.076.638	337.487.156.861	4,2%	109,9%	100
4	N03A - Antiepilepticos	16.201.906.278	25.280.690.201	45.071.991.910	150.538.699.866	314.424.882.434	3,9%	108,9%	99
5	N06A - Antidepres Y Equilibr	12.456.543.313	20.500.136.813	38.037.882.331	135.464.364.141	282.814.517.061	3,5%	108,8%	99
6	C09D - Angiotensin-li Antag Comb	12.330.218.835	20.109.656.078	37.132.293.809	129.772.691.709	270.955.833.655	3,4%	108,8%	99
7	N05A - Antipsicoticos	11.276.365.323	18.279.543.564	34.362.093.457	124.268.613.753	253.186.577.782	3,2%	103,7%	97
8	A10N - Antidiabet Inhib Dpp-Iv	9.424.890.576	15.482.746.330	28.917.310.944	109.230.885.957	249.179.089.679	3,1%	128,1%	109
9	G03A - Hormonas Anticoncept Sist	13.210.361.328	21.582.630.909	37.200.497.059	113.061.281.992	238.057.637.977	3,0%	110,6%	100
10	H03A - Productos Tiroideos	9.818.458.475	16.395.804.982	29.402.981.233	96.232.779.368	214.677.339.608	2,7%	123,1%	106
	Resto	247.295.710.443	415.539.052.305	750.849.414.150	2.419.075.606.833	5.092.321.796.791	63,6%	110,5%	100

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – CLASES TERAPEUTICAS NIVEL III VALORES – MERCADO OTC



	Valores	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	457.094.551.399	751.977.950.123	1.369.642.694.418	4.447.908.374.449	9.285.797.779.664	100,0%	108,8%	
	Mercado OTC	67.643.735.789	110.731.445.553	214.232.321.139	637.449.844.450	1.280.987.316.636	13,8%	101,0%	100
1	D02A - Emolientes Y Protectores	5.882.422.972	9.885.863.607	22.918.169.633	76.606.618.712	171.369.967.749	13,4%	123,7%	111
2	D11A - Otros Prod.Dermatologicos	5.929.657.012	9.099.869.747	18.423.253.546	51.063.693.352	122.106.004.683	9,5%	139,1%	119
3	A02B - Antiulcerosos	12.306.910.881	19.951.205.671	34.815.419.379	111.011.679.646	121.553.425.924	9,5%	9,5%	54
4	D03A - Cicatrizantes	5.748.906.645	9.488.390.897	17.923.336.335	54.979.224.954	86.987.312.243	6,8%	58,2%	79
5	N02B - Analg No Narc.Antipiret.	5.247.547.067	9.302.779.731	15.893.716.084	41.124.191.231	80.279.218.189	6,3%	95,2%	97
6	A03D - Antiespasm./Analges. Coml	1.708.165.623	2.895.310.654	5.817.197.598	25.365.116.301	63.363.348.103	4,9%	149,8%	124
7	V06C - Alimentos Infantiles	2.046.357.207	3.030.252.703	7.162.286.826	18.623.266.899	39.401.121.971	3,1%	111,6%	105
8	V07A - Otros Prod No Terapeut	1.989.566.806	2.689.875.111	5.787.428.182	17.502.842.955	38.671.216.601	3,0%	120,9%	110
9	A01A - Estomatologicos	2.152.220.469	3.078.413.156	5.494.274.623	15.929.096.181	35.395.407.331	2,8%	122,2%	111
10	M05X - Otr.Prd.Musculo-Esquelet	1.377.828.706	2.586.309.037	5.135.081.712	15.330.551.430	30.997.043.166	2,4%	102,2%	101
	Resto	23.254.152.402	38.723.175.239	74.862.157.220	209.913.562.789	490.863.250.677	38,3%	133,8%	116

MERCADO FARMACÉUTICO ARGENTINO

RANKING MOLÉCULAS **UNIDADES / VALORES**

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO TOTAL



	Unidades	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	701.826.773	762.256.324	764.113.556	708.986.954	676.156.758	100,0%	-4,6%	
1	Paracetamol	40.704.058	54.582.080	38.889.004	32.728.027	27.285.376	4,0%	-16,6%	87
2	Ibuprofeno	28.280.080	31.919.085	33.790.549	28.322.493	24.954.127	3,7%	-11,9%	92
3	Levotiroxina	19.413.974	19.318.491	18.712.765	18.298.963	18.212.084	2,7%	-0,5%	104
4	Producto Cosmético	8.359.867	8.130.538	9.670.595	9.381.480	9.971.618	1,5%	6,3%	111
5	Acetilsalicílico,Ácido	15.441.070	14.491.384	13.750.424	11.935.774	9.918.633	1,5%	-16,9%	87
6	Clonazepam	11.146.547	11.058.639	10.876.193	10.505.162	9.892.003	1,5%	-5,8%	99
7	Metformina	10.853.482	11.273.833	10.337.082	10.149.311	9.768.793	1,4%	-3,7%	101
8	Diclofenac Sódico + Paracetamol	7.387.693	9.323.786	9.800.555	8.403.632	9.568.600	1,4%	13,9%	119
9	Enalapril,Maleato	12.095.919	11.686.889	10.934.417	10.251.901	9.318.662	1,4%	-9,1%	95
10	Rosuvastatin	7.748.952	8.632.325	9.143.751	9.467.446	9.273.189	1,4%	-2,1%	103
	Resto	540.395.131	581.839.274	598.208.221	559.542.765	537.993.673	79,6%	-3,9%	101

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO ETICO



	Unidades	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	701.826.773	762.256.324	764.113.556	708.986.954	676.156.758	100,0%	-4,6%	
	Mercado Etico	486.899.598	530.209.408	537.353.897	509.566.599	483.278.380	71,5%	-5,2%	100
1	Levotiroxina	19.413.974	19.318.491	18.712.765	18.298.963	18.212.084	3,8%	-0,5%	105
2	Ibuprofeno	16.538.318	19.936.459	22.317.668	18.992.715	15.510.427	3,2%	-18,3%	86
3	Paracetamol	9.075.810	15.898.941	13.623.133	15.089.904	13.068.448	2,7%	-13,4%	91
4	Clonazepam	11.146.547	11.058.639	10.876.193	10.505.162	9.892.003	2,0%	-5,8%	99
5	Metformina	10.853.482	11.273.833	10.337.082	10.149.311	9.768.793	2,0%	-3,7%	101
6	Enalapril,Maleato	12.095.919	11.686.889	10.934.417	10.251.901	9.318.662	1,9%	-9,1%	96
7	Rosuvastatin	7.748.952	8.632.325	9.143.751	9.467.446	9.273.189	1,9%	-2,1%	103
8	Losartán	9.238.619	9.455.619	9.434.757	9.501.480	9.214.537	1,9%	-3,0%	102
9	Valsartan	5.686.992	6.219.224	6.671.163	7.091.989	7.380.888	1,5%	4,1%	110
10	Drospirenona + Etinilestradiol	10.104.042	10.039.473	9.390.134	8.151.837	7.085.876	1,5%	-13,1%	92
	Resto	374.996.943	406.689.515	415.912.834	392.065.891	374.553.473	77,5%	-4,5%	101

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS UNIDADES – MERCADO OTC



	Unidades	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	701.826.773	762.256.324	764.113.556	708.986.954	676.156.758	100,0%	-4,6%	
	Mercado OTC	214.927.175	232.046.916	226.759.659	199.420.355	192.878.378	28,5%	-3,3%	100
1	Paracetamol	31.628.248	38.683.139	25.265.871	17.638.123	14.216.928	7,4%	-19,4%	83
2	Producto Cosmético	8.357.373	8.127.401	9.665.568	9.375.998	9.959.267	5,2%	6,2%	110
3	Diclofenac Sódico + Paracetamol	7.325.720	9.258.327	9.730.578	8.345.993	9.511.518	4,9%	14,0%	118
4	Ibuprofeno	11.741.762	11.982.626	11.472.881	9.329.778	9.443.700	4,9%	1,2%	105
5	Omeprazol	9.052.460	9.883.870	8.886.153	8.585.328	8.006.704	4,2%	-6,7%	96
6	Lisina, Clonixinato + Propinox	0	0	0	3.372.761	7.493.877	3,9%	122,2%	230
7	Biotina + Calcio + Carbohidratos + Carni	7.807.544	6.071.946	7.560.363	7.214.387	5.841.600	3,0%	-19,0%	84
8	Goma Karaya	4.433.198	4.800.119	5.295.688	5.162.596	5.290.989	2,7%	2,5%	106
9	Fenilefrina + Paracetamol + Vitamina C	1.452.448	2.564.725	6.375.753	4.122.548	4.561.388	2,4%	10,6%	114
10	Alantoína + Vitamina A + Vitamina E	5.225.983	5.390.910	5.618.554	5.362.118	4.027.548	2,1%	-24,9%	78
	Resto	127.902.439	135.283.853	136.888.250	120.910.725	114.524.859	59,4%	-5,3%	98

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS VALORES – MERCADO TOTAL



	Valores	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	457.094.551.399	751.977.950.123	1.369.642.694.418	4.447.908.374.449	9.285.797.779.664	100,0%	108,8%	
1	Levotiroxina	9.739.354.716	16.247.216.879	29.109.639.744	95.182.451.185	212.385.654.612	2,3%	123,1%	107
2	Rosuvastatin	7.755.751.186	12.772.397.806	23.335.221.753	80.527.780.412	159.388.483.980	1,7%	97,9%	95
3	Tiras Reactivas	4.935.021.781	8.051.691.748	15.230.134.500	67.775.596.026	156.967.167.588	1,7%	131,6%	111
4	Losartán	8.566.541.121	13.218.811.650	23.285.490.026	78.546.696.757	156.532.136.080	1,7%	99,3%	95
5	Metformina	8.129.052.979	13.769.653.030	22.894.779.618	74.194.496.660	149.155.469.015	1,6%	101,0%	96
6	Atorvastatin	8.637.122.538	13.734.472.184	22.849.826.533	76.293.870.615	148.561.835.349	1,6%	94,7%	93
7	Valsartan	5.716.690.318	9.646.990.293	18.447.325.416	65.669.315.327	138.247.486.435	1,5%	110,5%	101
8	Quetiapina	5.619.647.157	9.171.189.675	17.327.192.490	63.479.522.702	121.295.656.705	1,3%	91,1%	92
9	Ibuprofeno	5.661.984.070	10.714.323.818	21.703.299.233	64.601.005.752	119.666.782.014	1,3%	85,2%	89
10	Paracetamol	5.024.196.514	11.737.082.006	21.450.957.839	69.580.044.724	116.546.347.296	1,3%	67,5%	80
	Resto	387.309.189.018	632.914.121.034	1.154.008.827.266	3.712.057.594.289	7.807.050.760.588	84,1%	110,3%	101

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS VALORES – MERCADO ETICO



	Valores	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	457.094.551.399	751.977.950.123	1.369.642.694.418	4.447.908.374.449	9.285.797.779.664	100,0%	108,8%	
	Mercado Etico	389.450.815.610	641.246.504.570	1.155.410.373.279	3.810.458.529.999	8.004.810.463.028	86,2%	110,1%	100
1	Levotiroxina	9.739.354.716	16.247.216.879	29.109.639.744	95.182.451.185	212.385.654.612	2,7%	123,1%	106
2	Rosuvastatin	7.755.751.186	12.772.397.806	23.335.221.753	80.527.780.412	159.388.483.980	2,0%	97,9%	94
3	Losartán	8.566.541.121	13.218.811.650	23.285.490.026	78.546.696.757	156.532.136.080	2,0%	99,3%	95
4	Metformina	8.129.052.979	13.769.653.030	22.894.779.618	74.194.496.660	149.155.469.015	1,9%	101,0%	96
5	Atorvastatin	8.637.122.538	13.734.472.184	22.849.826.533	76.293.870.615	148.561.835.349	1,9%	94,7%	93
6	Tiras Reactivas	4.457.269.981	7.334.586.753	13.753.451.225	63.853.644.150	148.265.701.023	1,9%	132,2%	111
7	Valsartan	5.716.690.318	9.646.990.293	18.447.325.416	65.669.315.327	138.247.486.435	1,7%	110,5%	100
8	Quetiapina	5.619.647.157	9.171.189.675	17.327.192.490	63.479.522.702	121.295.656.705	1,5%	91,1%	91
9	Drospirenona + Etinilestradiol	7.818.495.419	12.339.382.731	20.343.357.959	58.433.794.452	114.053.930.647	1,4%	95,2%	93
10	Ibuprofeno	4.445.992.836	8.727.604.871	18.136.772.580	54.365.487.194	98.781.810.135	1,2%	81,7%	86
	Resto	318.564.897.358	524.284.198.698	945.927.315.934	3.099.911.470.544	6.558.142.299.045	81,9%	111,6%	101

RESUMEN DEL MERCADO FARMACÉUTICO ARGENTINO

RANKING TOP 10 – MOLECULAS VALORES – MERCADO OTC



	Valores	TAM 04/21	TAM 04/22	TAM 04/23	TAM 04/24	TAM 04/25	Market Share	Growth	Ev. Index
RNK	Mercado TOTAL	457.094.551.399	751.977.950.123	1.369.642.694.418	4.447.908.374.449	9.285.797.779.664	100,0%	108,8%	
	Mercado OTC	67.643.735.789	110.731.445.553	214.232.321.139	637.449.844.450	1.280.987.316.636	12,3%	101,0%	100
1	Producto Cosmético	3.795.669.373	5.480.688.712	12.140.058.772	37.071.592.517	89.725.049.859	7,0%	142,0%	120
2	Protectores Solares	1.615.606.540	3.318.305.455	8.576.671.712	33.821.865.750	68.449.339.621	5,3%	102,4%	101
3	Alantoína + Vitamina A + Vitamina E	3.743.848.718	6.093.797.838	12.502.979.059	40.657.167.321	56.326.575.447	4,4%	38,5%	69
4	Omeprazol	4.979.292.805	8.396.514.837	15.097.630.924	50.353.768.564	48.995.336.193	3,8%	-2,7%	48
5	Paracetamol	2.509.050.609	4.807.896.803	7.513.173.195	18.336.234.713	33.354.383.640	2,6%	81,9%	91
6	Pantoprazol	3.174.516.119	5.036.178.147	8.733.058.612	27.339.380.745	32.003.701.196	2,5%	17,1%	58
7	Lisina, Clonixinato + Propinox	0	0	0	9.453.159.976	31.799.550.381	2,5%	236,4%	167
8	Hioscina, N-Butilbromuro + Paracetamol	1.707.972.263	2.894.944.728	5.817.137.871	15.911.956.325	31.563.797.721	2,5%	98,4%	99
9	Esomeprazol	2.815.666.185	4.548.681.524	7.822.025.740	22.663.564.318	27.511.890.130	2,1%	21,4%	60
10	Diclofenac Sódico + Paracetamol	813.614.135	1.651.437.718	3.691.295.544	9.861.435.051	26.005.870.343	2,0%	163,7%	131
	Resto	42.488.499.040	68.502.999.791	132.338.289.709	371.979.719.170	835.251.822.103	65,2%	124,5%	112